

**Membership Recruitment & Retention Committee
2021 [Virtual] Annual Meeting**

Thursday, September 28th, 2021 at noon central

Attendees: Lindsey Byrd, Cynthia Pascal, Patricia MacMillan, Matt Eng, Jesse Poole, Lindzarius (Dion) Sanford, Ashley Glenn, Kacey Gregerson, Duan Jackson, Rasha Tawfik, Erin Donahoe-Rankin, Joan Krush.
Absent: Mara Gould, Karen Archambault, Suanne Early.

Please Note:

Nominations are open for MRRC Chair. October 31 is deadline to nominate

<https://nacada.ksu.edu/About-Us/Elections.aspx?cldee=am9rcnVzaEBrc3UuZWR1&recipientid=contact-77fe75708f38e2118a2400505683000d-cc3bef93652145ababb83724b3766985&esid=0463d36a-9835-ec11-80f4-000d3a0ee4ed>

<https://apps.nacada.ksu.edu/conferences/awards/NM02ElectionsLogin.php>

The newly approved NACADA Strategic Vision and Mission statement is published:

<https://nacada.ksu.edu/About-Us/Vision-and-Mission.aspx>

1. Proposed 2022 goals or topics of discussion
 - a. Collaborate with SLC on leadership modules
 - b. Establish an International liaison to join the MRRC (Region Review may influence the liaison)
 - c. Create a NACADA jargon document (Suanne, Dion, Lindsey, Cynthia, Matt, Duan) – send any ideas you have to Lindsey. [FERPA, FAFSA, NACADA] – ALL ARE WELCOME TO CONTRIBUTE TO THE Google Doc:
https://docs.google.com/document/d/1G1GGtH_g27czgYWDAvY7taFOsy49iyx3dv5MjwU8tmk/edit?usp=sharing
 - d. Create a member landing page (New members – how do they get involved?)
2. Annual Conference – Maximize your NACADA Membership session debrief
 - a. Consideration for combining two sessions for AC – perhaps a ‘Maximize your NACADA Experience’ session. Will need to consult with AC Advisory Board team. (Perhaps propose a one-hour or 90 minute presentation – Lindsey will reach out.) Opportunity for engagement and network placed in the time together. Landing page might help to address some content that would have been discussed in the presentation.
 - b. Region content – maximize your NACADA Experience is a combined session. MRRC members would like to collaborate with region conference planners again to deliver region session(s).
 - c. AC in the future, may be able to offer the membership session as a virtual session during the concurrent session time. Relate the maximize your membership and maximize your conference experiences. The chat function could be used well with virtual. Two different formats?

3. MRRC/SLC Subcommittees for Leadership module development

<p>Communication JJ Johnson, Chair Dana Hebreard Ashley Glenn Mara Gould</p>	<p>Develop a communication plan on how to introduce the N-LEP to the association. This includes the general body as well as specific groups (Board, Council, Advising Communities division, Region division, Admin division, and the subgroups within each division). Think about who needs to know about the N-LEP, who should we collaborate with as content experts, who have we missed.</p>
<p>Prospective Leader Monica Jones, Chair Jessica Staten Erin Donahoe-Rankin Duan Jackson Patricia MacMillan Karen Archambault</p>	<p>Collaborate with a group from the Membership, Recruitment, and Retention Committee (MRRC) to develop a website geared towards prospective/future leaders. Items to consider include, introducing the NACADA concept of leadership and the various leadership opportunities, introducing people to the NACADA structure, reviewing how individuals can get involved, reviewing the election process.</p>
<p>Incoming Leader Kathie Sindt, Chair Karen Lewis Kerry Kincanon Rich Robbins Kacey Gregerson Rasha Tawfik</p>	<p>Work with the EO to design and implement these sections of the N-LEP in the canvas site. This also may involve you connecting with other “content experts” within the association. The goal is to have a draft of these modules in the canvas site that we can bring to other groups within the association for feedback.</p>

4. Post-meeting items

- a. Set up reoccurring meetings –
 - i. Dec/Feb/Apr/June/Aug/Oct meetings.
 - ii. First week of the month
 - iii. Tuesdays/Wednesdays/Thursdays
 - iv. 11am/noon/1pm/2pm/3pm central
- b. Group majority seemed amenable to Thursday meeting (first full week of the month), bi-monthly at noon, central time. Hold calendars for December 9, 2021 meeting; noon central.

5. Adjourn