

NACADA Member Demographic Information, as of August 31, 2022

Fall Membership = 12,706 (representing 1,827 institutions)

MEMBERSHIP YEAR	Mid-Year	% change (previous yr)	Final	% change (final)
1995	3738	14.9%	4,412	18.03%
1996	3816	2.1%	4,604	20.65%
1997	3961	3.8%	4,603	16.21%
1998	4018	1.4%	4,699	16.95%
1999	4768	18.7%	5,323	11.64%
2000	5387	13.0%	6,165	14.44%
2001	6013	11.6%	6,655	10.68%
2002	5376	-10.6%	6,726	25.11%
2003	5698	6.0%	6,543	14.83%
2004	6745	18.4%	7,872	16.71%
2005	7951	17.9%	8,257	3.85%
2006	9145	15.0%	9,260	1.26%
2007	9197	0.6%	9,903	7.68%
2008	10,431	13.4%	10,806	3.60%
2009	10,724	2.8%	9,894	-7.74%
2010	n/a	n/a	9,994	n/a
2011	9,638	n/a	10,853	12.61%
2012	11,214	14.1%	11,420	1.84%
2013	11,418	1.8%	n/a	n/a
2014	11,610	1.7%	11,294	-2.72%
2015	12,177	4.9%	13,033	7.03%
2016	13,468	10.6%	12,892	-4.28%
2017	13,132	-2.5%	13,223	0.69%
2018	13,680	4.2%	14,775	8.00%
2019	14,793	7.5%	13,877	-6.19%
2020	14,101	-4.68%	11,686	-17.13%
2021	10,342	-26.66%	10,249	-0.90%
2022	11,441	10.63%	12,706	11.06%

Additional Membership Data	FINAL
# Countries represented	42
# Institutions represented	1827

GENDER	FINAL	% mbrs
Woman	6,754	53.16%
Man	1,937	15.24%
Non-binary	82	0.65%
Prefer Not to Answer	287	2.26%
Blank	3,626	28.54%
Not Listed	20	0.16%

OCCUPATION	FINAL	% mbrs
Academic Advisor	7,983	62.83%
Academic Counselor	469	3.69%
Advising Administrator	1,753	13.80%
Faculty Advisor	349	2.75%
Licensed Counselor	17	0.13%
Non-Institutional	28	0.22%
Student	403	3.17%
Other	806	6.34%
Prefer Not to Answer	57	0.45%
Blank	841	6.62%

INSTITUTIONAL TYPE (CIT)	# INST*	FINAL	% mbrs
	per type		
1 Public Doctorate	297	5,799	45.6%
2 Public Masters	215	1,667	13.1%
3 Public Baccalaureate	97	447	3.5%
4 Private Doctorate	200	1,257	9.9%
5 Private Masters	226	688	5.4%
6 Private Baccalaureate	120	355	2.8%
7 Public/Private Two-year	453	1,981	15.6%
8 Other	36	105	0.8%
11 Proprietary – Doctorate	14	25	0.2%
12 Proprietary – Masters	12	36	0.3%
13 Proprietary–Baccalaureate	7	14	0.1%
17 Proprietary – Two-Year	6	6	0.0%

MEMBERSHIP TYPE	FINAL	% members
Individual	11,687	91.98%
Charter	2	0.02%
Student	385	3.03%
Retiree	38	0.30%
Associate	106	0.83%
Institutional	486	3.82%
Lifetime	1	0.01%
Charter - Retiree	1	0.01%

# OF YEARS ADVISING (all members per category)	FINAL	% members
Less than 3 years	4,181	32.91%
3-5 years	2,045	16.09%
6-10 years	2,308	18.16%
11-15 years	1,411	11.10%
More than 15 years	1,564	12.31%
N/A	442	3.48%
Blank	755	5.94%

ETHNICITY	FINAL	% mbrs
Amerindian/First Nations	80	0.63%
Asian	527	4.15%
Black (non-Hispanic)	1,500	11.81%
Latino/Hispanic	1,158	9.11%
Multi-ethnic	293	2.31%
White (non-Hispanic)	7,534	59.29%
Other	191	1.50%
Prefer Not to Answer	658	5.18%
Blank	765	6.02%

Institutions with Greatest Number of Members:

- University of Cal.-Berkeley = 144
- Purdue University = 116
- Arizona State University = 113
- University of Nevada-Las Vegas = 100
- Kennesaw State University = 99
- University of Missouri = 91
- Kansas State University = 90
- University of Tennessee-Knoxville = 89
- University of Texas at Austin = 87
- Indiana University Bloomington = 82
- Auburn University = 80
- Old Dominion University = 79
- Rowan University = 78
- University of Central Florida = 77
- University of Arizona = 76
- University of Utah = 75
- University of Florida = 74
- Georgia Institute of Technology = 68
- Virginia Tech = 686
- Rutgers University-New Brunswick = 66

Number of institutions with:

- only one member = 656
- 2-5 members = 618
- 6-10 members = 260
- 11-20 members = 150
- 21-30 members = 61
- 31-40 members = 32
- more than 40 members = 50

MEMBERSHIP BY REGION	FINAL	% members
1 Northeast	1,320	10.39%
2 Mid-Atlantic	1,692	13.32%
3 Mid-South	1,037	8.16%
4 Southeast	1,632	12.84%
5 Great Lakes	1,757	13.83%
6 North Central	608	4.79%
7 South Central	1,505	11.84%
8 Northwest	827	6.51%
9 Pacific	1,308	10.29%
10 Rocky Mountain	902	7.10%
11 International	118	0.93%

ANNUAL CONFERENCE ATTENDANCE	FINAL	% Difference
2004, Cincinnati	2,103	6.0%
2005, Las Vegas	3,384	61.0%
2006, Indianapolis	2,592	-23.0%
2007, Baltimore	3,136	21.0%
2008, Chicago	3,549	13.0%
2009, San Antonio	2,547	-28.0%
2010, Orlando	2,766	7.9%
2011, Denver	2,825	2.1%
2012, Nashville	2,972	5.2%
2013, Salt Lake City	2,798	-5.7%
2014, Minneapolis	3,104	10.9%
2015, Las Vegas	4,224	36.1%
2016, Atlanta	3,661	-13.3%
2017, St. Louis	3,323	-9.2%
2018, Phoenix	3,604	7.8%
2019, Louisville	3,377	-6.30%
2020, Virtual	2,293	n/a
2021, Cincinnati	1,240	n/a
2021, Virtual	912	n/a

COUNTRIES REPRESENTED	FINAL	% mbrs
US	12,231	96.26%
Canada	351	2.76%
New Zealand	17	0.13%
Japan	16	0.13%
China	15	0.12%
UAE	11	0.09%
Netherlands	6	0.05%
Kuwait	5	0.04%
South Africa	5	0.04%
Australia	5	0.04%
United Kingdom	3	0.02%
Mexico	3	0.02%
Kazakhstan	3	0.02%
Saudi Arabia	3	0.02%
Qatar	2	0.02%
Kenya	2	0.02%
Antigua	2	0.02%
Singapore	2	0.02%
Finland	1	0.01%
Cote d'Ivoire	1	0.01%
Dominica	1	0.01%
Colombia	1	0.01%
France	1	0.01%
Bulgaria	1	0.01%
Barbados	1	0.01%
Austria	1	0.01%
Antigua and Barbuda	1	0.01%
Germany	1	0.01%
Greece	1	0.01%
Grenada	1	0.01%
Jordan	1	0.01%
Korea, Republic of	1	0.01%
Lebanon	1	0.01%
Nigeria	1	0.01%
Oman	1	0.01%
Pakistan	1	0.01%
Poland	1	0.01%
Romania	1	0.01%
Saint Lucia	1	0.01%

Trinidad & Tobago, West Indies	1	0.01%
Virgin Islands	1	0.01%
Kyrgyz Republic	1	0.01%