### NACADA Member Demographic Information, as of August 31, 2022

**Fall Membership = 12,706 (representing 1,827 institutions)**

#### Additional Membership Data

<table>
<thead>
<tr>
<th>Year</th>
<th># Countries represented</th>
<th># Institutions represented</th>
</tr>
</thead>
<tbody>
<tr>
<td>1995</td>
<td>42</td>
<td>1827</td>
</tr>
</tbody>
</table>

#### Membership Year

<table>
<thead>
<tr>
<th>Membership Year</th>
<th>Mid-Year</th>
<th>% change (previous yr)</th>
<th>Final</th>
<th>% change (final)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1995</td>
<td>3730</td>
<td>14.9%</td>
<td>4,412</td>
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</tr>
<tr>
<td>1996</td>
<td>3816</td>
<td>2.1%</td>
<td>4,604</td>
<td>20.65%</td>
</tr>
<tr>
<td>1997</td>
<td>3961</td>
<td>3.8%</td>
<td>4,602</td>
<td>16.21%</td>
</tr>
<tr>
<td>1998</td>
<td>4018</td>
<td>1.4%</td>
<td>4,669</td>
<td>16.95%</td>
</tr>
<tr>
<td>1999</td>
<td>4768</td>
<td>18.7%</td>
<td>5,323</td>
<td>11.64%</td>
</tr>
<tr>
<td>2000</td>
<td>5387</td>
<td>13.0%</td>
<td>6,185</td>
<td>14.44%</td>
</tr>
<tr>
<td>2001</td>
<td>6013</td>
<td>11.6%</td>
<td>6,655</td>
<td>10.68%</td>
</tr>
<tr>
<td>2002</td>
<td>5376</td>
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<td>6,726</td>
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<tr>
<td>2003</td>
<td>5698</td>
<td>6.0%</td>
<td>6,543</td>
<td>14.83%</td>
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<tr>
<td>2004</td>
<td>6745</td>
<td>18.4%</td>
<td>7,872</td>
<td>16.71%</td>
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<tr>
<td>2005</td>
<td>7951</td>
<td>17.9%</td>
<td>8,257</td>
<td>3.85%</td>
</tr>
<tr>
<td>2006</td>
<td>9145</td>
<td>15.0%</td>
<td>9,260</td>
<td>1.26%</td>
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<tr>
<td>2007</td>
<td>9197</td>
<td>0.6%</td>
<td>9,903</td>
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<tr>
<td>2008</td>
<td>10,431</td>
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<td>10,806</td>
<td>3.60%</td>
</tr>
<tr>
<td>2009</td>
<td>10,724</td>
<td>2.8%</td>
<td>9,894</td>
<td>-7.74%</td>
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<tr>
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<tr>
<td>2011</td>
<td>9,638</td>
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<td>10,853</td>
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<td>2012</td>
<td>11,214</td>
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<td>11,420</td>
<td>1.84%</td>
</tr>
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<td>2013</td>
<td>11,418</td>
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<tr>
<td>2014</td>
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<td>-2.72%</td>
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<tr>
<td>2015</td>
<td>12,177</td>
<td>4.9%</td>
<td>13,033</td>
<td>7.03%</td>
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<tr>
<td>2016</td>
<td>13,468</td>
<td>10.6%</td>
<td>12,892</td>
<td>-4.28%</td>
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<tr>
<td>2017</td>
<td>13,132</td>
<td>-2.5%</td>
<td>13,223</td>
<td>0.69%</td>
</tr>
<tr>
<td>2018</td>
<td>13,680</td>
<td>4.2%</td>
<td>14,775</td>
<td>8.00%</td>
</tr>
<tr>
<td>2019</td>
<td>14,793</td>
<td>7.5%</td>
<td>13,877</td>
<td>-6.19%</td>
</tr>
<tr>
<td>2020</td>
<td>14,101</td>
<td>-4.68%</td>
<td>11,668</td>
<td>-17.13%</td>
</tr>
<tr>
<td>2021</td>
<td>10,342</td>
<td>-26.66%</td>
<td>10,249</td>
<td>-0.90%</td>
</tr>
<tr>
<td>2022</td>
<td>11,441</td>
<td>10.63%</td>
<td>12,706</td>
<td>11.06%</td>
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</table>

#### Membership Type

<table>
<thead>
<tr>
<th>Membership Type</th>
<th>Final</th>
<th>% members</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual</td>
<td>11,687</td>
<td>91.98%</td>
</tr>
<tr>
<td>Charter</td>
<td>2</td>
<td>0.02%</td>
</tr>
<tr>
<td>Student</td>
<td>385</td>
<td>3.03%</td>
</tr>
<tr>
<td>Retiree</td>
<td>38</td>
<td>0.30%</td>
</tr>
<tr>
<td>Associate</td>
<td>106</td>
<td>0.83%</td>
</tr>
<tr>
<td>Institutional</td>
<td>486</td>
<td>3.82%</td>
</tr>
<tr>
<td>Lifetime</td>
<td>1</td>
<td>0.01%</td>
</tr>
<tr>
<td>Charter - Retiree</td>
<td>1</td>
<td>0.01%</td>
</tr>
</tbody>
</table>

#### Gender

<table>
<thead>
<tr>
<th>Gender</th>
<th>Final</th>
<th>% members</th>
</tr>
</thead>
<tbody>
<tr>
<td>Woman</td>
<td>6,754</td>
<td>53.16%</td>
</tr>
<tr>
<td>Man</td>
<td>1,937</td>
<td>15.24%</td>
</tr>
<tr>
<td>Non-binary</td>
<td>82</td>
<td>0.65%</td>
</tr>
<tr>
<td>Prefer Not to Answer</td>
<td>287</td>
<td>2.26%</td>
</tr>
<tr>
<td>Blank</td>
<td>3,626</td>
<td>28.54%</td>
</tr>
<tr>
<td>Not Listed</td>
<td>20</td>
<td>0.16%</td>
</tr>
</tbody>
</table>

#### Occupation

<table>
<thead>
<tr>
<th>Occupation</th>
<th>Final</th>
<th>% members</th>
</tr>
</thead>
<tbody>
<tr>
<td>Academic Advisor</td>
<td>7,983</td>
<td>62.83%</td>
</tr>
<tr>
<td>Academic Counselor</td>
<td>469</td>
<td>3.69%</td>
</tr>
<tr>
<td>Advising Administrator</td>
<td>1,753</td>
<td>13.80%</td>
</tr>
<tr>
<td>Faculty Advisor</td>
<td>349</td>
<td>2.75%</td>
</tr>
<tr>
<td>Licensed Counselor</td>
<td>17</td>
<td>0.13%</td>
</tr>
<tr>
<td>Non-Institutional</td>
<td>28</td>
<td>0.22%</td>
</tr>
<tr>
<td>Student</td>
<td>403</td>
<td>3.17%</td>
</tr>
<tr>
<td>Other</td>
<td>806</td>
<td>6.34%</td>
</tr>
<tr>
<td>Prefer Not to Answer</td>
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</tr>
<tr>
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<td>841</td>
<td>6.62%</td>
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</table>

#### Institutional Type (CIT)

<table>
<thead>
<tr>
<th>Institutional Type</th>
<th># Inst* per type</th>
<th>Final</th>
<th>% members</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Public Doctorate</td>
<td>297</td>
<td>5,799</td>
<td>45.6%</td>
</tr>
<tr>
<td>2 Public Masters</td>
<td>215</td>
<td>1,667</td>
<td>13.1%</td>
</tr>
<tr>
<td>3 Public Baccalaureate</td>
<td>97</td>
<td>447</td>
<td>3.5%</td>
</tr>
<tr>
<td>4 Private Doctorate</td>
<td>200</td>
<td>1,257</td>
<td>9.9%</td>
</tr>
<tr>
<td>5 Private Masters</td>
<td>226</td>
<td>688</td>
<td>5.4%</td>
</tr>
<tr>
<td>6 Private Baccalaureate</td>
<td>120</td>
<td>355</td>
<td>2.8%</td>
</tr>
<tr>
<td>7 Public/Private Two-year</td>
<td>453</td>
<td>1,981</td>
<td>15.6%</td>
</tr>
<tr>
<td>8 Other</td>
<td>36</td>
<td>105</td>
<td>0.8%</td>
</tr>
<tr>
<td>11 Proprietary – Doctorate</td>
<td>14</td>
<td>25</td>
<td>0.2%</td>
</tr>
<tr>
<td>12 Proprietary – Masters</td>
<td>12</td>
<td>36</td>
<td>0.3%</td>
</tr>
<tr>
<td>13 Proprietary–Baccalaureate</td>
<td>7</td>
<td>14</td>
<td>0.1%</td>
</tr>
<tr>
<td>17 Proprietary – Two-Year</td>
<td>6</td>
<td>6</td>
<td>0.0%</td>
</tr>
</tbody>
</table>

#### Ethnicity

<table>
<thead>
<tr>
<th>Ethnicity</th>
<th>Final</th>
<th>% members</th>
</tr>
</thead>
<tbody>
<tr>
<td>AmerIndian/First Nations</td>
<td>80</td>
<td>0.63%</td>
</tr>
<tr>
<td>Asian</td>
<td>527</td>
<td>4.15%</td>
</tr>
<tr>
<td>Black (non-Hispanic)</td>
<td>1,500</td>
<td>11.81%</td>
</tr>
<tr>
<td>Latino/Hispanic</td>
<td>1,158</td>
<td>9.11%</td>
</tr>
<tr>
<td>Multi-ethnic</td>
<td>293</td>
<td>2.31%</td>
</tr>
<tr>
<td>White (non-Hispanic)</td>
<td>7,534</td>
<td>59.29%</td>
</tr>
<tr>
<td>Other</td>
<td>191</td>
<td>1.50%</td>
</tr>
<tr>
<td>Prefer Not to Answer</td>
<td>658</td>
<td>5.18%</td>
</tr>
<tr>
<td>Blank</td>
<td>765</td>
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</table>

#### # Of Years Advising

<table>
<thead>
<tr>
<th># Of Years Advising</th>
<th>Final</th>
<th>% members</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than 3 years</td>
<td>4,181</td>
<td>32.91%</td>
</tr>
<tr>
<td>3-5 years</td>
<td>2,045</td>
<td>16.09%</td>
</tr>
<tr>
<td>6-10 years</td>
<td>2,308</td>
<td>18.16%</td>
</tr>
<tr>
<td>11-15 years</td>
<td>1,411</td>
<td>11.10%</td>
</tr>
<tr>
<td>More than 15 years</td>
<td>1,564</td>
<td>12.31%</td>
</tr>
<tr>
<td>N/A</td>
<td>442</td>
<td>3.48%</td>
</tr>
<tr>
<td>Blank</td>
<td>755</td>
<td>5.94%</td>
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</tbody>
</table>
Institutions with Greatest Number of Members:
- University of Cal.-Berkeley = 144
- Purdue University = 116
- Arizona State University = 113
- University of Nevada-Las Vegas = 100
- Kennesaw State University = 99
- University of Missouri = 91
- Kansas State University = 90
- University of Tennessee-Knoxville = 89
- University of Texas at Austin = 87
- Indiana University Bloomington = 82
- Auburn University = 80
- Old Dominion University = 79
- Rowan University = 78
- University of Central Florida = 77
- University of Arizona = 76
- University of Utah = 75
- University of Florida = 74
- Georgia Institute of Technology = 68
- Virginia Tech = 68
- Rutgers University-New Brunswick = 66

MEMBERSHIP BY REGION

<table>
<thead>
<tr>
<th>Region</th>
<th>Final</th>
<th>% Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>Northeast</td>
<td>1,320</td>
<td>10.39%</td>
</tr>
<tr>
<td>Mid-Atlantic</td>
<td>1,692</td>
<td>13.32%</td>
</tr>
<tr>
<td>Mid-South</td>
<td>1,037</td>
<td>8.16%</td>
</tr>
<tr>
<td>Southeast</td>
<td>1,632</td>
<td>12.84%</td>
</tr>
<tr>
<td>Great Lakes</td>
<td>1,757</td>
<td>13.83%</td>
</tr>
<tr>
<td>North Central</td>
<td>608</td>
<td>4.79%</td>
</tr>
<tr>
<td>South Central</td>
<td>1,505</td>
<td>11.84%</td>
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<tr>
<td>Northwest</td>
<td>827</td>
<td>6.51%</td>
</tr>
<tr>
<td>Pacific</td>
<td>1,308</td>
<td>10.29%</td>
</tr>
<tr>
<td>Rocky Mountain</td>
<td>902</td>
<td>7.10%</td>
</tr>
<tr>
<td>International</td>
<td>118</td>
<td>0.93%</td>
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</table>

COUNTRIES REPRESENTED

<table>
<thead>
<tr>
<th>Country</th>
<th>Final</th>
<th>% Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>US</td>
<td>12,231</td>
<td>96.26%</td>
</tr>
<tr>
<td>Canada</td>
<td>351</td>
<td>2.76%</td>
</tr>
<tr>
<td>New Zealand</td>
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</tr>
<tr>
<td>Japan</td>
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<td>0.13%</td>
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<tr>
<td>China</td>
<td>15</td>
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<tr>
<td>UAE</td>
<td>11</td>
<td>0.09%</td>
</tr>
<tr>
<td>Netherlands</td>
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<td>0.05%</td>
</tr>
<tr>
<td>Kuwait</td>
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<tr>
<td>South Africa</td>
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<td>0.04%</td>
</tr>
<tr>
<td>Australia</td>
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<td>0.04%</td>
</tr>
<tr>
<td>United Kingdom</td>
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</tr>
<tr>
<td>Mexico</td>
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<tr>
<td>Kazakhstan</td>
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<tr>
<td>Saudi Arabia</td>
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<tr>
<td>Qatar</td>
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<td>Kenya</td>
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<tr>
<td>Antigua</td>
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<td>Singapore</td>
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<tr>
<td>Finland</td>
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<tr>
<td>Cote d'Ivoire</td>
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<tr>
<td>Dominica</td>
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<td>Colombia</td>
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<tr>
<td>France</td>
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<tr>
<td>Bulgaria</td>
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<tr>
<td>Barbados</td>
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<td>0.01%</td>
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<tr>
<td>Austria</td>
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<td>0.01%</td>
</tr>
<tr>
<td>Antigua and Barbuda</td>
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<td>0.01%</td>
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<tr>
<td>Germany</td>
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<td>0.01%</td>
</tr>
<tr>
<td>Greece</td>
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<td>0.01%</td>
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<tr>
<td>Grenada</td>
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<tr>
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<tr>
<td>Korea, Republic of</td>
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<td>0.01%</td>
</tr>
<tr>
<td>Lebanon</td>
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<td>0.01%</td>
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<tr>
<td>Nigeria</td>
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<tr>
<td>Oman</td>
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<tr>
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<tr>
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</tr>
<tr>
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<td>0.01%</td>
</tr>
<tr>
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</tr>
</tbody>
</table>

ANNUAL CONFERENCE ATTENDANCE

<table>
<thead>
<tr>
<th>Year</th>
<th>Location</th>
<th>Final</th>
<th>% Difference</th>
</tr>
</thead>
<tbody>
<tr>
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<tr>
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<td>Las Vegas</td>
<td>3,384</td>
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<tr>
<td>2006</td>
<td>Indianapolis</td>
<td>2,592</td>
<td>-23.0%</td>
</tr>
<tr>
<td>2007</td>
<td>Baltimore</td>
<td>3,136</td>
<td>21.0%</td>
</tr>
<tr>
<td>2008</td>
<td>Chicago</td>
<td>3,549</td>
<td>13.0%</td>
</tr>
<tr>
<td>2009</td>
<td>San Antonio</td>
<td>2,547</td>
<td>-28.0%</td>
</tr>
<tr>
<td>2010</td>
<td>Orlando</td>
<td>2,766</td>
<td>7.9%</td>
</tr>
<tr>
<td>2011</td>
<td>Denver</td>
<td>2,825</td>
<td>2.1%</td>
</tr>
<tr>
<td>2012</td>
<td>Nashville</td>
<td>2,972</td>
<td>5.2%</td>
</tr>
<tr>
<td>2013</td>
<td>Salt Lake City</td>
<td>2,798</td>
<td>-5.7%</td>
</tr>
<tr>
<td>2014</td>
<td>Minneapolis</td>
<td>3,104</td>
<td>10.9%</td>
</tr>
<tr>
<td>2015</td>
<td>Las Vegas</td>
<td>4,224</td>
<td>36.1%</td>
</tr>
<tr>
<td>2016</td>
<td>Atlanta</td>
<td>3,661</td>
<td>-13.3%</td>
</tr>
<tr>
<td>2017</td>
<td>St. Louis</td>
<td>3,323</td>
<td>-9.2%</td>
</tr>
<tr>
<td>2018</td>
<td>Phoenix</td>
<td>3,604</td>
<td>7.8%</td>
</tr>
<tr>
<td>2019</td>
<td>Louisville</td>
<td>3,377</td>
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<tr>
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<td>Virtual</td>
<td>2,293</td>
<td>n/a</td>
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<tr>
<td>2021</td>
<td>Cincinnati</td>
<td>1,240</td>
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<tr>
<td>2021</td>
<td>Virtual</td>
<td>912</td>
<td>n/a</td>
</tr>
<tr>
<td>Country</td>
<td>Value</td>
<td></td>
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</tr>
<tr>
<td>--------------------------------</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Trinidad &amp; Tobago, West Indies</td>
<td>0.01%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Virgin Islands</td>
<td>0.01%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Kyrgyz Republic</td>
<td>0.01%</td>
<td></td>
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