Award/Scholarship Title: Advising Innovation Awards

Due Date: May 31, 2024 – 11:59 p.m. central time

Award/Scholarship Description: The purpose of this award is to support an advising professional (i.e., advisor, faculty advisor, or advising administrator) or advising team who has creatively improved advising practices at their institution by successfully proposing and executing an “outside-the-box” innovative advising strategy. Because advising organizational structures, advising technologies, processes/policies/systems, and student needs often change, NACADA acknowledges the importance for advising professionals to think of and experiment with new processes to improve advising effectiveness, advising efficiency, and student success. This award may recognize innovative advising programs, models, approaches, initiatives, research, assessment, training, and/or technology.

These one-time awards/scholarships are non-transferrable to another person or activity/event. Individuals may nominate themselves. Current NACADA Board members, NACADA Council members, Administrative Division Chairs, Region Chairs, Advising Community Chairs, Advising Community Cluster Reps, and NACADA Executive Office staff are not eligible for nomination. NACADA’s Executive Office staff does not disclose who is nominated or how many individuals are nominated for any award/scholarship. Because we believe there is considerable strength in diversity, the selection committee strongly encourages applications from groups under-represented in the Association and its leadership.

Eligibility Criteria:

- Submissions can be made by an individual or a team and is via the NACADA Awards online nomination system. If you are completing an individual submission, you must be a current NACADA member at the time of applying (learn how to become a member here). If you are completing a submission on behalf of a team, provide the names of all your team members in the accompanying description. Clearly identify one main contact for the nomination that must be a current NACADA member at the time of submission.

- There are two categories for this award. Institutions may submit for both categories.
  - Institution-wide innovation – an innovation strategy that impacts an entire institution.
  - Department-wide innovation – an innovation strategy that impacts a specific population of students within an advising department or center (e.g., Communication and Journalism majors).

- Advising innovation must be implemented for at least 1 academic year at the time of submission (may include pilot period)

- Clear evidence of effectiveness is required

Selection Rubric:
Award Recipient receives:
- Early bird registration to the Annual Conference.
- An engraved award plaque.
- One-year NACADA membership renewal.
- Recognition at the Annual Conference Global Awards and Scholarships Ceremony.

Number of awards/scholarships available:
Unrestricted number of awards for this category. Selection is based on the applicant pool and scoring of the nomination packet. Committee Chair makes final selection in these categories based on overall components.

Certificates of Merit: Merit recipients receive an honorable mention in each Outstanding Advising Awards category. NACADA receives so many high-quality nominations in these categories that deserve recognition but did not score quite as high as our winners. Certificate of Merit recipients are going above and beyond at their institutions and doing incredible work with students. NACADA feels strongly that advisors that receive this designation should also be recognized for their excellent efforts in a very competitive field of nominees annually.

Certificate of Merit receives:
Certificate of Merits will be awarded to one or more nominees/applicants based on evaluation scores. Certificate of Merit winners receive a framed certificate from NACADA and recognition at the Global Awards Ceremony. Certificate of Merit winners do not receive event registration or travel reimbursement funds.

Application materials required (all documents must be uploaded in PDF format, including letters):
Submit materials via the NACADA Awards online nomination system including the following documents, uploaded in PDF form:

Nomination/Application Letters:
1. A completed Application Submission.
2. Statement (2 pages maximum) which includes:
   a. Name(s) and institution
   b. Description of the problems/issues the innovation was intended to fix/improve
   c. Rationale for innovation (why, how, and when did the innovation occur?)
   d. Description of innovation (what did the innovation consist of?)
   e. Evidence and Results (1 page maximum) which includes:
      f. Demonstrated success of innovation in terms of improving advising effectiveness, advising efficiency, and/or student success (when possible, please include any data, before/after comparisons, etc.)
      g. Impact of innovation on students, advisors, and/or institution
3. Letters of Support (Up to 3) and Other Supporting Materials
a. On institutional letterhead whenever applicable (student statements do not apply)
b. Elicit evidence of the impact of the innovation from various levels of the program or institution
c. Supporting evidence could be marketing materials, handouts, webpages, visuals, presentations, evidence of impact, etc.

4. Additional materials:
   a. Nominations must contain adequate factual or descriptive material to enable the selection committee to evaluate the program, including:
      i. An abstract not to exceed 250 words
      ii. A complete nomination packet not more than 2,500 words in length, double spaced and in the following order and format:
         1. Institutional description
         2. Initiative development (how, when, and why the initiative was developed, including problems encountered, organizational concerns, budget, and other practical considerations)
         3. Goals and objectives
         4. Initiative description
         5. Procedures used in initiative evaluation (quantitative and/or qualitative)
         6. Results/outcome (impact on students and/or the institution)
         7. Potential for adaptation by other institutions
   b. Supporting materials will be accepted in the Appendices section. Links may be provided from the NACADA website to the websites of the nominated initiative, if applicable. The online system will allow you to submit more than one attachment for the appendices but the total number of pages if printed should be no more than 40.

Letters SHOULD NOT exceed three pages, single spaced.

Letters of Support: A required component of the application materials submitted is letters of recommendation. Please include up to three letters of support and/or recommendation. These letters may come from your institution’s officials, administrators, colleagues, employees, supervisors, advisees, or students - anyone who might augment the selection committee’s understanding of the nominee. These letters must be on institutional letterhead. Letters SHOULD NOT exceed two pages, single spaced.

**Nominations must include only original documentation prepared specifically for the NACADA Global Awards Program. Materials intended for other award programs will not be considered.**

Selection Process:
Nomination packets are reviewed by global award volunteer readers who, at the time of the review period, read and score the nominations in this category. The Chair of the Research Committee makes the final award selections based on the reviews completed by the volunteer readers.
Expectations of Award/Scholarship winner:
It is ideal if the nominee/applicant has the support of their office/department/college/institution in attending the annual conference as the recipient will be recognized and presented their award during the Annual Conference Global Awards and Scholarships Ceremony. Recipients may be asked by NACADA to provide a written testimonial of their conference/event experience including ways in which their career and/or education benefitted from receiving the NACADA Award/Scholarship.
# NACADA Global Awards Rubric

## Innovation Category

<table>
<thead>
<tr>
<th>Award Criteria</th>
<th>Inadequate</th>
<th>Fair</th>
<th>Proficient</th>
<th>Outstanding</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recognizes programs that document innovative and/or exemplary practices resulting in improvement of academic advising services</td>
<td>- Administrative Materials Complete&lt;br&gt; - Program abstract&lt;br&gt; - Evidence of program efficacy/success data statement&lt;br&gt; - Supporting materials</td>
<td>Incomplete packet. One or more required items is missing from the submission. Application automatically ineligible for further evaluation or consideration.</td>
<td>Packet complete.</td>
<td>Packet complete.</td>
</tr>
<tr>
<td>Innovative Quality</td>
<td>Nominee has no evidence through submitted material.</td>
<td>Nominee has some evidence as demonstrated through submitted material. Commentary is broad based with only generalizations and lacks specific examples.</td>
<td>Nominee has compelling evidence as demonstrated through submitted material. Specific examples are included.</td>
<td>Nominee has overwhelming evidence as communicated through submitted materials. Specific examples and outcomes are included.</td>
</tr>
<tr>
<td>Concept</td>
<td>Nominee has no evidence of creative use of human, fiscal or physical resources in manuscript</td>
<td>Nominee has some evidence of creative use of human, fiscal or physical resources in manuscript</td>
<td>Nominee has strong or compelling evidence of creative use of human, fiscal or physical resources in manuscript</td>
<td>Nominee has overwhelming evidence of creative use of human, fiscal or physical resources in nomination package/manuscript.</td>
</tr>
<tr>
<td>Currency</td>
<td>Nominee has no evidence of documented success.</td>
<td>Nominee has some evidence of documented program success.</td>
<td>Nominee has documented and sustained program contributions to advising at the institutional level. Specific examples included.</td>
<td>Nominee has current documented program contributions to advising locally, regionally and/or nationally.</td>
</tr>
</tbody>
</table>

**Note:**
- **Inadequate** - 0
- **Fair** - 1
- **Proficient** - 2
- **Outstanding** - 3
| Impact | No transformative impact described with no data to support transformation included in package. | Transformative aspects still in the developing stages. There is some evidence of transformation with minimal data or measures but further development would make it stronger. | Transformative aspects are well-articulated, has depth of thought and application with adequate demonstration of impact through measures but not a breakthrough to a long-standing problem in academic advising. | Transformation is well-articulated, has depth of thought and application. Impact is proven through definitive evidence with measures. Clearly represents a breakthrough to a long-standing problem in academic advising. |

- Provides definitive evidence of transformation or represents a breakthrough to a long-standing problem in academic advising.
- Demonstrated level of impact through assessments, surveys or other measures.

Original rubric created by Karen B. Hauschild, College of Charleston on behalf of Engage 3 Awards, modified to fit Global Awards.