

2009 Region 3 Conference



**Charleston Marriott Town Center
Charleston, WV
May 18- 20, 2009**

NACADA



Dear Conference Participants,

Welcome to Charleston! On behalf of the Region 3 Steering Committee, I am pleased to welcome you to the 2009 National Academic Advising Association Region 3 Conference.

The 2009 Conference Program Committee has planned a great program of pre-conference workshops, engaging concurrent sessions, and informative poster presentations addressing the theme, *Moving Mountains in Advising*. I encourage you to take full advantage of these sessions and the opportunity to make meaningful connections with your colleagues and learn useful information to take home with you. It is particularly important in the current economic climate to build and sustain relationships with your professional colleagues, to share ideas and support. I also urge you to attend your state meeting, the Poster Presentations following lunch on Tuesday, and the closing session and lunch on Wednesday as they offer excellent opportunities to network with others from around your state and the region and share information and strategies.

We are justifiably proud in Region 3 of the relationships we have amongst those at our own institutions, in our home states, and across the region. We are extremely well represented at the national level as well, and I can honestly say that there are so many ways to get involved that everyone should be able to find a way to contribute. The Steering Committee members are always interested in hearing your ideas, concerns, and suggestions, so please don't hesitate to contact any one of us personally to share your ideas! We are also interested in knowing who among us is interested in the many leadership opportunities with NACADA. The Steering Committee members are listed below; please seek them out during the conference and introduce yourself.

To first-time NACADA conference attendees, we are pleased you are joining us! For those of you who have attended previous NACADA conferences, welcome back! We look forward to meeting you and working with you here in Charleston and in the future!

Sincerely,

David Goss

David Goss, Western Carolina University
Region 3 Chair

REGION 3 STEERING COMMITTEE

Kevin P. Thomas, Western Kentucky University, Kentucky State Liaison

Julie Galloway, Tennessee Technological University, Tennessee State Liaison

Harriet Hurt, University of South Carolina, South Carolina State Liaison

Janina DeHart, Western Carolina University, North Carolina State Liaison

Michelle Duncan, Marshall University, West Virginia State Liaison

Karen Thurmond, University of Memphis, Past Region Chair

Art Farlowe, University of South Carolina, 2008 Conference Chair, Region Chair-Elect

Nora Allen-Scobie, University of Louisville, Research Coordinator



Keynote

Dr. Sarah Denman

A native of Kenova, West Virginia, Dr. Sarah Denman is a true daughter of Appalachia. As an aspiring college student in 1966, Sarah didn't consider pursuing her education anywhere but Marshall. After earning a B.A., she started teaching in high school while working on an M.A. at her beloved school (Marshall). In 1975 Marshall Community and Technical College recruited her as coordinator of the Communications Program. This move began a rise through the ranks in higher education which included positions of associate professor, assistant dean, associate vice president, vice president, and provost. In June 2008 Dr. Denman retired as Provost and Senior Vice President for Academic Affairs at Marshall University, concluding a 39-year career in education, 33 years of which were in higher education.

When Dr. Denman was interviewed last spring regarding her upcoming retirement, she commented on the collage of memories she'd take with her. No doubt witnessing tremendous growth at Marshall is one of those memories. The University had matured with the development of research, the proliferation of buildings, and the expansion of the arts. Indeed, each Marshall college blossomed under Denman's watchful eye. But when asked about her favorite memory, the heartfelt response simply involved the people she was fortunate to interact with. Topping the list of interactions included student orientations and graduations. Students were always in the forefront and center of her thoughts. "We need never to lose sight that the students and faculty are the two most important components of institutions of higher education," Denman said during the interview.

Retirement is a foreign concept to Dr. Denman. She remains a professional staff emeritus at Marshall, with her most recent assignment being "split" issues between the University and CTC. To stay satisfied with student interactions, Dr. Denman continues to teach UNI 101 — New Student Seminar.



A Message from the Region 3 Conference Chair

Dear Advising Colleagues,

Welcome to Charleston, WV, where we are "Moving Mountains in Advising." We are pleased to be hosting the Region 3 conference this year in our beautiful mountain state and capital city.

Each year the region conference presents excellent opportunities to network with advising colleagues, to engage in professional development, and to refresh before returning to campus with a new outlook. This year is no exception. You will have plenty of time to meet new people, to witness an array of presentations, and to take advantage of the many activities of Charleston.

I'd like to personally thank the 2009 Planning Committee for their hard work and tireless dedication to making this conference a success. Also, a big thank you goes to all of our presenters, volunteers, and donors. I consider myself very fortunate to work with professionals who truly value the field of advising.

It has been an honor this past year to plan the region conference for you. On behalf of the 2009 Conference Planning Committee, we hope you enjoy your stay in Charleston and trip to West Virginia.

Michelle Duncan, 2009 Region 3 Conference Chair

Wild and Wonderful in West Virginia

"Moving Mountains in Advising"

May 18-20, 2009

Conference Overview

Monday, May 18

11:00 am — 6:00 pm	Registration & Check-In
12:30 pm — 6:00 pm	Pre-Conference Workshops
6:00 pm — 7:15 pm	Welcome & Keynote
7:30 pm — 9:00 pm	Reception & Charity BINGO
9:00 pm — 10:30 pm	Campfire

Tuesday, May 19

7:30 am — 12:00 pm	Registration & Check-In
8:00 am — 8:30 am	Continental Breakfast
8:30 am — 9:30 am	Concurrent Session #1
9:45 am — 10:45 am	Concurrent Session #2
11:00 am — 12:00 pm	Concurrent Session #3
12:15 pm — 1:15 pm	Buffet Lunch
1:15 pm — 1:45 pm	Poster Sessions (Representatives Available)
2:00 pm — 3:00 pm	Concurrent Session #4
3:15 pm — 4:15 pm	Concurrent Session #5
4:30 pm — 5:30 pm	State Meetings
6:00 pm — 10:00 pm	Dinner with Social Group or On Your Own

Wednesday, May 20

7:00 am — 8:20 am	Fitness Walk to Capital Building
8:15 am — 8:40 am	Continental Breakfast
8:40 am — 9:40 am	Concurrent Session #6
9:50 am — 10:50 am	Concurrent Session #7
11:00 am — 12:00 pm	Concurrent Session #8
12:15 pm — 1:00 pm	Closing Session and Grab-N-Go Lunch

Monday, May 18, 2009

Pre-Conference

Pre-Conference Workshops

12:30-2:30 p.m. / Blue Ridge
What Mountain? There's a Mountain? Using Wikis and Blogs to Enhance Learning in Academic Advising

Presenter:
 Karen Thurmond, *The University of Memphis*

Advisors are beginning to consider the impact of Web 2.0 applications in their academic advising work. Wikis allow many contributors to develop ideas and perfect processes. Blogs are a way to share ideas, information, and events that surpasses email. In this session participants will be introduced to wikis and blogs so that they can define and explain them on their own, will see existing uses for wikis and blogs in academic advising, and will be challenged to think of ways that wikis and blogs may be used in their own academic advising work, and begin developing that wiki or blog during this session. Participants are strongly encouraged to bring a wireless capable laptop (with which they are already familiar).

2:45 - 4:45 p.m. / Appalachian
Strategic Communication: A Model for Effective Campus Collaboration

Presenter:
 Rebecca Olive-Taylor, *Elon University*

Effective campus collaborations must use communication systems that focus on the recipient more than the message. A message cannot simply be transferred from one office to another. Our collaborating coworkers create meanings from messages based on autobiography, history, local context, culture, language/symbol system, power relations, and immediate personal needs. As a result, it is the message received that truly counts, not the message that is sent. How can we anticipate what message our campus collaborators are receiving? This hands-on, interactive session will help participants analyze the message and will also define effective communication as embracing complexity, utilizing variation, considering disruptive moves, and planning for failure.

Welcome & Keynote
Reception & Charity BINGO
Campfire

Pre-Conference Sessions

4:00-5:00 p.m. / Blue Ridge
NACADA Leaders: Hit the Deck Running

Presenters:
 David Goss, *NACADA Region 3 Chair*
 Rob Mossack, *NACADA Board of Directors*
 Leigh Cunningham, *NACADA Coordinator of Educational Programming*

This session is designed for NACADA current leaders and members recently elected to serve in any leadership role within the association, either on a state, regional or national level and including commission and committee chairs as well as regional steering committees, or anyone interested in leadership in the Association. Participants will be provided with a brief background on the Association's governance model and an overview of their new responsibilities as NACADA leaders. Current and past leaders will be available to answer questions and give guidance on how they handle(d) their positions. Other members with an interest in future leadership roles within NACADA are welcome to attend to get an idea of how they might like to get involved.

5:00-6:00 p.m. / Blue Ridge
Introduction to NACADA

Presenters:
 David Goss, *NACADA Region 3 Chair*
 Rob Mossack, *NACADA Board of Directors*
 Leigh Cunningham, *NACADA Coordinator of Educational Programming*

The purpose of this session is for new NACADA members and new conference attendees to have an opportunity to meet and network with each other and with various NACADA leaders. In addition, participants will be provided an overview of NACADA and the benefits of membership, including professional development opportunities, quality publications, and additional networking opportunities. The session will be interactive with multiple opportunities for participants to network, learn, and meet new friends and colleagues.

6:00-7:15 p.m. / Salons A/B/C
7:30-9:00 p.m. / Pavilion (3rd Floor)
9:00-10:30 p.m. / Pavilion (3rd Floor)

Tuesday, May 19, 2009

Concurrent Sessions

Registration & Check-In Foyer (2nd Floor)
Continental Breakfast Foyer (2nd Floor)

7:30 am - 12:00 pm
8:00 am - 8:30 am

Concurrent Session #1: 8:30 - 9:30 a.m.

8:30 - 9:30 a.m. / Salons E/F

Writing for NACADA: The NACADA Journal, Academic Advising Today, the Clearinghouse, and Monographs

Presenter:

Ruth Darling, *University of Tennessee, Knoxville*

There are many opportunities to write for NACADA. Articles authored from the ranks of advising practitioners, faculty advisors, researchers, and theorists appear in NACADA publications. While NACADA publishes books, video-dvd-cds, and brochures, the primary focus in this session will be to describe the purpose, content, writing guidelines, and acceptance process for the NACADA Journal, Academic Advising Today, the Clearinghouse and Monographs. Whatever your interests in professional writing, this session will help you understand the various writing opportunities within NACADA.

8:30 - 9:30 a.m. / Salon C

"Are You Smarter than a Fifth Grader?": Expanding students' career knowledge beyond grade school

Presenters:

Abby Anderson, *University of Kentucky*
Shannon Tumblin, *University of Kentucky*
Theresa Mickelwait, *University of Kentucky*

Ask any fifth grader what they want to be when they grow up and they might very well tell you a doctor, lawyer, teacher, etc. Ask any college student and chances are you'll hear the same response. Do your students really know what it takes to get there? Are they aware of the different academic paths and choices they have? Do your students know what Plan B is? We can help! First, we'll discuss what stereotypes and barriers are contributing to the popular myths and misconceptions. Then, we'll provide methods, strategies, and resources to help you increase your students' motivation and engage them to actively choose an academic path that showcases their interests and talents.

8:30 - 9:30 a.m. / Salons A/B

What Hath Technology Wrought? Making Mountaintops and Personal Advising Irrelevant

Presenter:

Alvin Madden-Grider, *Morehead State University*

More technology is not always a good thing. What does society lose for more efficiency and "improved customer service"? We can see good and bad technological effects here in the mountains. Coal extraction becomes more cost-effective, and our electric bills stay low. However, more than a few mountaintops and streams get lost.

Greater technology also makes academic advising appear more cost-effective, but what do advisors and students lose? Maybe a few scholarly "mountaintop" experiences, maybe a few clear-running waters of learning? The use of automated e-advising tools and computerized academic planning is rapidly replacing individualized face-to-face traditional advising. What are the adverse effects on our students, jobs and colleges? Luddites and techies invited. Come prepared to listen, talk, and maybe even argue a little.

8:30 - 9:30 a.m. / Salon D

Stressors, College Students, and Advisors

Presenter:

Lee Kem, *Murray State University*

Students in college report experiencing multiple levels of stress in various areas of life. As advisors, we often focus only on the academic stressors without considering how stressors in other areas of life contribute to the academic stressors. This workshop presents information from a survey with college students about stressors experienced in eight different categories (N=150). Students experiencing high levels of stress are prime candidates for dropping out or may have trouble in college. Early identification and referral to professional resources can reduce stress levels and lead to increased retention and student success in college. Participants will learn stressor signs and how to use the 4L approach (look, listen, learn, and live) to help build a relationship between the advisor and the student.

Concurrent Session #2: 9:45 - 10:45 a.m.

9:45 - 10:45 a.m. / Salon D

That Mountain's No Molehill: Advisor Perceptions and Experiences of Good Advising

Karen Thurmond, *The University of Memphis*

If someone asked you this question, how would you respond: "What is good advising?" Academic advisors must be prepared to assist students every day with many and varied, ambiguous and unclear personal and academic problems. Thus advisors must have a low need for clarity in their work (Donnelly, 2006). Epps (2002) challenges researchers to determine the breadth of the profession, and to find avenues to explore what is standard in the practice of the profession of academic advising. In brief, Epps and Donnelly ask, what is good advising? I asked some advisors to answer the question. In this session, and in their words, I propose a definition of good advising practice.

9:45 - 10:45 a.m. / Salon C

Conquering the Administrative Mountain with AdvisorTrac

Presenter:

Jason Browning, *University of Louisville*

As new technologies develop and advising centers are asked to do more with less, institutions must find new ways to administer advising services. Advising center management software helps advance this mission. This presentation will examine the implementation of advising center management software at the University of Louisville, a large public institution. Software selection, implementation, and usage will be discussed, including a review of how various advising centers are using the software to record advising notes, manage advisor workflow, and facilitate office management. Assessment and evaluative uses of the software will also be explored, and suggested practices for other institutions considering embarking on a similar process will be offered.

9:45 - 10:45 a.m. / Salons A/B

Moving Mountains with the Mind: Changing the Culture of Academic Advising

Presenter:

Nora Allen Scobie, *University of Louisville*

Academic advising has experienced various evolutionary phases — the in loco parentis faculty model, the advent of the professional advisor, prescriptive, developmental, and the teaching/learning paradigm. Many of these phases were born out of necessity, while others were just a natural progression. The profession of academic advising is on the cusp of another major shift, a move from a service model to one of intentional, learning-based outcomes. The question of how to handle the change in philosophy and practice plagues advisors and administrators alike. Trying to change a deep-seated culture is like trying to move a mountain with a spoon. This session will explore ways to erode a mountain of doubt and pave the way for innovation in the field.

9:45 - 10:45 a.m. / Salons E/F

The Big Switch: Transitioning from Faculty Advising to a Professional Advising Model

Presenter:

Mark Miller, *Northern Kentucky University*

What happens when advising is removed from the faculty job description? Much rejoicing by the faculty ... but then what? This presentation reports on an academic department's implementation of a professional advising model. The presenter will share how this department combined the responsibilities of five faculty advisors into one full-time advisor position and engage attendees in discussion about strategies for delivering advising services with fewer human resources. The learning objectives for attendees are to learn how to address similar transitions in the face of smaller budgets and bigger enrollments; how to implement technology in the delivery of advising services; and how to increase student responsibility in the advising process.

Tuesday, May 19, 2009

Concurrent Sessions

Concurrent Session #3: 11:00am. - 12:00 p.m.

11:00 a.m. - 12:00 p.m. / Salons E/F
When the Medical Field is No Longer Their Career Choice: How to Advise Students on Choosing Alternate Majors and Then Selling This Decision to Their Parents

Shannon Tumblin, *University of Kentucky*

Many students have a difficult time breaking the news to their parents that they do not want to be a doctor, physical therapist, pharmacist, dentist, etc. This change of career choice many times leads into a new major for the student. The stress for the student can become very overwhelming. This presentation will discuss student development theories that can be used to assist advisors in understanding the stages of student development and growth when it comes to parent interaction. The student journey toward interdependence will be explored, and strategies for academic advisors to help the student through this difficult process will be provided and discussed.

11:00 a.m. - 12:00 p.m. / Salon C
Who Are Today's College Students? Answers to Help You Advise
Best of KACADA (Kentucky Academic Advising Association)

Presenter:
Kevin Thomas, *Western Kentucky University*

Ever feel like you just don't understand this group of college students? Understanding today's college students is never an easy task. Come learn more about the "Millennial" generation of college students who are attending our campuses. By knowing more about this generation of college students, we can all become better advisors at our colleges and universities. This session will provide information on this generation of students, their traits, and ways you can utilize this knowledge to provide even stronger advising services.

11:00 a.m. - 12:00 p.m. / Blue Ridge
Evaluating Juniors and Seniors As a Tool for Retention

Presenters:
Marybeth Beller, *College of Liberal Arts at Marshall University*
Kandice Napier, *College of Liberal Arts at Marshall University*

The College of Liberal Arts at Marshall University launched a retention initiative this fall aimed at Juniors and Seniors. Our goal in this initiative was to guarantee that juniors and seniors are fully informed of the specific requirements they must meet in order to qualify for graduation. Each student with more than 58 credit hours was required to undergo a formal credit evaluation and to meet with an advisor to discuss this evaluation. We advertised our new policy beginning six months in advance and sent emails to remind both students and faculty of the new policy. In our first semester we enjoyed a 96% success rate with our 561 in need of this evaluation.

11:00 a.m. - 12:00 p.m. / Salons A/B
Military to Mountaineer: Easing the Transition from Military to Academic Life

Presenters:
Buffy Vehse, *West Virginia University*
Jerry McCarthy, *West Virginia University*
Amy Roberts-Dixon, *West Virginia University*

The number of military veterans in higher education is rapidly increasing. Veterans face the same academic challenges as other students, with the added burden of transitioning to civilian life. They bring back memories of war. These students must learn how to adjust to college life and find meaning in everyday pursuits.

WVU advisors will explain how we are addressing these problems through a variety of means: a campus-wide committee to advocate for veteran students; an academic advisor who himself is a twenty-year veteran; an orientation class, taught by the advisor, for returning veterans, who often are non-traditional students with families and a different social focus; group counseling; a peer support group; and a veterans' web site, among other things.

Tuesday, May 19, 2009**Concurrent Sessions****11:00 a.m. — 12:00 p.m. / Salon D**
Overcoming Mountains - Recovering from Disasters**Presenter:**Lee Kern, *Murray State University*

This year has been marked with many disasters, including financial reversals, tornadoes, ice storms, housing crises, and unemployment. Following disasters, there are predictable response phases and changes that occur. College students experience these disasters and advisors need to know the response phases and cognitive, behavioral, and emotional changes that occur. This presentation will focus on the phases of the disaster response; explore the responses of college students; and the role of advisors. Advisors need to model appropriate responses to a disaster, understand the phases and changes that are occurring, and facilitate advancement toward the recovery and reconstruction phase. For advisors of education majors, this information can be helpful for future teachers. Information is also helpful for advisors of military who encounter disasters regularly.

12:15 - 1:15 p.m. Buffet Lunch
Pavilion (3rd Floor)**Poster Sessions****1:15 — 1:45 p.m. / Pavilion (3rd Floor)**
At Your Service, Right at Home: Residence Hall Advising**Presenters:**Eric Godfrey, *West Virginia University*
Jennifer Jones, *West Virginia University*
Marianne Roush, *West Virginia University*

Convenient, personalized service is integral to student retention, and today's students have come to expect immediate access. Advisors from the West Virginia University Undergraduate Advising Services Center, in collaboration with Residential Education, have begun a residential advising program. We offer weekly advising in residence halls, teaching students about academic requirements/policies, goal setting, GPA calculation,

and time management; providing information on majors and minors; advising on adding and dropping classes and choosing mid-semester courses; scheduling students' regular advising sessions; and making referrals.

Residence hall advising is offered in addition to our regular services; reception by students and faculty has been overwhelmingly positive. By meeting students in the comfort and convenience of home, we are enhancing the student-advisor connection and more fully addressing student needs.

Advising as Teaching: Helping Undecided Students In The Classroom**Presenters:**Eric Godfrey, *West Virginia University*
Nitin Srivastava, *West Virginia University*

Approximately twenty percent of freshmen enter college undecided on a major. This possible lack of direction and connection can lead to low grades, delayed graduation, or even withdrawal from the University. By teaching this population decision-making skills used to identify an appropriate major, retention can increase. The WVU Undergraduate Advising Services Center has developed a freshman orientation course for "general studies" students, helping them explore interests, majors, and careers to select a major in a practical and timely manner. As a graduation requirement, the class earns a grade and credit, for added motivation. Research results indicate that this class gives undecided students skills to choose a major earlier in their college careers.

Ticket To Ride - From Business Student to Business Professional**Presenter:**Amy Carpenter, *Tennessee Tech University*

Come see how our College of Business Student to Career Program strives to prepare and empower our majors for success as they transition from business student to business professional. "Ticket to Ride" represents one such program that has immediate benefit to our students in preparing them for a successful career fair experience, and has long-range benefit since successful graduates make appreciative alumni.

Tuesday, May 19, 2009

Concurrent Sessions

The Transition from Student to Mom: Guidance in Advising Pregnant and Mothering Students

Presenter:

Jamie Robida, *University of Kentucky*

What do you do when your advisee says "I'm pregnant"? What is your first reaction? What campus resources can help? Will academic progress be affected? The main goal of this presentation is to look at how to best advise pregnant and mothering college students. A national discussion on how to best advise pregnant and mothering students, because of the unique challenges they face, is critical. There is a shortage of research in this area as well as resources specific to this population. Topics will include academic, emotional, and financial support, housing considerations, and other accommodations that can be made with regard to the success of the pregnant and/or mothering student. Bibliography and handouts will be provided. Come ready to discuss.

Enhancing Student Success with Utilization of Online Assessments

Presenters:

Lee Kern, *Murray State University*

Ralph Hundley, *Educational Success Concepts*

For students to successfully navigate college, it is important for them to master both skills and relationships. Skills involve study strategies, test taking techniques, and time management. Relationships involve learning how to interact with faculty, advisors, roommates, and fellow students. Utilizing assessments online provides information that can be used by students, advisors, and faculty to assist students in understanding and mastering these skills and relationship abilities. Mastering these areas enhances probability of academic success and college retention. This presentation includes state-of-the-art information about the utilization of online assessments and includes a comparison of some of the most commonly used assessments in advising. Information will be provided for participants to "test drive" the different assessments.

Successful Distance Advising: A Partnership at a Distance

Presenters:

Rose King, *American Public University System (APUS)*

Michelle Herder, *American Public University System (APUS)*

Advising students at a distance can be challenging, but it can be done successfully! At American Public University System, we have developed an advising model that sets the standard in academic advising by providing clear guidance, direction, and rationale, thereby empowering students to make knowledgeable decisions affecting their educational goals and future endeavors. Our Professional Advisors advise 100% at a distance to students who are located around the globe. The poster presentation will demonstrate how we successfully advise our students, helping them complete their degree and even move on to more advanced programs. Come see how we build a partnership at a distance, retain our students, and help them achieve their goals!

Concurrent Session #4: 2:00 - 3:00 p.m.

**2:00 - 3:00 p.m. / Salons E/F
Advising High Achieving Students in Traditional Majors**

Presenters:

Katherine Hume, *University of Kentucky*

Christine Blank, *University of Kentucky*

All too often the high achieving student is left to "get it on his or her own." How do we as advisors identify the high achieving student in a traditional major? What are the special needs of high achieving students? How can we as advisors honor a student's giftedness? What happens when the gifted student is less than successful for the first time or underestimates study or course demands? This session will focus on identifying high achieving students in traditional majors such as history, political science, English, philosophy, and math; and meeting both their developmental and advising needs. Discussion will focus on research as well as student responses and comments identifying their respective needs.

Tuesday, May 19, 2009**Concurrent Sessions**

2:00 - 3:00 p.m. / Salons A/B
An Analysis of Attitudinal, Cognitive, and Behavioral Factors Associated with Academic Probation

Presenter:Sue Spaulding, *University of North Carolina at Charlotte*

Do students on probation view their education differently than students in good standing? What behaviors may be associated with poor academic performance? This research attempted to discover how students on probation view their education, including attitudinal, cognitive, and behavioral factors that may result in self-sabotaging the educational process. Students on academic probation were surveyed before a mandatory meeting with their advisor, and comparison data were gathered from students not on academic probation. The session will present the data and incorporate it, along with audience input, into the development of a rubric which might be used to identify at-risk students. Come join us to see what we discovered and participate in a lively discussion on factors to improve student performance.

2:00 - 3:00 p.m. / Salon D
Resilience: At the Heart of Student Success

Presenter:Lee Kem, *Murray State University*

What makes the difference in success in college? The ACT is only 50% predictive of success. The other essential component for success is the mindset and resilience. Resilience can be enhanced through utilization of resilience—building interactions, which are rooted in appreciative inquiry and appreciative advising. Another avenue for the development of resiliency is mentoring. This presentation will also explore the development of talented young artists through the process of mentoring and the building of resiliency. The importance of mentoring for the development of resilience and coping will be discussed. From this research, application will be made to all college students. Advisors will explore the importance of resilience-building interactions and mentoring in helping students develop a heart for enhanced success in college and in life.

2:00 - 3:00 p.m. / Salon C
Clearing the Mountains In Advising for Those Students Who Seem to be Missing In Action: How to Get Those Last Few Students to Register

Presenters:Shannon Tumblin, *University of Kentucky*Jennifer Ellis, *University of Kentucky*Megan Larabell, *University of Kentucky*

It's nearing the end of the registration period, and you have seen most of your students. You're tired and cross-eyed from looking at student schedules. However, there are still a few students that you have not seen. They are essentially missing in action! This presentation will focus on "MIA" students, the ones you can't get to come to your office to register. Predictors of late registration students, such as freshman demographics and upperclassman habits, will be provided, along with strategies to help engage these students in their learning and to entice them into your office for registration appointments. This will be an open discussion, focusing on the sharing of ideas.

2:00 - 3:00 p.m. / Blue Ridge
Climb Every Mountain, Swim Every Sea: How to offer Full-Service Student Services without Falling off the Mountain!

Concurrent: Roundtable

Presenters:Art Farlowe, *University of South Carolina*Lauren Welch, *University of South Carolina*

Working in student services is much like climbing an unknown mountain every day; the challenges are sometimes steep, and the energy it takes to make the climb can be draining. But, the joy of making it to the top can't be matched! When asked "what do you do?" most student services professionals simply answer "advise students." We all know we do much, much more! This session will detail the activities in a full-service office and will include discussions on areas such as recruitment/retention, campus collaborations, and working with students on a host of issues (study abroad, crisis, probation and more!). This is a practical advice session. Come prepared to have fun and to tackle your mountain!

Tuesday, May 19, 2009**Concurrent Sessions****Concurrent Session #5: 3:15 - 4:15 p.m.****3:15 - 4:15 p.m. / Salon D****Finding Your Way Through Retention's** Wild Ride**Presenters:**Kevin Thomas, *Western Kentucky University*Jessica Staten, *Western Kentucky University*

Come learn more about the strategies used at Western Kentucky University in retention of students. The Best Expectations Program (BEP) is a part of the Academic Advising and Retention Center (AARC). BEP teaches students the importance of positive study habits, time management, and provides academic support to help students be independent and successful learners. These academic services offer participating students the opportunity to better prepare and adapt to college life and to improve their academic skills and performance in college courses.

Attendees of this session will learn about specific strategies we have been successful with during the past four years and improvements we are looking to make in our program. We will also ask participants to share information about their retention strategies.

3:15 - 4:15 p.m. / Salon C**Climbing to the Top: A New Data Driven Advising Model****Presenters:**Tina Dishman, *Belmont University*Wesley Bulla, *Belmont University*Carolyn Burress, *Belmont University*

With 1400 students, only 16 full-time faculty members, and an 85:1 advisee to advisor ratio, academic advisors at Belmont University's Curb College of Entertainment and Music Business have struggled with how to best serve so many students. Approximately one-third of Belmont students enroll in the college, which houses four majors and three degrees with the smallest number of faculty advisors campus-wide. Sheer numbers made the traditional model of 1 1/2 week(s) of advising each semester impossible, and the results of multiple student surveys demanded we implement a new advising model, which has resulted in a student satisfaction rate of nearly

100 percent. This session will share our success stories and describe how year-round faculty advising helped Belmont move mountains for our students.

3:15 - 4:15 p.m. / Salons A/B**Mining a Mountain of Information: A Comprehensive Training Program for Old and New Advisors****Presenters:**Anita Mayer, *West Virginia University*Buffy Vehse, *West Virginia University*

Lack of training can leave advisors feeling isolated and uninformed. Constantly-changing academic requirements and varying structures of campus advising can lead to confusion and frustration. How can you ensure that your advisors have the most up-to-date skills and information? How do you create a comprehensive training program that provides the tools to advise effectively and fosters communication and cooperation across campus? The Undergraduate Advising Services Center at West Virginia University has implemented a program encompassing: mandatory pre-semester and weekly training for our unit's 40+ advisors; semi-annual training and handbook for advisors campus-wide; training specifically for faculty advisors; and more. Find out how, through a variety of venues, the UASC is taking the lead in ensuring consistent, informed advising for all students.

3:15 - 4:15 p.m. / Salons E/F
Open Mic for Happy Advisors!

Concurrent: Roundtable

Julie Galloway, *Tennessee Tech University*Beth Mannle, *Tennessee Tech University*Amy Carpenter, *Tennessee Tech University*

In this day of dismal budgets and outrageous multi-tasking, take a few moments to remind yourself of the POSITIVES in our profession! This session will be all about YOUR positive moments, YOUR successful stories, and sharing those with others. Session participants can step up to the "mic" for a maximum 2 minutes to share your best story, with time to network among colleagues and find those best ideas to use at your institution. The session will conclude with the story of the original "Happy Advisor." You'll just have to see it to believe it! Ya'll come!

4:30 — 5:30 p.m.
State Meetings

Kentucky - Kevin Thomas, State Liaison	Salon D
North Carolina - Janina Dehart, State Liaison	Salons E/F
South Carolina - Harriet Hurt, State Liaison	Blue Ridge
Tennessee - Julie Galloway, State Liaison	Salon C
West Virginia - Michelle Duncan, State Liaison	Salons A/B

Need to check your email?

The Business Center, located off the main lobby next to the Executive Board Room, has three computers and a printer.

Wednesday, May 20, 2009

Concurrent Sessions

Fitness Walk to the Capital
Continental Breakfast

Foyer (2nd Floor)
Foyer (2nd Floor)

7:00 — 8:20 a.m.
8:15 — 8:40 a.m.

Concurrent Session #6: 8:40 — 9:40 a.m.

8:40 – 9:40 a.m. / Salons A/B
Master Advisor Certificate: How Implementing the MAC at WKU has Educated More Faculty Advisors

Presenter:

Kevin Thomas, *Western Kentucky University*

Academic advising is essential to fulfilling the teaching and learning mission of any university. In order to achieve this mission WKU offers the Master Advisor Certificate to faculty advisors. The MAC was created in response to faculty requests to provide additional training for academic advisors. Learn about the steps to take in implementing the MAC at your campus. This session will look at the successes and failures of this faculty initiative during its first two "classes" of participants.

8:40 - 9:40 a.m. / Salons E/F
Students' Psychological Well-Being: A Neglected Component of Evaluation of Academic Advising

Presenters:

Dr. Scott Huebner, *University of South Carolina*
Chris Huebner, *University of South Carolina*

During times of budget cuts and economic troubles, it is important that university advisors and advising centers demonstrate our usefulness. This presentation will discuss linkages between students' psychological well-being and academic performance and retention. We will review two brief, empirically validated measures of student well-being (Academic Hope Scale and Brief Multidimensional

Students' Life Satisfaction Scale), both of which have been linked with students' school success and engagement. After both scales have been discussed, we will offer methods to enhance individual hope and life satisfaction as part of an advising program. Participants will come away with an understanding of how non-academic measures may provide a more comprehensive means to demonstrate the effectiveness of advising services.

8:40 - 9:40 a.m. / Salon D
Helping Students to Peak: Instituting a Campus-Collaborative Student Success Program

Presenters:

Barbara Boyette, *Guilford College*
Dennis Scott, *Guilford College*

Want to positively impact retention on your campus? Need a cost effective way to do that? This presentation will have the attendees leave with the understanding of the development of the Student Success Program at Guilford College, the Student Success Team, the successes and the challenges of this program, an evolution of how this program has grown and changed (including contract development and change, new feedback tools, and assessment), and how such a deep collaboration between residence life, campus life, and academic affairs has made a difference in so many lives. Through PowerPoint, handouts, and anecdotes, the Student Success Team will share experiences and findings while engaging participants in conversation about the program.

Wednesday, May 20, 2009

Concurrent Sessions

8:40 - 9:40 a.m. / Salon C

Middle-Management/Middle-Earth: The road to Mordor is paved with good intentions

Presenter:

Nora Allen Scobie, *University of Louisville*

Are you a new advising administrator? How do you make the transition from advisor to administrator? What are the pitfalls and problems that new administrators face? Does your leadership style help or hinder your effectiveness? This session takes a playful look at the trials and tribulations of one new administrator. The presenter will explore leadership styles and administrative responsibilities in a novel new way, within the context of Tolkien's Lord of the Rings trilogy. Finding your footing as a new administrator can sometimes feel like the epic struggle between good and evil. Come join your colleagues and share your story. Are you a Frodo or a Gollum? This session promises to be both fun and thought provoking.

Concurrent Session #7: 9:50 - 10:50 a.m.

9:50 - 10:50 a.m. / Salons E/F

Academic Advising Techniques for Students with Disabilities

Presenter:

Julie Yindra, *Greensboro College*

This session will cover the common pitfalls, questions, and unique problems encountered by college students with disabilities and those who advise them. The presenter will discuss advising models and strategies that have proven successful in improving academic success, retention, and graduation rates among students with various challenges. What can we say and not say to students with disabilities? How do we maintain a balance between professionalism, adherence to ADA regulations, and acting in the best interests of the student? These and many other questions will be addressed.

9:50 - 10:50 a.m. / Salons A/B

Advisement and Transfer Center: Academic Climbing Gear for Students with Preparatory Needs

Presenters:

Ann McMurray, *Davidson County Community College*

Judy Ayers, *Davidson County Community College*

Bryan McCullough, *Davidson County Community College*

There is a great need for preparatory studies for many first-year college students, and it is no different at Davidson County Community College. Without proper advising, these students feel like they are climbing a mountain that is very difficult to conquer. In January of 2006, the college opened its Advisement Center, which created a home for these students and helped them know that the mountain can be conquered one step at a time. In this session, participants will learn about the importance of having an advisement center and a model for creating one at their own institution. Participants whose institution already has a center can take back ideas on ways to make improvements.

9:50 - 10:50 a.m. / Salon D

A Story to Tell: Developing an Effective Online Academic Recovery Workshop

Presenters:

Steve Davis-Rosenbaum, *University of Kentucky*

Jessica Baer, *University of Kentucky*

As institutions place a higher priority on retention, the need to develop programs for students placed on academic probation has increased. Details of a new online academic probation workshop that has been developed to assist students with this challenge will be presented. Our intention in developing this program is to provide students with relevant information and resources presented in a format that promotes compliance, ease, student responsibility, and accessibility. Through these goals and continual evaluation and modification, we hope to increase the success of probation students and retention rates for our college. This presentation will focus on our approach as we developed this new program: design, pedagogy, review, and revision. Discussion will follow.

Wednesday, May 20, 2009**Concurrent Sessions****9:50 - 10:50 a.m. / Salon C**
Putting the "R" in Advising: Retention Through BUS 101, Living-Learning, and Advising**Presenters:**Ed De Julio, *Clemson University*Sandy Edge, *Clemson University*Suerea Wooten, *Clemson University*

The Clemson University College of Business and Behavioral Science (CBBS) uses a multifaceted approach to increase student retention. These facets include a mandatory, one-hour Business 101 class designed to introduce students to the array of tools and opportunities available at the university to succeed and assist in finding post-graduation employment; a Clemson Business Experience Living-Learning Community designed to assist students' transition to college life; and a comprehensive, individualized one-on-one advising period for orientation and first-year classes. Results show CBBS retention rates and grade point ratios exceed university-wide statistics. Additionally, a team of researchers from the University of Maryland and the University of Wisconsin recently conducted a national study of living-learning communities. Their study rated Clemson's living-learning communities among the nation's best.

Concurrent Session #8: 11:00 am.-12:00 p.m.**11:00 a.m. - 12:00 p.m. / Salon C**
Soaring over the Mountains of Advising Workshops**Presenters:**Jennifer Jones, *West Virginia University*Harrison Oonge, *West Virginia University*Megan Hoover, *West Virginia University*

Are you struggling to see all of your students each semester in a timely and efficient manner? Interested in updating or implementing advising workshops? Join us to hear and see West Virginia University's freshman advising workshops, learn our top-secret tips, and get examples of our student handouts and training materials. We will walk you through designing a workshop; marketing and evaluating; deciding what to cover and what to avoid; paperwork; and how to train advising staff to lead workshops. Two advising graduate assistants will also be addressing

their experiences and tips from leading workshops. Our workshop has evolved from a group scheduling session to a teaching workshop, where we coach the students on how to utilize the information available to maximize their academic career.

11:00 a.m. - 12:00 p.m. / Salon D
NACADA: Hot Topics in Advising

Concurrent: Roundtable

Presenters:Art Farlowe, *Region Chair-Elect, University of South Carolina*David Goss, *Region Chair, Western Carolina University*Leigh Cunningham, *NACADA Coordinator of Educational Programming*Rob Mossack, *NACADA Board of Directors*Gary Cunningham, *NACADA IT Systems Manager*

This informal roundtable discussion provides a forum for conference participants to share information and ideas for successful advising, as well as to discuss hot-button topics in the field of advising today.

11:00 a.m. - 12:00 p.m. / Salons E/F
I Want to See My Name in Lights: Advising/ Mentoring Arts Students With An Eye Toward Retention**Presenter:**Larry Stickler, *Marshall University*

When music, theatre, visual arts, or dance students enter higher education, their eyes are filled with stars, and it is the job of their academic advisor to guide them through the constellations of possibilities so that they leave the institution with not only experience and education in their own field but with a well-rounded education that fits the general education and degree requirements. After all, if their star sets, there is still a life beyond.

Some topics to be covered through discussion and role-playing are: dealing with a student who lacks talent, dealing with a student who lacks self-discipline, and dealing with a student who wants only to take arts classes.

Closing Session and Grab-N-Go Lunch
12:15 - 1:00 p.m. / Pavilion (3rd Floor)

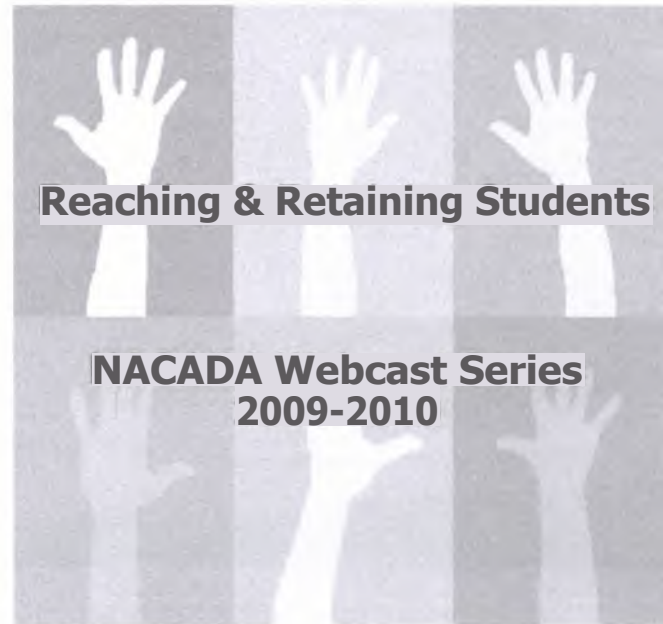
Upcoming NACADA Events



33rd Annual Conference
on Academic Advising

SAVE THE DATE!
September 30 - October 3, 2009

the Heart of Student Success
September 30-October 3, 2009



Advising Student-Athletes: A Model for Academic Success Seminar

May 16 - Charleston, WV

June 27 - Kansas City, MO



23rd Annual Academic Advising Summer Institute



Kansas City, MO -
June 28-July 3, 2009

New Orleans, LA -
July 26-July 31, 2009



Photo courtesy of Kansas City Convention & Visitor

Photo courtesy of the New Orleans Convention & Visitors

For information on all NACADA Events visit:
www.nacada.ksu.edu/Events/index.htm

Scenes for Learning and Reflection:

An Academic Advising Professional Development DVD



Filmed at Temple University, the DVD's 10 advising scenes were suggested by NACADA Commission and Interest Group members. All of these "vignettes" feature real students and professional and faculty advisors as they deal with important advising issues faced on today's campuses. Suggested discussion questions at the end of each three-minute scene provide viewers with starting points for conversations on how these topics relate to their own campus policies and procedures.

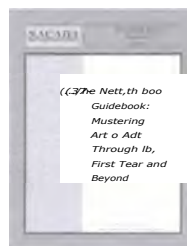
For more information visit:

www.nacada.ksu.edu/Videos/index.htm#three

Academic Advising

Academic Advising: A Comprehensive Handbook — 2nd edition (Item #P12)

One of the challenges in higher education is helping students achieve academic success while ensuring that their personal and vocational needs are fulfilled. In this updated edition, more than thirty experts offer their knowledge in what has become the most comprehensive, classic reference on academic advising. Here experts in the field explore the critical aspects of academic advising and provide insights for all who advise or oversee advising.



The New Advisor Guidebook: Mastering the Art of Academic Advising Through the First Year & Beyond (Item #M16)

New academic advisors note that watching a skilled veteran advisor with students is like watching an artist at work. Their conferences are "jam-packed" with information, yet have the ease and fluidity of a conversation. Until now becoming an excellent advisor has been entirely an experiential journey. Now there is a guidebook that can help new professionals master the art of academic advising.



The NACADA *Journal* is the biannual refereed journal of the National Academic Advising Association. It exists to advance scholarly discourse about the research, theory and practice of academic advising in higher education.

Watch for your copy in your mailbox later this Spring!

www.nacada.ksu.edu/Resources/index.htm

Don't forget to pick up an order form at the NACADA display table so you may receive special conference pricing discounts for most NACADA publications. If all order forms have been taken, please contact Bev Martin at bmartin@ksu.edu for a copy.



The NACADA Board of Directors would like to recognize the following individuals from your region who received awards from the annual NACADA Awards program and who serve the Association on the national/international level! Our heartfelt congratulations and appreciation to all!

2008 NACADA Award Winners from Region 3

NACADA Scholarship Winner Allen Barger Austin Peay State University	Outstanding Advising - Primary Role Certificate of Merit Kirsten Armstrong University of Louisville
Summer Institute Scholarship - Winner Patsy Krech The University of Memphis	Outstanding Advising - Faculty Winner Elizabeth Willey University of Louisville
Outstanding Advising - Faculty Certificate of Merit Tracy Fields Florence-Darlington Technical College	Outstanding Advising - Primary Role Winner Donna Burton North Carolina State University
Outstanding Advising - Primary Role Certificate of Merit Cheryl F. Junk The University of North Carolina at Chapel Hill	Outstanding New Advisor - Primary Role Certificate of Merit Andre J. Wesson The Univ. of North Carolina at Chapel Hill
Outstanding Advising - Faculty Certificate of Merit Sherry L. Salyer The University of North Carolina at Chapel Hill	Outstanding New Advisor - Primary Role Winner Michelle Kay Crossley North Carolina State University
Outstanding Advising - Administrator Certificate of Merit Barbara Stenross The University of North Carolina at Chapel Hill	

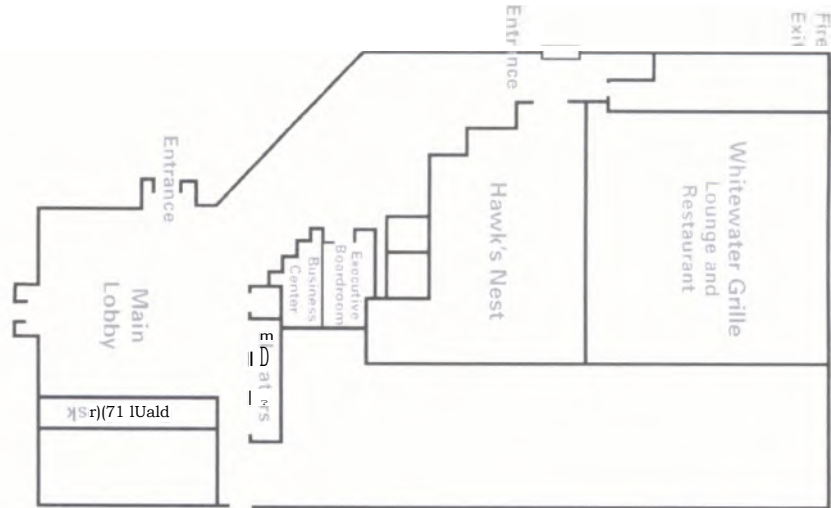
2008-2009 Current Leadership

Board of Directors Member, 2007-2010	Rob Mossack	Lipscomb University	Nashville, TN
Mid-South Region 3 Chair, 2007-2009	David Goss	Western Carolina University	Cullowhee, NC
Webinar Advisory Board Chair, 2007-2009	Karen Thurmond	University of Memphis	Memphis, TN
Advising Administration Commission Chair, 2008-2010	Janet Spence	University of Louisville	Louisville, KY
Advising Graduate & Professional Students Commission Chair, 2007-2009	Sarah Naylor	University of North Carolina	Chapel Hill, NC
Advising & Academic Coaching Interest Group Chair	Bill Johnson	University of North Carolina-Greensboro	Greensboro, NC
Advising Military Students & Dependents Interest Group Chair	Lisa Keenan	University of North Carolina-Wilmington	Wilmington, NC
Appreciative Advising Interest Group Chair	Scott Amundsen	Eastern Kentucky University	Richmond, KY

2009 Election Results — Region 3

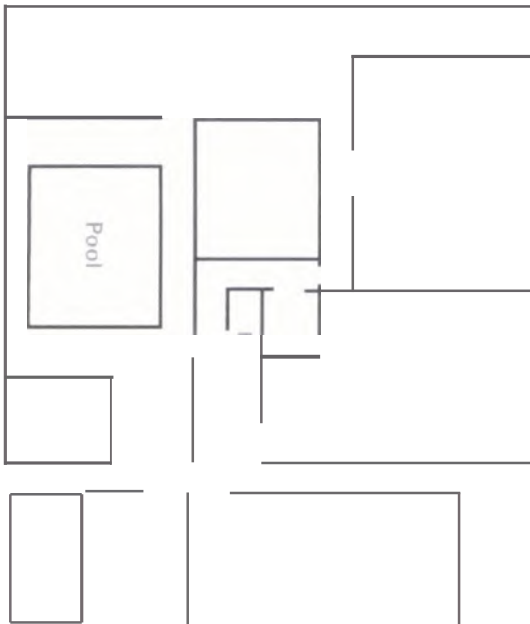
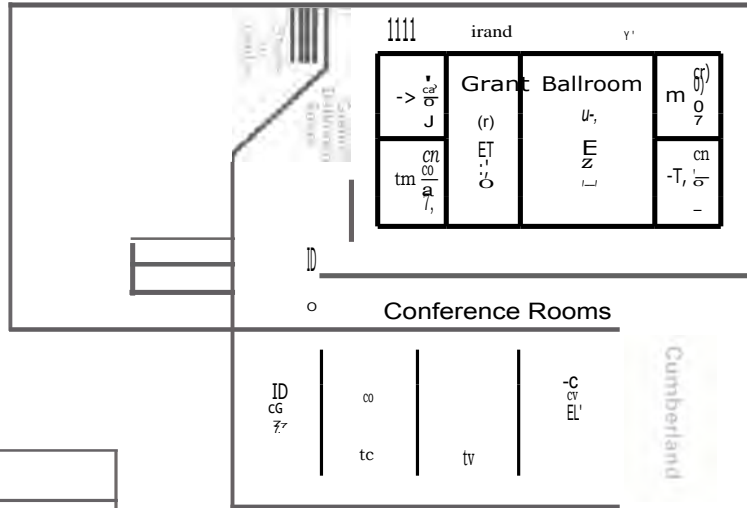
Mid-South Region 3 Chair, 2009-2011	Art Farlowe	University of South Carolina	Columbia, SC
Advisor Training & Development Commission Chair, 2009-2011	Nora Allen Scobie	University of Louisville	Louisville, KY

Marriott.
CHARLESTON
TOWN CENTER



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Second Floor



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Thank you to all of our presenters!

Abby Anderson

Judy Ayers

Jessica Baer

Marybeth Beller

Christine Blank

Barbara Boyette

Jason Browning

Wesley Bulla

Carolyn Burress

Amy Carpenter

Gary Cunningham

Leigh Cunningham

Ruth Darling

Steve Davis-Rosenbaum

Tina Dishman

Sandy Edge

Jennifer Ellis

Art Farlowe

Julie Galloway

Eric Godfrey

David Goss

Megan Hoover

Chris Huebner

Scott Huebner

Katherine Hume

Ed De Iulio

Jennifer Jones

Lee Kem

Rose King

Megan Larabell

Alvin Madden-Grider

Beth Mannle

Anita Mayer

Jerry McCarthy

Bryan McCullough

Ann McMurray

Theresa Mickelwait

Mark Miller

Rob Mossack

Kandice Napier

Rebecca Olive-Taylor

Harrison Oonge

Amy Roberts-Dixon

Jamie Robida

Marianne Roush

Nora Scobie

Dennis Scott

Sue Spaulding

Nitin Srivastava

Jessica Staten

Larry Stickler

Kevin Thomas

Karen Thurmond

Shannon Tumblin

Buffy Vehse

Lauren Welch

Suerea Wooten

Julie Yindra

For Supporting the 2009 NACADA Region 3 Conference,

A Special THANK YOU Goes to:

West Virginia Higher Education Policy Commission
West Virginia Community and Technical College System
Marshall University
Osburn Modern Glass

Thank You to the following businesses for supporting BINGO for Books:

Huntington Museum of Art
Tamarack
Blenko Glass
WV POWER
Empire Books
Whitewater Grill
Marquee Cinemas
Borders Bookstore
Stadium Bookstore
Fairmont State University
Marshall University Bookstore
WVU — College of Business and Economics

||| NGO FOR BOOKS

The chosen charity event for the 2009 Region 3 NACADA Conference

**During the Region 3 NACADA
Conference, we will play BIN(to raise
money for books and other educational
supplies for the
E3oys and Girls Clubs of America**

Here's how you can help.

On Monday, May 18th you will have a chance to play
BINGO FOR BOOKS

during the opening reception of the Region 3 NACADA
Conference. A set of BINGO cards will cost \$ 10 each and you
will have a chance to win fabulous prizes including Blenko Glass
(handcrafted in West Virginia), West Virginia Wine, Gift
Certificates, and many, many more!

Poor prizes will be given away throughout the night!



We will also be accepting donations of new and gently used
books for children and teenagers at the information table
throughout the conference, to be donated to the local
Boys and Girls Club!

2009 Region 3 Conference Planning Committee

Michelle Duncan
Marshall University

Angel Roos
Marshall University

Kendra Bolen
Marshall University

Pamela Stephens
Fairmont State University

Patricia Gallagher
Marshall University

Carol Tannous
Fairmont State University

Jennifer Jones
West Virginia University

Catharine Thieme
West Virginia University

Carolyn Morris
West Virginia University

Buffy Vehse
West Virginia University

Amy Roberts
West Virginia University



See you next year for the 2010 NACADA Region 3 Conference:
Advising Students from the Starting Gate to the Finish Line
May 16-18, 2010
Lexington, Kentucky

Conference Chairs

Kevin Thomas
Western Kentucky University
kevin.thomas@wku.edu

Susan Skees
University of Kentucky
susan.skees@uky.edu