NACADA Region 3 hosted by KACADA
2010 Mid-South Regional Conference

Advising Students from the
Starting Gate to the Finish Line

May 16-18, 2010
Griffin Gate Marriott Resort & Spa
Lexington, Kentucky

Welcome to the Bluegrass State!
Advising Students from the Starting Gate to the Finish Line

CONFERENCE OVERVIEW

Sunday, May 16, 2010

11:00 am - 6:00 pm  Registration & Check-In
1:00 pm - 5:00 pm  Pre-Conference Workshops
6:00 pm - 7:15 pm  Opening Session & Keynote @ Grand Ballroom
7:30 pm - 9:30 pm  Welcome Reception @ Griffin Gate Mansion

Reception sponsored by
Western Kentucky University, College of Health and Human Services
Dr. John A. Bonaguro, Dean
In appreciation of the CHHS Academic Advisors

Monday, May 17, 2010

7:00 am - 12:00 pm  Registration & Check-In
7:00 am - 8:00 am  Continental Breakfast @ Bluegrass Pavilion
8:00 am - 9:00 am  Concurrent Session #1
9:10 am - 10:10 am  Concurrent Session #2
10:20 am - 11:20 am  Concurrent Session #3
11:30 am - 12:15 pm  Lunch @ Bluegrass Pavilion
12:15 pm - 1:15 pm  State Meetings
  North Carolina @ Salon C
  South Carolina @ Salon D
  Tennessee @ Salon E
  West Virginia @ Salon F
  Kentucky @ Terrace Ballroom
1:15 pm - 2:00 pm  Poster Sessions
2:10 pm - 3:10 pm  Concurrent Session #4
3:20 pm - 4:20 pm  Concurrent Session #5
4:30 pm - 10:00 pm  Dinner and Social Events (On Your Own; see p. 33 for ideas)

Tuesday, May 18, 2010

7:00 am - 8:00 am  Continental Breakfast @ Bluegrass Pavilion
8:00 am - 9:00 am  Concurrent Session #6
9:10 am - 10:10 am  Concurrent Session #7
10:20 am - 11:20 am  Concurrent Session #8
11:30 am - 1:00 pm  Closing Session & Grab-n-Go Lunch @ Bluegrass Pavilion

Griffin Gate Marriott Resort & Spa

WELCOME TO LEXINGTON!

From the starting gate to the finish line, cradle to grave, or orientation to graduation, however you say it, this is what academic advisors do! We are some of the very select, lucky few who get the pleasure of seeing a student show up at the starting line at orientation with unbridled enthusiasm, keep up with the pack during the middle stretch, and then sprint toward the finish line to graduation! During the next few days in Lexington, I invite you to join me, the Region 3 Steering Committee, and the Conference Planning Team in celebrating academic advising.

Kevin and Jessica (along with their team) have worked to provide a thought-provoking, meaningful, mint julep-sipping good time in the Bluegrass State. In horse racing, it takes a team of trainers, medical staff and a dedicated jockey to get the horse to the winner's circle. I hope your time in Lexington will help you develop or sharpen your tools to help your students get to the academic winner's circle.

Region 3 has a reputation for being a friendly, welcoming region. Take time to meet someone new or nurture an old friendship over the next 3 days. We are always looking for up and coming leaders in the region. If you have an interest in working in a leadership role, please come talk to me or any member of the Steering Committee. I think we have accomplished a great deal in the region this year and I look forward to another productive year working with all of you. For our first-time attendees, welcome to Region 3. Don’t be a stranger!

I can hear the bugler calling us to post. Meet you at the starting gate! Here’s to a great race and a wonderful time in the Old Kentucky Home!

Sincerely,
Art Farlowe
University of South Carolina
Region 3 Chair
Sunday, May 16, 2010

Pre-Conference

Coaching Methods to Engage and Support Students in Pursuing their Dreams
Salon C 1:00 pm - 3:00 pm
Presenter: Theresa Mickelwait
Institution: University of Kentucky
Do you want students to leave your office filled with enthusiasm and have well-developed goals and action plans? If you want to learn the most effective ways to support students in achieving their goals, coaching techniques are essential. Coaching is a cutting-edge, action oriented method rooted in behavior-based systems of positive psychology. Topics covered will include proven psychological interventions to enhance productivity, creativity, and life satisfaction as well as applications in career advising and working with resistant students. This will be a fun interactive presentation, using media, activities and a touch of humor and inspiration. You will leave this presentation with many tangible tools that you can start using immediately to promote student action, responsibility and lasting change.

Corral Your Potential: Build a Winning Ticket
Salon D 1:00 pm - 3:00 pm
Presenters: Roxanna McGraw, Keri Bowman
Institution: North Carolina State University
In 2006, the Office of Advising Support, Information and Services (OASIS), was established to strategically connect pre-existing advising services and new advising-related initiatives coordinated through the Division of Undergraduate Programs. Based on enrollment size of the institution, mission of the institution and academic composition of the undergraduates, administrators expanded the services of the center to meet the needs of a diverse student population and implement an adviser development program. Presenters will share their approach to developing and implementing a strategic plan, reveal resource and budget challenges they successfully addressed and illustrate how they streamlined processes and procedures to meet the mission, goals and objectives of the program. Walk away with a blue print and operational details that you can adapt at your institution.

This symbol denotes sessions that have been approved for continuing education credit by the National Board of Certified Counselors (NBCC). This organization approves certain professional development activities (such as sessions at our conferences) for continuing education units for counselors.

Griffin Gate Marriott Resort & Spa

Sunday, May 16, 2010

Pre-Conference

Help at the Starting Gate: Identification of Reading Problems
Salon E 1:00 pm - 3:00 pm
Presenter: Lee Korn
Institution: Murray State University
If a student has difficulty reading, there is a reduced probability of progressing to the college finish line. Recognition or early identification of reading and processing issues can identify at-risk students, enhance advising, provide the student with increased understanding of academic problems, enable a timelier referral for services, and increase the probability of success in college. This session includes freshmen research results and will provide a quick and easy way to recognize or identify reading and processing problems such as slow reading speed, regression, sub-vocalization, lip reading, etc. These issues can sometimes be identified by observation of an advisee, utilized as part of an individual or group advising session, or included in a transitions course with information provided to advisors by the students.

Join us for the
8th Annual Assessment Institute
tentatively scheduled for February 23-25, 2011
Hilton Clearwater Beach Resort, Clearwater, Florida

What to expect from the Assessment Institute:

Assessment of academic advising is essential for a successful and effective academic advising program on any campus. This workshop will be an intensive two and a half day focused on the components of a successful assessment program as well as specific strategies and tools for developing and implementing assessment programs on your campus.

Why you should attend:

• Develop a vision for advising on your campus
• Understand national resources that offer student feedback & information about advising
• Learn how to identify resources & allies in the areas of institutional research & institutional planning
• Learn to connect your plan to the institutional strategic planning process
• Learn how to communicate this information to campus colleagues to generate collaboration & understanding
• Use benchmarking to document the success of your plan

Plants are being made for the 2011 Assessment Institute. Please check the NACADA website often for updates.
Sunday, May 16, 2010  Pre-Conference

Effective Appreciative Advising Strategies for Individual Student Meetings
Salon C  3:00 pm – 5:00 pm
Presenter: Scott Anundsen
Institution: University of North Carolina Wilmington

Presenter: Randy Kennedy
Institution: Eastern Kentucky University

In an era of budget cuts and growing advising loads it is critical that academic advisors accomplish their goals and get the most out of each individual advising appointment. Appreciative Advising is being adopted by an increasing number of institutions to enhance the effectiveness of one-on-one appointments. Whether your individual advising appointments are 15 minutes or an hour, this session will provide you with proven strategies and solution focused approaches that will consistently improve the quality of your appointments.

This presentation will focus on specific Appreciative Advising approaches that are being used in a one-on-one setting with exploring/undecided students, student-athletes, and students on academic probation at several institutions. Activities, inventories, and resources that are ready to be adapted to your institution's needs will be demonstrated and shared.

Because we C.A.R.E. – Putting Together an Integrative Model that Cultivates Accountability, Retention, and Engagement for First-Year Students
Salon D  3:00 pm – 5:00 pm
Presenter: Erin Payeur
Institution: Columbia College

First year programs have varying success across institutions due in part to the challenge of coordinating the many different programs that address the issues first-years face in transitioning to college. This presentation illustrates a collaborative model in which academic affairs and student affairs successfully integrate through an "early alert system" bringing together appreciative advising, student engagement mentors, career development, and residence advisors into an active engagement and retention web. In addition to improving academic and social choices, increasing faculty and staff interaction, and utilizing a 4-year career development process, the model has reduced students on probation and subsequently increased retention. Participants will explore how a similar model can be implemented on their campuses.

Griffin Gate Marriott Resort & Spa  Lexington, Kentucky

Sunday, May 16, 2010  Pre-Conference

The Kentucky Update – Racing Toward Unbridled Success
Salon E  3:00 pm – 5:00 pm
Presenter: Dr. Aaron Thompson
Institution: Interim VP for Academic Affairs at the Council on Postsecondary Education

This session is your opportunity to learn about recently passed legislation that will impact college and career readiness standards and statewide transfer policies. This update will provide information and progress on the implementation of Senate Bill 1, the adoption of the new Kentucky core academic standards, and the passage of House Bill 160 that calls for the alignment of general education and prerequisite learning outcomes. The establishment of a KCTCS statewide course numbering system, establishment of a statewide course classification system, and the alignment of AA/AS degrees with related BA/BS degrees and how it will ensure successful transfer and student mobility across Kentucky’s postsecondary educational system will also be discussed.

NACADA Leaders: Hit the Deck Running (FREE)
Salon F  3:00 pm – 4:00 pm
Presenter: Art Fairloe, NACADA Region 3 Chair
Institution: University of South Carolina

This session is designed for NACADA current leaders and members recently elected to serve in any leadership role within the association, either on a state, regional, or national level and including commission and committee chairs as well as regional steering committees, or anyone interested in leadership in the Association. Participants will be provided with a brief background on the Association’s governance model and an overview of their responsibilities as a NACADA leader. Current and past leaders will be available to answer questions and give guidance on how they handled their positions. Other members with an interest in future leadership roles within NACADA are welcome to attend to get an idea of how they might like to get involved.

First Time Attendee Orientation (FREE)
Salon F  4:00 pm – 5:00 pm
Presenter: Art Fairloe, NACADA Region 3 Chair
Institution: University of South Carolina

Presenter: Jessica Staten, NACADA Region 3 Conference Co-Chair
Institution: Western Kentucky University

Presenter: Kevin Thomas, NACADA Region 3 Conference Co-Chair
Institution: Western Kentucky University

The purpose of this session is for new NACADA members and new conference attendees to have an opportunity to meet and network with each other and with various NACADA leaders. In addition, participants will be provided an overview of NACADA and the benefits of membership, including professional development opportunities, quality publications, and additional networking opportunities. The session will be interactive with multiple opportunities for participants to network, learn, and meet new friends and colleagues.
Monday, May 17, 2010 8:00 am - 9:00 am

From S2P to LGBT: An Advisor’s Ally Alphabet
Salon C

Presenter: John King
Institution: University of Louisville

What does LGBT even mean? I’m an advisor, every lesbian, gay, bisexual, and transgendered student knows they can come talk to me right? The University of Louisville’s Safe Zone Project’s mission is to reduce and eliminate homophobia and heterosexism on college campuses through education, advocacy, and awareness. This session will provide advisors with tools for training for current and future LGBT ally’s and how to further promote this effort in your own department. Common LGBT language, risks and benefits of being an ally, proper utilization of resources, and potential problems facing the LGBT population will be discussed in an effort to become a visible presence of support and advocacy for LGBT students, faculty, and staff.

Straight From the Horse’s Mouth: Our Experiences in Rebuilding an Advising Program
Salon D

Presenters: David Tudor, Ann Moore, Jennifer Haight
Institution: Sullivan University

At Sullivan University, we found ourselves in the midst of transitioning from a private career school model into a more traditional institution with graduate degrees. Unfortunately, we did not have an adequate advising program. Attendees at this presentation will learn how we shifted a school of 1290 students away from a very basic, prescriptive advising model to a student-centered approach without spending one extra cent on additional staff! This presentation is a sure bet for administrators or faculty charged with creating a program that does not increase costs, improves student satisfaction, and helps bring administration and faculty together for a common purpose. You can’t make it to the finish line without assessing your progress, so we will share our experience with using the Noel Levitz Student Satisfaction Inventory to determine student satisfaction with advising.

And They’re Off... An Exploratory Student Orientation Event
Salon E

Presenters: Kathleen Hestand, Zach Fuqua
Institution: University of Kentucky

Many freshmen arrive on a college campus eager but somewhat lost. During a week-long orientation program at the University of Kentucky, each college conducts an orientation event to welcome its new students. In this session we will present a detailed orientation event for exploratory students at a four-year public university. Our goal is to enable exploratory students to get a good break from the starting gate by helping them become comfortable with where they are from the beginning as well as by building a relationship between students and advisors. With a fun atmosphere, strong academic focus, panel discussions, faculty lectures, and the important contributions of student ambassadors, this orientation event opens the gate for exploratory students to be off and running.

Griffin Gate Marriott Resort & Spa  Lexington, Kentucky

Monday, May 17, 2010 8:00 am - 9:00 am

Stronger, Faster, Smarter: Helping Student Athletes Finish First at the Academic Finish Line
Salon F

Presenter: Art Farlowe
Institution: University of South Carolina

"Coach says I should major in Basket Weaving but you don’t offer that. Plus I really like math." If you have ever worked with a student athlete you may have had a conversation similar to this. Most advisors work with student athletes at some point in time. Many times working with student athletes can be more challenging and more rewarding than assisting honors students. This session will help participants develop appreciative advising strategies to assist student athletes, identify athletes’ academic potential, and help athletes cross the academic finish line. We will discuss many issues affecting the "student" side of the student-athlete. Come prepared for real life case studies, and a positive comment only discussion about working with athletes.

Advising Portfolios as a Retention Tool
Terrace Ballroom

Presenter: Candice van Loweren Geis
Institution: Northern Kentucky University

This presentation will describe a grant project, which incorporates personalized advising portfolios, mentoring strategies, and student employment in the advising process. With current student involvement in orientation programs, new students participate in active learning about student groups, personal goal setting in art production, and opportunities available at the university. Students begin using advising portfolios to guide them through advising and academics in a university setting. Details regarding traditional and digital resources designed for a particular student population and conclusions on general applicability will be shared. The most recent outcomes related to retention of grant participants and student survey results will be discussed. A holistic and four-year department structure for advising will be examined along with small alterations that can be made to make advising easier for students and faculty.

Kentucky Academic Advising Association
2009-2010 Officers

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<thead>
<tr>
<th>Name</th>
<th>Position</th>
<th>Institution</th>
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<tr>
<td>Benton Shirley</td>
<td>President</td>
<td>Eastern Kentucky</td>
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<tr>
<td>Megan Larabell</td>
<td>President-Elect</td>
<td>University of Kentucky</td>
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<td>Dr. Ellen W. Bonaguro</td>
<td>Past President</td>
<td>Western Kentucky University</td>
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<td>Shannon Tumblin</td>
<td>Secretary</td>
<td>University of Kentucky</td>
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<td>Susan Skees</td>
<td>Treasurer</td>
<td>University of Kentucky</td>
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<td>Cindy Iten</td>
<td>KACADA Liaison to Region 3</td>
<td>University of Kentucky</td>
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<tr>
<td>Kevin Thomas</td>
<td>NACADA Kentucky State Liaison to Region 3</td>
<td>Western Kentucky University</td>
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Monday, May 17, 2010  9:10 am - 10:10 am

Feng Shui the Advising Way: Bringing back peace and productivity into your workspace
Salon C

Presenters:  Abby Anderson, Jamie Wheeler
Institution:  University of Kentucky

Do you ever feel uncomfortable sitting in your office, day after day? Do you ever notice that you and your co-workers always work on projects together in someone else’s office? Do you find that although you work well with your students, they can hardly sit still long enough to get through their appointment? It may surprise you, but perhaps your office may be giving off negative energy. This session is designed to provide information you’ll need to reassess your office space, give you suggestions on ways to change its appearance to promote work productivity and creativity. Examples will include use of color, scent, lighting, furniture configuration and appropriate objects for your workspace.

Accountability with Results: Appointment Tracking To Improve and Quantify Advising Services
Salon D

Presenter:  Susan Herrick
Institution:  University of Kentucky

In difficult financial times, many advising units are facing increased pressure to provide evidence of their accomplishments and enhance the quality of service to their students. This session will explore how collecting and tracking targeted data from advising appointments can help accomplish both goals. We will share one large advising unit’s efforts to increase individualized assistance to students while quantifying advisors’ individual and collective efforts. Applicability to other types of advising units will also be explored.

Key implementation factors that we will examine include deciding what information in your unit is important to track, devising a tracking method that will work for your unit, detecting trends in the information collected, and developing enhanced advising approaches based on this information.

Pre-Orientaion: Win the Race Before it Begins!
Salon E

Presenter:  Brian Rossell
Institution:  The University of Tennessee, Knoxville

With such little time to introduce new students to your institution, how do you ensure they retain important information? How do you better prepare students to learn the ins and outs of curriculum in a single afternoon? At the University of Tennessee-Knoxville, we have developed an online pre-orientation program to better prepare students for their first advising experience. Our goal is to assist students in making well-informed decisions regarding their undergraduate academic careers. The presenter will provide information regarding the orientation advising model used, the development of the pre-orientation project, and an overview of the pre-orientation website. Additionally, the presenter will discuss what was learned in the first two years of implementation and share strategies for developing your own pre-orientation website.
Monday, May 17, 2010
10:20 am – 11:20 am

First Generation Interest Group: Best Practices
Salon C

Presenter: Matthew Defendall
Institution: University of Kentucky

Presenter: Lee Kern
Institution: Murray State University

Want diversity? Then define what a First-Generation College Student looks like. Some are 18 years old; many are in their 30's. Some are high achievers, some are returning to higher education, some are tired of dead-end jobs, and some are fresh out of high school and away from home for the first time. Being the first in the family to do anything is a heady, exciting, scary proposition; but entering the confusing arena of a college education is a complex venture best not undertaken alone. One thing is clear - these students need the help of a good advisor!

Come join the First-Generation College Student Interest Group as we explore the issues and answers best suited for these students. We will also share regional best practices used with this population.

Unbridled Possibilities: Utilizing a Campus Social Networking Platform to Engage Students and Enhance Academic Advising
Salon D

Presenters: Ryan Salee, Danita Turpin
Institution: University of Kentucky

College students utilize Facebook and other social networking sites as some of their primary means of communication. At UK, we recognize that a social network can be used to engage students and help them connect with other students, faculty, and staff. Join our campus personnel exacta for a look at UK’s social networking platform, the Big Blue Network. We will describe the platform, examine the ways advisors utilize the network to connect with students, and see advisors in the winner’s circle in terms of employing the network in advising. Finally, we will head down the stretch of this exciting session with an interactive discussion, where participants can share their thoughts and ask questions across the board to the presenters.

Advising Transfer Students - What Works on the Way to the Finish Line
Salon E

Presenters: Kerri Bowman, Roxanna McGraw
Institution: North Carolina State University

Our advising team uses different strategies and venues to assist new transfer students in making an effective transition to the rigors of a Research Intensive university. These direct and virtual initiatives occur prior to admission and after acceptance at both their home institution and on our campus. Advisers know that successful transfer student transitions increase as transfer policies, articulation agreements, accreditation criteria, and course equivalencies are understood and communicated by involved parties. By meeting with students and advisors at feeder institutions, advisers developed initiatives that address the students’ and advisors’ concerns about the transfer process in a timely fashion. Walk away with practical applications that your institution can translate to improve the process as well as transfer students’ social and academic integration.

You Want to Take What?
A Small College’s Attempt to Improve International Student-Athlete Advising
Salon F

Presenters: Tim Wilson, Natalie Lewter
Institution: Martin Methodist College

Advisors at small colleges often struggle with advising international student-athletes. A lack of English proiciency as well as other, sometimes culturally-based issues can cause problems for both the advisor and the international student-athlete. This presentation will address the issues involved in advising these students and focus on one institution’s attempt to improve its international student-athlete advising practices. Examples of challenges and suggestions for improvement will be provided prior to engaging the audience in the discussion.

Caring for the Caregivers: How to reinvigorate your advising through positive psychology
Terrace Ballroom

Presenter: Chris Hochner M.Ed
Institution: University of South Carolina Beaufort

Presenter: Scott Hochner Ph.D, NCSLP
Institution: University of South Carolina

We feel that often times we look to care for our students and neglect our own well-being as advisors. We plan on using research within the field of positive psychology to not only show why it is important to increase one’s professional well-being, but why increasing it will lead to better job performance. The science behind positive well-being and strategies on increasing one’s job satisfaction will be given and then discussed amongst participants.

Academic Advising
Summer Institute
June 27 – July 2, 2010 --- St. Louis, MO
August 1-6, 2010 --- Philadelphia, PA
REGISTER TODAY!
http://www.nacada.ksu.edu/Events/SummerInst/index.htm
A fix for when the track is under construction; How Communication Studies uses technology for consistent departmental advising (while the university is in technological transition).

Pre-Assembly Hallway: 1:15 pm - 2:00 pm

Presenters: Nikki Loy, Andrea Weber

Institution: West Virginia University

From pre-majors to graduation, students need consistent support and advice. How is that possible with more than one advisor in a small department with no current university-wide auditing system?

Communication Studies is solving this problem in a very simple way. With a shared drive, Microsoft Word and Adobe Acrobat Pro, in a few hours we developed an easy to understand worksheet/auditing system that can be utilized for sharing information between advisors and students. This session will take participants from the starting gate to the finish line so that they can create their own, in house, auditing system (while the track is under construction).

Advising beyond the conventional practice: The Future, What's Next!

Pre-Assembly Hallway: 1:15 pm - 2:00 pm

Presenters: Gina Lothrop, Lebra Nance

Institution: University of North Carolina Charlotte

It has been shown that traditional, systematic advising methods are becoming less effective within the University of North Carolina Charlotte, College of Engineering. The adopted model of advising can seem unproductive for students and advisors. Following a review of the past and present practices, this presentation describes a new approach to advising to better serve a larger population of students, including transfers from both 2-year and 4-year institutions.

The First Semester Experience: Implementing and Assessing a Program that Works

Pre-Assembly Hallway: 1:15 pm - 2:00 pm

Presenters: Cathy Vaughan, Nancy McLean

Institution: Madisonville Community College - KCTCS

Research shows that the first semester is the most critical semester for new students - particularly for under-prepared new students - if they are to persist. It is often quite difficult, however, to practice what the literature preaches. At MCC, new students traditionally had minimal involvement in the advising process: scheduling and advising was done for them rather than done with them. At MCC, traditional attitudes, policies, and procedures got in the way of effective advising. Transitioning a new student into a new and challenging educational environment must be a shared academic affair/student affairs enterprise if it is to be successful. The presenters will share how they implemented a successful program, their assessment plan and outcomes.

College ambassadors: A special recruitment resource

Pre-Assembly Hallway: 1:15 pm - 2:00 pm

Presenters: Donna Hey, Lysa Hadern-Sherry, Zee Eevlesiter

Institution: Western Kentucky University

Prospective students and current students alike may not know where to turn when they have questions about college. To address this need, the College of Health and Human Services at Western Kentucky University has implemented a peer-mentoring program using exemplary students chosen as 'College Ambassadors.' Their primary role is to represent the College at university-sponsored events and serve as a resource for students with questions about majors, careers, and college life in general. This presentation will explain the selection process, expectations, responsibilities, and benefits for students chosen as ambassadors, and explore how their role increases the effectiveness of recruiting efforts.

The Federal TRIO Programs: A Partnership in Student Learning for the 21st Century

Pre-Assembly Hallway: 1:15 pm - 2:00 pm

Presenters: Sharice St. Louis Smith

Institution: Morehead State University

TRIO is an important part of the academic communities and supportive services that many students and adults need in order to persist and graduate from postsecondary education. In this session, you will learn about the seven different TRIO programs: Upward Bound, Upward Bound Math and Science, Veterans Upward Bound, Educational Talent Search, Educational Opportunity Centers, Student Support Services and the McNair Scholars-the students and adults served by each program and the services provided. At the end of the session, you will have a better understanding of how TRIO can be a partner in ensuring that students graduate from postsecondary programs with success. Handouts will be available.
Monday, May 17, 2010
Poster Sessions

How Close to the Finish Line? A Rubric to Measure Student Progress
Pre-Assembly Hallway 1:15 pm - 2:00 pm
Presenters: Linda Albert, Mary Huening
Institution: Northern Kentucky University
This session will demonstrate a Learning Outcomes Checklist that advisors can use to measure the developmental progress their students make on key student success skills taught by advisors. Registering for courses is just one outcome of the advising interaction, and advisors at the Academic Advising Resource Center at NKU regularly evaluate students on broader learning outcomes such as understanding of relevant technology and academic terms, as well as their stage of movement toward declaration of a major. This four-level scale is easy to use yet yields data that can be valuable for program assessment.

Pursuing the Triple Crown: Exploring Motivation for Multiple Majors and Minors
Pre-Assembly Hallway 1:15 pm - 2:00 pm
Presenters: Elizabeth Cox, Chloe Russell, Sarah Howard, Elizabeth Shuster
Institution: University of North Carolina at Chapel Hill
Millenial students are often concerned about having "enough" to impress potential employers or graduate schools, while getting the most "bang for their buck" during their college experience. These and other factors lead many to pursue multiple majors and/or minors during their undergraduate years. This presentation will evaluate student perceptions regarding extra majors and minors, and compare the perceptions to the reality of how many majors and minors students actually complete by graduation. By attending this session, participants will: understand patterns of second major and minor declarations at UNC; acknowledge how campus culture impacts a student's decision to declare; consider how this information may be used to advise students; and discuss how these patterns may affect students at other institutions.

Residential Academic Advising: An Example of Intrusive Advising
Pre-Assembly Hallway 1:15 pm - 2:00 pm
Presenters: Jennifer Jones, Allison Glass
Institution: West Virginia University
Advisors from the Undergraduate Advising Services Center at West Virginia University began a pilot residence hall outreach at the onset of the Spring 2009 semester. With student retention and convenient, personalized customer service being integral to University and student wellbeing, a wide variety of services have been implemented to great success. Services include information on courses, majors, and minors - including a spotlight on two minors each week and continuous coverage of any WVU major; academic requirements and policies; goal setting and planning, including GPA calculating and semester calendar coverage; appointment making of mandatory advising workshops; advice on adding/dropping current semester courses; and referral to campus resources. With the outreach already being very successful, plans include expanding coverage to additional residence halls.

Teaching Students to Fish: Academic, Career and Transfer Counseling
Pre-Assembly Hallway 1:15 pm - 2:00 pm
Presenter: Helen Bounty
Institution: Hazard Community and Technical College
Advising can prove to be a critical component in the student's college experience and a much easier process for the student and the advisor when coupled with good tools and resources. Learn about advising, career, and transfer resources available on the internet and how to use an electronic check sheet for academic planning.

Conference Overview
- The conference runs from Sunday, October 3, 7:00 p.m. - Wednesday, October 6, 12:00 p.m.
- A variety of optional pre-conference workshops will be held on Sunday from 9:00 a.m. - 6:00 p.m. Additional fees apply.
- There are opportunities for formal and informal networking with 2,500 advising colleagues.
- Professional development for advisors is available through more than 350 workshops, individual concurrent and panel sessions and postmeal presentations on relevant topics.
- Hot Topics (critical issues in academic advising) will be discussed.
- Presentations are offered in a range of theoretical, practical and interactive formats.
- Commission and Interest Group meetings bring together colleagues with similar concerns in their 35 specific advising areas.
- Region meetings introduce you to advisors from institutions in your geographic area.
- All other questions should be directed to nacada@kau.edu, thank you.

Join us October 3-6, 2010, Coronado Springs Resort at Walt Disney World, Florida!
Monday, May 17, 2010  
2:10 pm - 3:10 pm

A Case Study of the College of Arts & Sciences Ambassador Peer Mentoring and its Effect on Retention at the University of Kentucky  
Salon C

Presenter: Shannon Tumbin  
Institution: University of Kentucky

Retention of first year college students into their second year has been an ongoing issue in higher education and institutions have looked at many different programs and initiatives to help ensure that students return to the university for their second year. Peer mentoring programs have been one of those types of initiatives used. This presentation will review a qualitative research study completed on a peer mentoring program during the 2008-2009 academic year. Many factors will be discussed, such as theory of peer mentoring and retention, an overview of the program, student feedback on the program and suggestions for future research and implementation in the area of peer mentoring.

Developing and Implementing a System for Evaluating Advisor Effectiveness  
Salon D

Presenter: Steven Shapiro  
Institution: Guilford College

Colleges and universities can improve advising quality by giving students a safe, convenient, consistent, and effective way to provide feedback about their advising experience. At Guilford College, a small four-year liberal arts institution with a faculty-advising model, we have developed and implemented an advisor evaluation questionnaire and distribution process. Students now complete these evaluations on an annual basis and these evaluations are used as one component in faculty contract renewal, promotion, and tenure deliberations.

In this session, we will discuss strategies that we used to (a) create an instrument to evaluate advising effectiveness; (b) distribute the questionnaire so as to obtain the greatest number of “high quality” responses; and (c) obtain, by consensus, faculty approval for this advisor evaluation instrument and process. We will also discuss problems that we encountered and how we addressed these problems.

Stressors, Students and Advising  
Salon E

Presenter: Lee Ken  
Institution: Murray State University

Students in college report experiencing multiple levels of stress in various areas of life. Students experiencing high levels of stress are prime candidates for dropping out or having trouble in college. This workshop presents information from a survey with college students about stressors experienced in eight different categories (N=130). Participants will learn to look for the underlying stressor interfering with college success, become familiar with the eight stressor categories, the interrelatedness of the categories, and the application to student success in college. Early identification and referral to professional resources can enhance the probability of reducing the stressor levels and increase retention rates and academic success. Advisors will learn to look for the underlying stressors that interfere with college success.
Monday, May 17, 2010  
3:20 pm - 4:20 pm

And they're off...to choose a major!
Salon C

Presenter: Londa Holder
Institution: Western Kentucky University

As students make their transition on campus and into a major there are several things that we can do as academic advisors to support them in their decision making process. First and foremost is ensuring that students are aware of all of their options. By holding a Majors and Minors Fair (MMF) students are given the opportunity to not only familiarize themselves with all of the major options, but to meet faculty, staff, and students who are currently a part of that major. We have successfully grown our MMF since 2006. Last year being quite successful with a rise in attendance from 422 students in 2008 to 767! This presentation will guide you through the process of hosting a successful MMF and assisting your students in their exploration process.

Talk 'n Bout My Generation
Salon D

Presenter: Nora Scobie
Institution: University of Louisville

For the first time in history, we will see as many as four generations working in and attending institutions of higher education. It goes without saying that we prepare ourselves to encounter and appreciate people from different backgrounds and cultures but does the same hold true for generational differences? How would you handle reporting to a supervisor that is a generation younger than you? How do you relate to students who could be your grandparents? Can you traverse the generational divide? This session will explore the events and characteristics that define various generations. Participants will have the opportunity to discuss differences in values, skills, expectations, and ethics. The differences (and your reactions to those differences) may surprise and enlighten you.

The Race to Change Advisement at University of Tennessee at Chattanooga: A Marathon at a Sprinter’s Pace
Salon E

Presenters: Mary Roland, Amy Davis, Blake Pierce, Shana Oates, Stacie Handley
Institution: The University of Tennessee, Chattanooga

This session will describe the “race” that The University of Tennessee at Chattanooga has begun with implementing new strategies and initiatives to increase retention and student success, with objectives and goals to help students get to the finish line. This session will provide information about how the new Center for Advisement and Student Success (C.A.S.S.) is preparing students to run their own “academic marathon” with the creation of a new advisement model.
Tuesday, May 18, 2010 8:00 am – 9:00 am

Advising Hawaiians and Pacific Islanders from their Worldview
Salon C

Presenter: Rosanna McGaw
Institution: North Carolina State University

In January 2003, the Office of Management and Budget (OMB) revised its standards for classification of federal data on race and ethnicity. With these standards, modifications to the definition of “Asian” and “Native Hawaiian or Other Pacific Islander” were clarified. How have institutions changed the way they do business to better understand Native Hawaiians or Other Pacific Islanders’ cultural influences? Should advisers understand each student’s unique identity? This workshop will explore some of the tools advisers can use to advise Hawaiians and Pacific Islanders with information regarding the cultural and academic integration of this group. Discussion of potential challenges these students may face and a sharing of ideas and strategies for assisting these students to thrive and excel in the collegiate environment will be explored.

Writing for NACADA:
The NACADA Journal, Academic Advising Today, the Clearinghouse and Monographs
Salon D

Presenter: Ruth Darling
Institution: The University of Tennessee, Knoxville

There are many opportunities to write for NACADA. Articles authored from the ranks of advising practitioners, faculty advisors, researchers, and theorists appear in NACADA publications. While NACADA publishes books, video-dvd-ed, and brochures, the primary focus in this session will be to describe the purpose, content, writing guidelines, and acceptance process for the NACADA Journal, Academic Advising Today, the Clearinghouse and Monographs. Whatever your interests in professional writing, this session will help you understand the various writing opportunities within NACADA.

Staying Fresh Down the Stretch
Salon E

Presenters: Margaret Pevecost, Kirsten Armstrong, Betty Hampton, Aaron Phillips
Institution: University of Louisville

To stay fresh and creative, a long established advising center must be open to new ideas, initiatives, and innovation. Increases in student enrollment, changes in leadership, and a static budget could have led to fatigue; but instead our advising center staff used these events to catch our “second wind” and stay fresh down the stretch. Presenters will describe four strategies that we developed in the past year to continue to provide quality advising in challenging times. Strategies for creating a supportive environment for advising staff, enhancing faculty-advisor relationships, utilizing the advising as teaching model, and recruiting and retaining students for graduate studies will be presented.
Tuesday, May 18, 2010  
9:10 am - 10:10 am

Professional Development Week: Helping Students Win the Hiring Race  
Salon C

Presenters: Julie Galloway, Amy Jo Carpenter  
Institution: Tennessee Tech University

Students work hard to earn their degrees, but is it enough? Today’s job market is incredibly competitive in all career fields, and students need opportunities to develop their professional image in order to compete. Presenting: The TTU College of Business Professional Development Week, a “rite of passage” for our students entering their upper-division degree programs. Join us to see how this single project has multiple benefits for the students and the College, such as building campus and community partnerships and generating results applicable to AACSAR reaccreditation efforts. We will discuss how our program can be modified to fit your institution, your student population, and yes, even your budget!

Multigenerational Strategies for Advising Success  
Salon D

Presenter: Felicia Toliver  
Institution: Gateway Community & Technical College

Advisors employed at two-year institutions often have the unique experience of working with both young adults and their parents as students seeking a credential. What role does generational cohort theory play in the advising process? The goal of this presentation is to examine the attitudes and expectations of both the advisor and advisee and how these factors can promote or inhibit success. Attendees will hear a brief presentation of generational attributes, work together to explore advisor/advisee assumptions and attitudes, and finally create strategies to build bridges across the generational divide. Information will be useful for working with students as well as colleagues.

Navigating the course: A New Approach to Probation  
Salon E

Presenters: Krister Lively-Smith, Casey Windhorst  
Institution: Indiana University-Purdue University at Indianapolis

Approximately 120 students in the School of Public and Environmental Affairs (SPEA) at Indiana University-Purdue University at Indianapolis (IUPUI) are on probation or dismissed each semester. As a result, SPEA administrators, faculty and staff developed and implemented a more intrusive face-to-face program. Understanding that IUPUI’s student population prioritizes academics third behind family and work, we recognized students could not always attend the required probation seminar. To provide flexibility, we created an independent probation seminar utilizing online learning modules, independent work, and a face-to-face advising appointment. Our presentation will discuss the evolution of the program and results from the pilot program, which was initiated in the fall of 2008. Materials as well as online learning modules will be available for reference.

Tuesday, May 18, 2010  
9:10 am - 10:10 am

Harnessing Graduate Assistants’ Talents to Improve Advising Services: A Mutually Beneficial Relationship  
Salon F

Presenters: Lorna Busch, Catherine Page, Jeffrey Pyle  
Institution: University of Louisville

This presentation will provide valuable information on how to tap into an often underutilized resource to enhance the efficiency and breadth of academic advising services. Since budget constraints often limit advising staff, engaging graduate assistants in innovative roles can be a tremendous asset in serving and retaining students. Novel and creative ways of putting graduate assistants' talents to use is essential in the delivery and evaluation of effective initiatives. This session is presented by graduate assistants (both master’s and doctoral-level) to provide a unique perspective on their roles and accomplishments through the GA experience, as well as examples of their work. A discussion of their contributions to an advising center, and resulting growth of professional skills, will follow.

Stride for Stride: Advising Honors Student with Peers  
Terrace Ballroom

Presenter: David Rine  
Institution: Northern Kentucky University

Presenter: Colleen Getts  
Institution: University of Louisville

The staff coordinator for advising and a former student advisor will discuss the use of undergraduate peer advisors in a university honors program setting. The presentation begins with an historical overview focused on the necessity for advising expansion within the honors program and a review of the theoretical background regarding the special programmatic and advising needs of high achieving students, particularly of the current generation. The administrative structure of the credit-bearing peer advising/internship program will be explored as will the specific curricular requirements and peer advising responsibilities. Discussion of the results of an internal assessment, the changes suggested by this assessment, and the future direction of the honors peer advisor program will close this presentation.

Academic Advising Consultants and Speakers Service

The NACADA Academic Advising Consultants and Speakers Service (AACS) can provide institutions assistance in too different ways.

First, the NACADA AACS is designed to provide assistance to colleges and universities in the review, establishment, development, or reorganization of advising services. The AACS can provide institutions with individual or a team of consultants to provide a comprehensive and in-depth evaluation and audit of the advising services across the campus or of an advising unit. The consultant or team will conduct an on-site study of the advising program which depending on the university or department can take two to three days. After the review, the team will provide both an oral and written report for the institution if requested. The reports will discuss the strengths and challenges found as well as provide a comprehensive set of recommendations that focus on improvements for the advising services on the campus.
Tuesday, May 18, 2010 10:20 am - 11:20 am

Giving students MOMENTUM to succeed: MOMENTUM Transfer Advising Training Program
Salon C
Presenters: Angel Clay, Becky Critchfield
Institution: Bluegrass Community & Technical College
How confident are faculty and staff advisors with advising potential transfer students? The Transfer Center staff at Bluegrass Community & Technical College developed an online module-based training program for faculty & staff who had significant advising responsibilities. The program centered around educating advisors on the transfer process, course equivalencies, scholarships and institution specializations. Get information on how this program was developed, feedback of participants and how the program will be expanded across the state.

Letting Go of the Reins —
Empowering Students Through an Online Advising and Registration Course
Salon D
Presenters: Roberta Curvel, Denise Goetz, Don Presswell
Institution: Appalachian State University
Do you ever feel like a jockey when guiding your students through orientation and early advising? Do you feel like family and friends are pulling the reins as well?

The Office of Academic Advising and Orientation (AAOC) at Appalachian State University has created ERA (Early Registration Advising), an online pre-orientation advising course. ERA combines self-authorship and developmental advising to help students understand degree requirements, academic policies and course registration. Successful completion of the course allows students access to our course registration system prior to Orientation and establishes the foundation for an engaging and more meaningful academic experience.

Come and see how a belief in student self-authorship created a new way of looking at pre-Orientation schedule building and orientation advising.

Exploring Academic Advising Attitudes in Sustained Growth
Salon E
Presenters: Agatha O’Brien-Gayes, Kerry Spitz
Institution: Coastal Carolina University
A Split Model of advising is the dominant approach for four year public institutions. This may be purposefully designed or driven by resource limitations and other pressures. A case study of attitudes and perceptions of individuals across three diverse advising models is presented. Professional advisors and faculty hold strong opinions about advising. Attitudes and perceptions across groups involved in different models and disciplinary areas suggest distinct strengths and weaknesses exist within the different models. This may argue for a coordinated blend of core institutional advising and distributed disciplinary advising maximizing the strengths within the overall effort. The session will include recommendations for best practices, taking into account the sustained growth of the institution and the needs of students as they transition.
Region 3 Award Winners

Mary Brignole - TN outstanding primary advisor - Mary is an academic counselor in the Academic Counseling Center at the University of Memphis in Memphis, Tennessee. She takes her profession seriously and feels privileged to meet with students every day. Mary's advising is enhanced by her various life experiences; she prides herself on being supportive, knowledgeable, warm, welcoming, and above all realistic. These skills have been admired by colleagues and have made much difference in the lives of the students with whom she works.

Rick Fischer - TN outstanding faculty advisor - Rick is a professor of journalism at the University of Memphis in Memphis, Tennessee, where he has made a difference for nearly two decades. He takes his advising seriously and enjoys it immensely. He is a leader and a mentor to many. Rick considers advising a lifelong role, keeping in touch with many of his students, who he now considers colleagues. His support and encouragement has greatly affected the lives of his students and inspired so many others around him.

Steve Moore - NC outstanding primary advisor - Steve is the Director of Undergraduate Advising in the School of Nursing at the University of North Carolina at Greensboro. He has embraced the concept of balancing challenge and support and has built his advising career around this balancing act. Steve considers advising to be his calling and has dedicated himself to the field. His work in advising has impressed his fellow colleagues and changed the lives of his students.

David Newton - NC outstanding faculty advisor - David is an accomplished associate professor of art at Guilford College in Greensboro, North Carolina. He advises sculpture majors, in addition to advising the students in his first year experience class, which he has been teaching for six years. Advising all of these students has proven to be one of David's most cherished aspects of his job, through which he has built meaningful relationships with his students. He is loved and admired by students, faculty, and staff alike, and his efforts have inspired many.

Patricia Shahbahrami-Gates - SC outstanding primary advisor - Patricia is an advisor and retention coordinator for the Health Sciences Department at Midlands Technical College in Columbia, South Carolina. Through her advising, she creates an environment where her students feel comfortable to contemplate their futures. She is encouraging and supportive throughout this time of exploration and growth, and prides herself on her desire to positively impact the lives of her students just as much as her own inspiring advisor impacted her. She has accomplished much and touched the lives of many.

Thank You 2010 Region 3 Conference Presenters!

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THE MISSION OF BLUEGRASS LITERACY

is to promote life-long learning, and to empower individual learners (15 years of age and older) to improve their reading, writing, or help them learn English as a second language. We also offer life skills support as needed for adult learners.

The program offers FREE ABE (Adult Basic - low level reader) support, GED Study Skills Instruction, and English Classes for English as a Second Language Students in Lexington and several adjacent communities. Via its LITERACY BLOOMS PROJECTS, the program offers a number of service learning options for mentor adults that need to expand or acquire new or improved skills to advance in their daily lives. Wholesome Table is a series of sessions that help refugees and other women learn to keep a healthy, safe kitchen and shop, prep, and cook local foods within their family resources. The Pincushion Project is a women's sewing program that offers free sewing classes and a variety of art and fabric activities for teens/women. The LITERACY BLOOMS PROJECTS also provide summer literacy camps in June/July each year for children/youth and support a Puppet Project in the spring/summer 2010 within the community to encourage literacy experiences for all ages.

Bluegrass Literacy works with a number of affiliate programs in the area and has over 40 outreach sites where it offers classes and other program activities. Some affiliates include: Goodwill Industries, The Living Arts and Science Center, Cardinal Crossings Community Center, Outreach with The Lexington Public Library, The LIGHITOUSE, Central Christian Church, The Lexington Episcopal Diocese-Mission House, Knight Foundation via Bluegrass Community Foundation, KY Farm Managers, KY Women's Foundation, Pro Literacy, VALUE-Voice of Adult Learners United for Education, 5th Third Bank, KY Refugee Ministries, several domestic and social service sites, and a number of Thoroughbred Farms and local businesses.

Bluegrass Literacy is a nonprofit Adult Literacy Provider in central Kentucky and is a member of The Carnegie Center VISTA Network.

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Dinner and Social Events

Griffin Gate Marriott Resort & Spa

LEXINGTON, KENTUCKY

Hamburg

Bonefish Grill
2341 Sr Barton Way
Lexington, KY 40509
(859) 333-3474
(restaurant)

Saul Good Restaurant & Pub
1808 Alysheba Way
Lexington, KY 40509
(859) 311-9200
(restaurant)

Bellini's
113 West Main Street
Lexington, KY 40507
(859) 299-0583
(restaurant)

deSha's Restaurant and Bar
101 North Broadway
Lexington, KY 40507
(859) 239-3771
(restaurant)

Molly Brook's
109 North Limestone Street
Lexington, KY 40507
(859) 220-5792
(restaurant)

Abuelo's
(859) 391-0922
(restaurant)

P.F. Chang's
(859) 371-1165
(restaurant)

Joseph-Beth Booksellers
161 Lexington Green Circle #B
Lexington, KY 40503
(859) 373-2911
(bookseller)

Johnny Carino's Italian
(859) 245-0091
(restaurant)

Saul Good Restaurant & Pub
(859) 273-4663
(restaurant)

Fayette Mall
3401 Nicholasville Road
Lexington, KY 40503
(859) 372-3493
(Shopping)

Harry's An American Bar and Grill
1920 Pleasant Ridge Drive
Lexington, KY 40509
(859) 264-8023
(restaurant)

Hamburg Pavilion
2110 Sr Barton Way
Lexington, KY 40509
(Shopping)

Cheapside Bar & Grill
131 Cheapside
Lexington, KY 40507
(859) 234-0046
(restaurant/Martini Monday's)

McCarthy's
117 South Upper Street
Lexington, KY 40507
(859) 228-2191
(restaurant)

Portofino
249 East Main Street
Lexington, KY 40507
(859) 223-0900
(restaurant)
See you next year in Knoxville, Tennessee!

Teamwork Makes the Dream Work: Be a Key Player in Student Success

Brian Russell
2011 Conference Chair
The University of Tennessee, Knoxville