NATIONAL ACADEMIC ADVISING ASSOCIATION

2012 REGION 4 INTERNATIONAL CONFERENCE

FLORIDA INTERNATIONAL UNIVERSITY
MIAMI, FLORIDA
MARCH 11-13, 2012

NACADA
The Global Community for Academic Advising

Dear Conference Participants:

Welcome to the 2012 NACADA Southeast Region 4 Conference and to Florida International University. It's our pleasure to have you as our guests in Miami, the magic city!

Our theme: Meet me in Miami…Advising in a Global Community, was chosen because it represented so many aspects of this conference. Miami is a truly global city. People from all over the world converge upon our city to live, work, and play; that's why our university has international as its middle name. FIU graduates more minority students than any other institution in the U.S. Our students come from all over the world to engage in ground-breaking research, work with leading scholars and professors, and take advantage of the unique opportunities that Miami has to offer.

Our committee has worked diligently to provide you with a great conference experience. The sessions you will be attending focus on traditional academic advising themes, but also draw attention to the global community in which we live. We hope you will find them interesting and stimulating.

This year, Region 4 is again forging new ground with the first ever Social Media Workshop, led by tech-guru, Brian Buckwald from Hunter College (formerly from GSU). The dramatic advances in social media have left a great divide between those in the know and those of us who can barely log in! The Social Media Workshop will help bridge that divide by providing participants with the development (or refinement) of their social media offerings in academic advising. But this workshop isn't the only place to discuss technology's influence on advising, a good number of our sessions also have a tech focus, some advanced; some novice. It's clear that to be able to effectively advise in a global community, we need to become tech savvy.

Lastly, we invite you to relax, enjoy, and network! If you have a chance, visit our city. We have a new baseball stadium, world-renowned beaches and endless culinary offerings. We also invite you to take a stroll around our beautiful campus, which is home to the largest collection of sculptures on any university campus. Our campus is also home to the Smithsonian-affiliated Frost Art Museum, offering a wide array of artistic collections. Visit them at **http://thefrost.fiu.edu**. We also have a fantastic museum right on Miami Beach, the Wolfsonian. Its unique collection of objects spans the years 1885-1945. Visit them at **www.wolfsonian.org.**

From everyone on the planning committee, we'd like to extend a warm *bienvenidos* to Miami and to Florida International University!

Best,

Lourdes Acevedo
Jose Rodriguez
Conference Co-chairs

CONFERENCE PLANNING COMMITTEE:

NAME	INSTITUTION/POSITION
Lourdes Acevedo	Florida International University / Program Co-Chair
Jose Rodriguez	Florida International University / Program Co-Chair
Brian Buckwald	Georgia State University / Technology Chair
Margie Tavarez	Florida International University / Promotions Chair
Ayssa Roza	Florida International University / Hospitality Co-Chair
Walter Maldonado	Florida International University / Hospitality Co-Chair
Charlie Andrews	Florida International University / Concurrent Sessions Co-Chair
Janie Valdes	Florida International University / Concurrent Sessions Co-Chair
Jacquie Moreno	Florida International University / Poster Chair
April Lewis	Florida International University / Volunteer Chair
Monica Roca	Florida International University / Evaluations Chair

Dear Region 4 Colleagues,

Welcome to sunny Miami for the 28th National Academic Advising Association (NACADA) Region 4 Advising Conference. On behalf of the Region 4 Steering Committee, I am pleased to welcome you to Florida. The Conference Committee and Florida International University have created an agenda addressing today's issues of ***"Advising in a Global Community."***

Congratulations to the Conference Committee! They were enthusiastic and outstanding through every detail! They are excited to host us! Co-Chairs, Jose Rodriguez and Lourdes Acevedo, and their committee devoted long hours to create a superb program of pre-conferences, a distinguished keynote speaker, engaging concurrent sessions, and the region's first poster session. In addition, the Southeast Region exhibits its innovative spirit in advising practices again by offering the first Social Media Workshop. Plan to attend your state meeting to network with colleagues in your state facing the same issues you are.

Relax, connect with colleagues in the wonderful Florida sunshine, and establish yourself into a community of fellow advisors. NACADA and Region 4 welcome you to Miami!

Rachel Singleton, Region 4 Chair

Region 4 Steering Committee Members

Rachel Singleton Region 4 Chair Mississippi State University	Joan Williams Alabama Liaison University of North Alabama	Jennifer Bennett Mississippi Liaison University of Mississippi
Scott Larson Florida Liaison University of Central Florida	Erin Weston Georgia Liaison Georgia College & State University	Courisse Knight Caribbean Liaison St. George's University
Joshua Johnson Communication Coordinator University of Central Florida	Vicki Mann Financial Coordinator Mississippi State University	Brian Buckwald Technology Chair Georgia State University
Jose Rodriguez 2012Conference Co-Chair Florida International University	Lourdes Acevedo 2012 Conference Co-Chair Florida International University	Carolyn Cawthon 2013 Conference Co-Chai University of Southern, Mississippi
Twillia Morgan 2013 Conference Co-Chair University of Southern Mississippi	Michelle Templeton 2013 Conference Co-Chair University of Southern Mississippi	Linda Luck Past Conference Chair University of Alabama, Birmingham

NACADA Leadership in attendance

Charlie Nutt, Director	Glen Kepic, Board of Directors University of Florida	Marsha Miller, Assistant Director of Resources and Services

AT-A-GLANCE CONFERENCE

Saturday, March 10, 2012	(FIU Campus)	
8:00-5:15p.m.	Social Media Workshop	Graham Center Computer Lab
Sunday, March 11, 2012	(Sofitel Hotel)	
12:00- 5:30 p.m.	Conference Check-In	
12:30- 4:15 p.m.	Pre-Conferences Sessions	
4:30- 5:30 p.m.	Introduction to NACADA: First Time Attendee	
6:00- 7:00 p.m.	Cocktail Reception and Networking Hour	
7:00- 9:00 p.m	Opening Session and Fiesta (heavy hord'oeuvers will be served)	
Monday, March 12, 2012	(FIU Campus)	
7:30 am- 1:00 p.m	Conference Check-In	Graham Center Foyer
8:30 - 9:15 a.m.	Continental Breakfast	Graham Center Ballrooms

9:30-10:30a.m. **Concurrent Session 1**

ROOM	TITLE	PRESENTER
GC 150	The Role of Technology in Advising for a Global Community	Shaina Gonzalez
GL 100B	Establishing an Advising Presence in Housing and Residential Life: Working Together to Encourage Academic Success	Aparna Saini
GC 287B	Evolution of an Academic Advising Unit within a growing University	Laura Brazzeal
GC 280	Writing for NACADA: The NACADA Journal, Academic Advising Today, the Clearinghouse, NACADA monographs, books and blogs	Charlie Nutt and Marsha Miller
GL 100A	The Sophomore Experience Abroad Program: Advisor Taught, guided and created	Christ Cook
GC 283A	Advising to Make the Grade - FYE Assignments that Benefit Students and Advisers	Veronica Giguere
GC 277	Disabling the Enabler..... Are You the Enabler?	Catherine Bynum

10:45 am- 11:45 a.m. **Concurrent Session 2**

ROOM	TITLE	PRESENTER
GL 100B	Extreme Makeover: Advisement Edition-The Transformation from Faculty-Driven Advisement to Center-Based Professional Advisement	Bobbie Williams
GC 280	Advising is Teaching: Integrating Student Learning and Development in Academic Advising	Alina Quintana
GC 283A	Building A Veteran-Friendly Campus	Meredith McMackin
GC 150	Best of Alabama--What's next? Advising via text messages?	Samantha Nelson
GC 277	Listen to Me: I'm Undecided	Kyle Ellis
GL 100A	Enhancing Retention and Graduation Through Academic Advising	Nathaniel Wade
GC 287B	Establishing Multicultural Relationship in Advising and How to Develop those Relationships	Tennyson Smith

11:45 a.m.- 12:15 p.m.	**Poster Session**	**Graham Center Ballrooms**
12:15 p.m.- 1:30 p.m.	**Lunch/Speaker/Awards Presentation**	**Graham Center Ballrooms**

1:45- 2:45 p.m. **Concurrent Session 3**

ROOM	TITLE	PRESENTER
GL 100B	Bridging the Transfer Gap: Florida International University's Bridge Advisor Initiative	Brittany Janes
GL 100A	Ethical and Legal Implications of Electronic Documentation	Sue Ohrablo
GC 287B	Major Re-Selection: Finding the Right Match	Deborah Major
GC 277	Social Advoccacy of GLBT Students: Empowering Students through Campus Initiatives	Rosa Fuste
GC 283A	U-Decide Your Future: Empowering Undeclared Students in a First-Year Experience Course	Jessica McCarty
GC 150	Best of Georgia - The Challenge of Student Employability: How Advisors Can Help Students Develop Skills and Learn to Self-Manage Their Professional Development. A New Paradigm for Academic and Career Advising	Stephanie Jackson
GC 280	Tackling Technology in Advising: Bench to MVP	Mande Miller

3:00 - 4:00 p.m. **Concurrent Session 4**

ROOM	TITLE	PRESENTER
GC 283A	Beyond the Office: Advising in the Classroom and Abroad	Arnaldo Mejías
GC 150	A Demo of A3 - Academic Appointment Application: Technology to Organize and Analyze your Office's Advising Appointments!	Marco Gomez
GC 277	Advising from Coast to Coast: Supporting your Out-of-State Student Population	Jenna Nobili
GC 280	New Advisors: Learn, Immerse and Lead	Paula D'Amico
GL 100A	Limited Access Undergraduate Majors: Economic Lifesaver or Advising Nightmare?	Dwayne Peterson
GL 100B	The Unmet Need: Does Financial Aid Positively Affect Student Success within the Undocumented Student Population?	Catherine Bynum
GC 287B	A conversation with NACADA Leadership and executive Office Representative	Charlie Nutt

4:00- 4:10 p.m. **Break**
4:10- 5:00 p.m. **State Meetings**
5:00 p.m. **Dinner on your own**

Tuesday, March 13, 2012 **(FIU Campus)**
7:30 - 8:15 a.m. Full Breakfast Served Graham Center Ballrooms
Final Poster Session and Judging

8:25- 9:25 a.m. **Concurrent Session 5**

ROOM	TITLE	PRESENTER
GC 280	Extreme Couponing for Advisor Training Programs	Jessica Simmons
GC 283A	Palm Trees, Flip Flops and Peer Advisors all come together in Miami to build the ultimate global community: A "how to" guide to developing a peer advisor program within your advising unit, and tips to enhance current programs	Emily Williams
GL 100A	Working Smarter Not Harder: A Collaborative Tool for Exploratory Students	Eric Crosier
GL 100B	Just Tell Me What I Should Do: How to Deliver Developmental Advising to Students in an On-Demand World	Sue Ohrablo
GC 150	Circumventing Transfer Shock!: Using Schlossberg's Transition Theory to ease the Transition of Transfer Students	Craig McGill
GC 277	Major Exploration: Finding the Right Path to a Major	Sade Tramble

9:35- 10:35 a.m. **Concurrent Session 6**

ROOM	TITLE	PRESENTER
GC 280	Improved Intervention Strategies through Integration of Social Networking & Technology	Jason Pollett
GC 283A	Actively Engaging Online Students in the Advising Process	Sharriette Finley
GL 100A	Myths about Majors and Careers: High-Demand Careers and Alternative Routes to Get There	Chevonne Brown
GC 287B	Successful ways to recruit and retain diverse students at a PWI	Jocelyn Vickers
GL 100B	What's in a Name? Assessing and Advising for a "Backup Plan"	Holly Hunt
GC 150	Services Focused on the Special Needs of Today's Veterans, Service-members, Dependents, and Survivors	Ronnie White
GC 277	What Am I Going to Do Now? Tips on How to Advise Students When They Are Not Selected Into Limited-Access Programs	Angela Moore

10:45- 11:45 a.m. **Concurrent Session 7**

ROOM	TITLE	PRESENTER
GC 283A	Streamlining for success: Using digital tools at your institution to enhance efforts in assisting probationary students	Adam Musolino
GC 277	Advising International Students: Bridging the Gap Between Immigration and Academic Advising	Ana Sippin
GL 100A	Sweet Home Alabama? Explore culture shock theory and strategies to embrace one's new home	Erin Weston
GC 150	Connecting your Transfer Student community through a Transfer Success course	Jaime Little
GC 280	Riddle Me This: How Can Effective Questioning Enhance Student-Advisor Relationships?	Louis Macias
GC 287B	Your Passport to Graduate Advising: Starting a Graduate Academic Services Center	Lydia Cross
GL 100B	Meet Me in My Residential College	Melissa Hechtman

11:50- 12:30 p.m. **Conference Closing and Wrap-up**

Keynote Luncheon Speaker

Elizabeth M. Béjar, Ph.D.

Elizabeth M. Béjar is the current Vice Provost for Academic Planning and Accountability (APA). Elizabeth has over 17 years experience in education of which over 10 years have been dedicated entirely to higher education. In 2009 she established the Office of Academic Planning and Accountability which serves as the foundational unit within Academic Affairs to help institutionalize FIU's culture of assessment, accountability and institutional effectiveness. The mission of the FIU Office of Academic Planning and Accountability is to support efforts to improve the effectiveness and efficiency of University operations and the quality of student learning. APA provides support to all administrative units and academic programs through integrated processes that include quality improvement, data collection, and guidance in assessment practices.

The Office of Academic Planning and Accountability includes institutional assessment, academic planning and program review. The unified focus of these efforts is the foundation for a sustainable framework that promotes best practices in assessment, integrating this information for improved decision-making across the university. In addition, this integrated approach works in tandem with the university's accreditation cycle. Consistent with the national trend in higher education, this office is also responsible for the implementation of academic strategic plans.

In addition, the vice provost oversees all matters concerning Southern Association of Colleges and Schools (SACS) accreditation, program accreditation, academic program approval and review, and educational affiliations. Prior to serving as the leader in APA, Elizabeth served the FIU community of students, faculty and staff as the Assistant Provost for Academic Affairs. Prior to joining the FIU Community, Elizabeth was an Academic Policy Analyst at the Massachusetts Board of Higher Education. This is the statutorily created agency in Massachusetts responsible for defining the mission of and coordinating the Commonwealth's system of public higher education and its institutions. Elizabeth began her career in the K-12 education sector, serving the children of Miami-Dade and Monroe Counties. Her interest in college-fit and the K-20 models initially spearheaded by The Education Trust developed her interest in higher education. Elizabeth received her Ph.D. from Boston College in Higher Education Administration.

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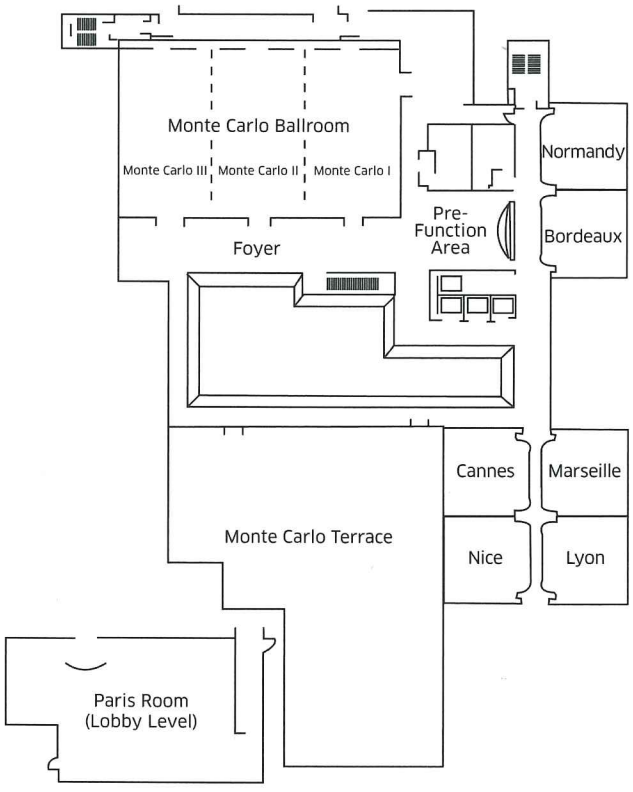
Meet me in... Miami.

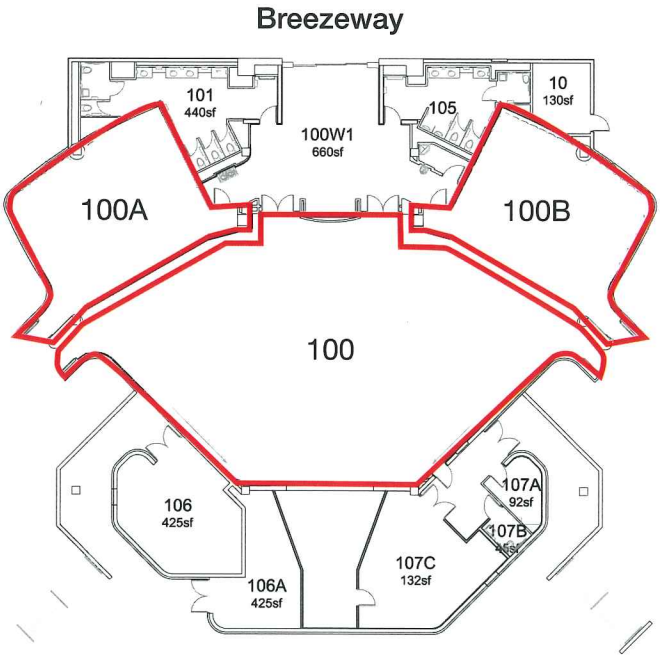
Advising in a global community

NACADA
The Global Community for Academic Advising

Sofitel Hotel map
Sunday, March 11

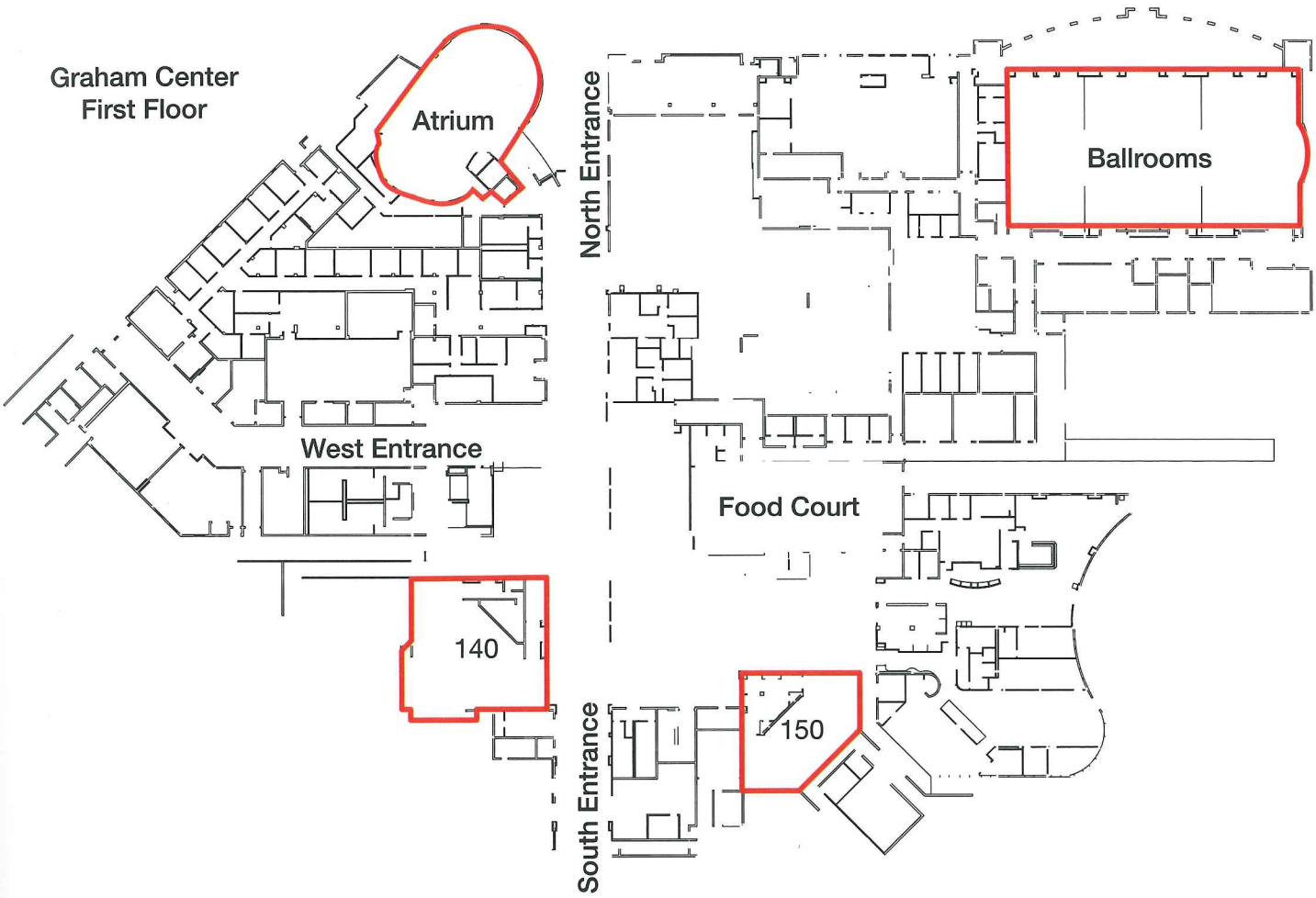


FIU Green Library map
Monday, March 12
Tuesday, March 13

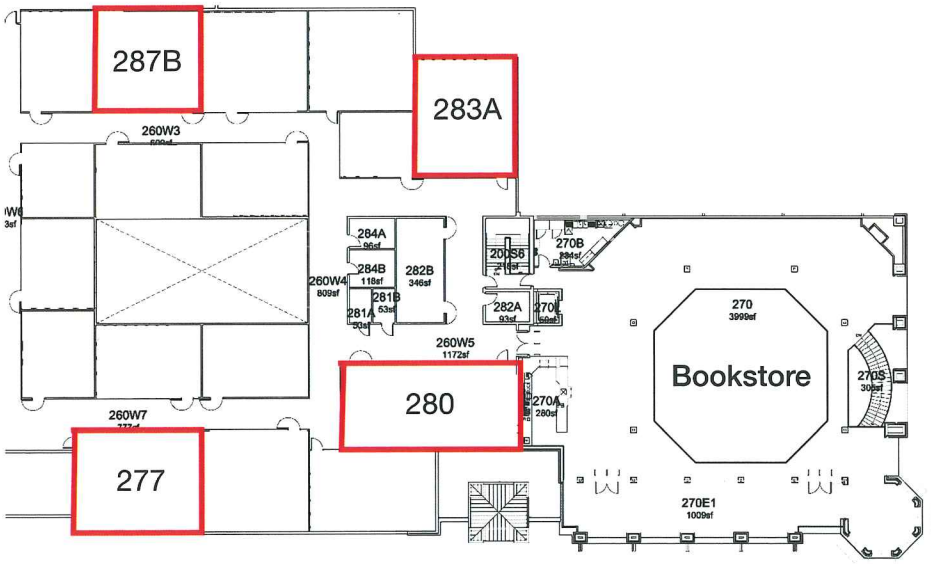


FIU Graham Center map
Monday, March 12
Tuesday, March 13

Graham Center
First Floor



Graham Center
Second Floor



Sunday, March 11

Pre-Conference Workshops

ROOM: Nice, Sofitel

TIME: March 11-- 12:30 - 2:15 p.m

TITLE: *Universal Tracking: Improving Retention and Graduation Rates through Better Advising and Enrollment Management*

PRESENTER: Glenn Kepic, University of Florida

UF has been able to substantially increase retention and graduation rates through the implementation of the Universal Tracking progress monitoring system along with other academic policies and monitoring systems. UF's freshman retention rate is among the highest of all public universities at 95%. Furthermore, our 6 year graduation rate has increased from 77% in 2004 to 82% in 2009. We attribute much of this success to the programs we will share during this presentation.

The history and development of the Universal Tracking system will be explained along with additional initiatives designed to retain and graduate our students in a timely fashion. Policies such as our "two attempt rule" and "Congratulations, You Graduate" initiative will be discussed along with policies on changing majors, allowing double majors and dual degrees, and admission and monitoring of transfer students. The role academic advisors play in these monitoring systems will be explored. Examples of each of these programs will be shared to demonstrate their effectiveness. Tips on how to implement some or all of these initiatives on your campus will be offered, followed by a question/answer period

ROOM: Marseille, Sofitel Hotel

TIME: 11-- 12:30 - 2:15 p.m.

TITLE: *Beyond Scheduling: Advising as Teaching and Learning*

PRESENTER: Dr. Nancy King, Kennesaw State University

Two NACADA documents, the Concept of Academic Advising (2006) and the Core Values of Academic Advising(2005) have encouraged us to adopt the concept that academic advising should be considered as primarily a teaching and learning activity. This workshop will deal with ways we can make our advising more learning-centered.

Topics to be explored include:

- Constructing and communicating learning objectives for advising
- Strategies for helping students understand the nature and purpose of higher education and advising's role in that education
- Supporting students in identifying realistic academic and career goals
- Methods for encouraging students to integrate their learning and to see its relevance to their lives

By the conclusion of the workshop, we should have a clearer understanding of the role of an advisor-as-teacher and a renewed appreciation of the importance of advising to student development and success. We will also leave with some learning-based approaches to incorporate into our day-to-day advising practices.

ROOM: Cannes, Sofitel Hotel

TIME: 2:30 - 4:15 p.m.

TITLE: *Developing a Comprehensive Professional Development Program - for Professional and Faculty Advisors"*

PRESENTER: Dr. Charlie Nutt, NACADA Executive Office

With the growing recognition and focus on the integral role that academic advising plays in student success, retention, and persistence, most campuses continue to limited professional development opportunities in place for the growth of the skills, knowledge, behaviors, and attitudes needed for quality academic advisors, both professional and faculty. In this session, Charlie will focus on several key areas:

- Conducting need assessments for professional development programs
- Utilizing a team approach to professional development planning and implementation
- Developing a comprehensive program or calendar for professional development
- Utilizing of variety of delivery means for quality professional development programs
- Utilizing a variety of NACADA resources of comprehensive professional development

ROOM: Lyon, Sofitel

TIME: Sunday, March 11-- 2:30 - 4:15 p.m.

TITLE: *Where in the WORLD can our students go? Challenges and Best Practices on Advising Students of Diverse Backgrounds*

PRESENTER: Magnolia Hernandez, Florida International University

Universities and colleges throughout the US have made a concerted effort to respond to what has become a globalized world by shifting their institutional strategic plans, quality enhancement programs, and institutional missions to focus on internationalization efforts geared towards transforming US students into citizens of the world. These efforts have revamped academic programs and co-curricular activities at institutions across the nation. One particular area of international education that has grown exponentially has been study abroad, where in the last decade the numbers have nearly doubled to over a quarter of a million US students studying abroad each year. To further cement these efforts, US institutions have come together in support of the Paul Simon Bill, which aims at sending abroad one million US students a year within the next decade.

If one million US students abroad is a challenge, students of diverse backgrounds, representing only a fraction of our study abroad student population, present an even greater challenge that merits further study and collaboration.

The purpose of this workshop is to identify common barriers that students of diverse backgrounds face in study abroad, and to share and develop best practices and strategies that can be implemented in a variety of institutional models for advising our students and increasing their access to study abroad and their successful participation in these programs.

Upon completing the workshop, participants will:

- Have a better understanding of students of diverse backgrounds and their place in study abroad
- Identify common challenges and barriers that students of diverse backgrounds face (personal and institutional challenges)
- Develop best practices on how to decrease the institutional challenges that keep students from participating in the study abroad programs.
- Implement specific advising tools for addressing the individual challenges that students face in study abroad.

Poster Sessions

Session Code: 73

TITLE: *Sustainable Practices for a successful initial connection with students*

PRESENTER(S): **Lucero Carvajal and Laura Brazzeal, Florida Gulf Coast University**

Abstract: Orientation is the first opportunity to teach academic requirements and introduce students to institutional culture. Advisors have the privilege and responsibility to provide these first learning experiences. How does a fast growing advising unit accommodate the advising needs of incoming students while introducing them to a culture that values environmental sustainability, civic engagement, and is committed to preparing students to contribute to a global community? Presenters will share information about their Advising department and the development of a new approach to transfer orientations and transition workshops while providing services to current students. After the presentation, attendees should be able to use the tools, process and resources shared in order to incorporate, revise and improve their own advising practices at orientation and beyond.

Session Code: 239

TITLE: *One Stop Advising: Creating a Transformative Academic Advisement Model*

PRESENTER(S): **Norma Cooper, Bethune-Cookman University**

Abstract: One stop advisement is a centralized way to standardize advisement by designating one person to advise the entire class of freshmen in a declared major who have enrolled in the overview or orientation course to their career path degree. The presentation is intended for two or four-year small colleges or universities where centralized advisement could effectively be applied and the advisor ideally could instruct the orientation course to the discipline. This session presents the model, outlines practices, techniques, and research. The intended outcome is your freshmen becoming vested college community members. In other words, one stop advisement increases retention, and provides an active support system, an atmosphere of trust and nonjudgmental problem solving, with consistent and valid curricular advice. A question- and- answer period is included in the session.

Session Code: 294

TITLE: *Advising: Who is Responsible?*

PRESENTER(S): **Mande Miller and Diann Nichols, Itawamba Community College**

Abstract: Often no one wants to take the responsibility for the advising process, and as a result, students become misinformed, and faculty becomes disenchanted. In order to revitalize the advising process, someone must assume the responsibility. The question always is – where do you begin? Itawamba Community College has initiated a campaign – Graduation…It Matters! – which continues to focus on improving graduation rates. Through this initiative, advising soon emerged as a key to a significant increase. Since the national standard for earning an associate's or bachelor's degree has heightened, the level of accountability for advisers is being elevated. As a result of this new standard, many institutions are re-evaluating and searching for proven models. This comprehensive plan will include how to identify, assess and redesign your own advising model.

Session Code: 295

TITLE: *The Big Catch: Community College Completion & Successful Transfer through Online Advising Interventions*

PRESENTER(S): **Jennifer Blalock, CollegeFish.org, Phi Theta Kappa**

Abstract: The Big Catch: Community College Completion & Successful Transfer through Online Advising Interventions will provide advisors with valuable insights into identifying barriers to completion and transfer early, matched with specific, manageable, free resources for intervention and student support and development. Resources will focus on student accountability and empowerment, as well as developing and nurturing advisor-advisee relationship. Best practices and tool-kits will be provided complimentary.

Session Code: 310

TITLE: *Students + Success = Success Seminars*

PRESENTER(S): **Mande Miller and Diann Nichols, Itawamba Community College**

Abstract: Although each student is unique, most students face similar issues during their college careers. As a part of the renewed focus on the graduation of students and on the retention of students, an alliance was created among the Success Center, the Advising Center, and the Writing Center at Itawamba Community College. These three centers developed and implemented a series of student sessions focusing on common student issues and concerns related to each department that the centers represent. To encourage participation the Success Center, the Advising Center, and the Writing Center collaborated and implemented an incentive program to increase awareness of the centers and to support the "Success" Seminars.

Session Code: 312

TITLE: *AT and T: Advisng, Technology, and Tomorrow*

PRESENTER(S): **Diann Nichols and Mande Miller, Itawamba Community College**

Abstract: Do you ever think advising students efficiently and effectively is impossible? Now you can rethink the possible when it comes to advising at your college. Advising poses a variety of challenges including the combination of students, faculty advisors and full-time advisors who need assistance. Another challenge may be that the Advising Center at your institution is overwhelmed with information as well as the appropriate and timely dissemination of curriculum updates, advising deadlines and/or policy changes. Itawamba Community College faced the challenge and implemented a technology-driven advising strategy, which has assisted advisors in guiding students to success; formalized an online advising planning form for students and advisors and provided at-your-fingertips advising support for both students and advisors.

Session Code: 323

TITLE: *Using StrengthsQuest in the classroom*

PRESENTER(S): **Julia Fleming and Rebecca Folsom, University of South Florida**

Abstract: So you have taken the Strengths Quest assessment, you know your results are Woo, Empathy, Learner, Includer, and Communication- now what? This presentation will explore classroom or workshop activities that you can utilize to further develop your students' knowledge of strengths. These activities were developed after facilitating a First Year Experience course that incorporated StrengthsQuest. Attendees should already be familiar with the StrengthsQuest tool and have their top 5 results. Be ready to actively participate in some of these fun and unique activities that bring your knowledge of StrengthsQuest to life!

Session Code: 327

TITLE: *Connecting Freshman Students to a Brand New World*

PRESENTER(S): **Barbara Austin, Gulf Coast State College**

Abstract: Have you been challenged to increase retention for your first time full time students? At our campus we answered the challenge by developing a comprehensive summer orientation program aimed at connecting students to the campus and to their advisors. The focus of the orientation program was to help new students and their parents transition to the new world called college. This presentation will describe the structure, preparation, process and funding involved with the program along with preliminary results. There will be an opportunity to share ideas.

Session Code: 344

TITLE: *Advising Students in Recovery From Addiction*

PRESENTER(S): **Elizabeth Lang, Kennesaw State University**

Abstract: Covering the basics of the unique experiences students in recovery face in higher education, this workshop will educate attendees on the role academic advisors play in guiding this population of students in their academic careers. Participants will gain a further understanding of what recovery from addiction looks like in an academic setting, some of the most common challenges faced by this population of students, what resources are available to the advisors and students, and what helpful tools advisors can use in working with these students. After attending this presentation, academic advisors will have an understanding of how they can assist students in recovery in having their best chance at academic success.

Session Code: 345

TITLE: *Evolving Advising Technology Strategy from E-mails to Interactive Learning Experiences.*

PRESENTER(S): **Olga Bedoya Arturo and Stephen O'Connel, University of Central Florida**

Abstract: With more than 5,600 FTIC students with diverse needs, 13 academic advisors will find technology a perfect solution to address their needs. However, our use of technology shows that technology requires much more than a camera and microphone. The presentation will show how defining a clear learning objective using Bloom's taxonomy, and creating value on the technology experience for the student and the advisor had help the UCF FYAE office to develop different tools base on technology to help FTIC students . These strategies have evolved from Sharing information using social networks, producing videos, and using chat services to developing tools to make more informed about drop/withdraw classes. Future projects will help the students to create a comprehensive plan to achieve their career goals using their first year college experiences.

Session Code: 371

TITLE: *Developmental Advising in a Digital Age*

PRESENTER(S): **Sarah Wray Marshall and Aaron Petuch, University of South Florida**

Abstract: Online developmental advising, or advising with a personal touch, is possible. More than email templates, online advising can be a collaborative process that supplements an advisor's repertoire. The presenters will examine several online tools that will illustrate the intersection of effective advising and technology.

Session Code: 396

TITLE: *Creative Green: Advising for Green Careers*

PRESENTER(S): **Roberto Rovira and Vanessa Peeck, Florida International University**

Abstract: Despite the increasing significance of sustainability in meeting the needs of the 21st century, the educational trajectory of students engaged in careers that specifically incorporate design and environment in the curriculum is not well understood. These careers require a broad understanding and development of sensibilities ranging from arts, environment and culture, to science and technology. Green careers offer the tools that can help meet the needs of the present without compromising the ability of future generations to meet their needs. Education in green careers trains students in the critical envisioning process and in the type of interdisciplinary thinking that is required to solve today's problems. This presentation will guide college advisors on potential career paths and on identifying the types of students who can benefit.

Session Code: 412

TITLE: *Who Do I Report To? How to Suceed in a Multi-Management Environment*

PRESENTER(S): **Tania Abouzeide, Florida International University**

Abstract: As a Bridge Advisor, the lines are not clearly drawn. In fact, there are no lines. You are the go-to person accross multiple departments. Your role: To serve your student population and everyone else. With this in mind, it is easy to become overwhelmed and un-effective. During this session, the presenters will discuss Bridge Advising challenges across departments and how to successfully navigate in foggy administrative environments.

Session Code: 413

TITLE: *Creating a win-win-win opportunity collaborating with campus student exhange programs*

PRESENTER(S): **Angela Bullard, Florida International University**

Abstract: This presentation highlights how advising can connect with campus exchange programs. Everything from selecting and planning a national, or international student exchange, will be covered. This session will provide tools to alleviate the potential complexities and stress experienced by all parties involved. Topics covered will include: Selection of school /location, when to do the exchange, duration of stay, scholarship opportunities, and course selection. Collaborative efforts will help students to make these decisions timely and encourage them to strategically plan an exchange program.

Session Code: 414

TITLE: *Generational Teaching*

PRESENTER(S): **Christopher Allen, Florida International University**

Abstract: Do you find yourself not relating to students? As times are changing so is advising, today's students consisting mostly of generation Y and advisers who are generally Generation Xers, Baby Boomers need to recognize the difference between generations. This session will focus on the development and evolution generational advising. In dealing with Generation Y students, advisors have often found themselves helping to identify the problem as well as helping to solve the problem. In this dynamic presentation participants will have the opportunity to learn how to bridge the communication gap between the various generations. This session will help gain an understanding about Generation Y, through discussion and humor also participants will share stories about an experience they had and realize they were dealing with a Generation Yer.

Session Code: 457

TITLE: *Foreign transfer credit evaluation*

PRESENTER(S): **Deirdre Constant, City University of New York - Lehman College**

Abstract: Comparing Apples and Oranges - evaluating college credits for International Transfer Students to help foreign students transition into US educational institutions. Advisors faced with international transfer transcripts frequently have difficulty assessing if the educational experience of their foreign students is equivalent to a US experience. How does one figure out if a macro-economics course from Ghana is similar to macro-economics courses offered in US Universities? Getting help – advisors may be helped by using NACES - The National Association of Credential Evaluation Services. International students need help adjusting to a new educational system that is generally more modular and broad based than international systems. How can advisors help international transfer students understand the structure of their degrees and the US credit system in order to achieve academic success in the US?

Monday, March 12

7:30a.m.-1:00p.m.	Conference Check-In	Graham Center Ballroom Foyer
8:30a.m.-9:15a.m.	Continental Breakfast	Graham Center Ballrooms
9:30a.m.-10:30a.m.	Concurrent Session 1	Graham Center/ Green Library Classrooms

Concurrent Session 1

Session Code: 7 **Room: GC 277**

TITLE: ***Disabling the Enabler..... Are You the Enabler?****

PRESENTER(S): **Catherine Bynum and Dominique Waller**

Abstract: As we continue to empower our students and offer an array of advising techniques, we tend to venture into "The Enabler Phase." The term "enabler" is used in the academic arena as one associated with evolution. Conversely, when we enter the "Enabler Phase," we tend to create a co-dependent relationship with our students. As we evolve in this ever changing society, we must equip our students with the essential skills needed to effectively compete in a global economy. This session will focus on a presentation and an interactive discussion pertaining to how advisors have become enablers and providing techniques that will engage the student and disable the enabler.

Session Code: 37 **Room: GC 283A**

TITLE: ***Advising to Make the Grade - FYE Assignments that Benefit Students and Advisers***

PRESENTER(S): **Veronica Giguere, Florida Institute of Technology**

Abstract: Bring advising into the first-year seminar through purposeful assignments that touch on key student skills while creating a robust advisee portfolio. Learn how one university integrates advising into the FYE curriculum through time management, midterm grade reflection, and faculty-student interviews. Receive assignments that you can modify to suit your own course and department objectives, all while adding the value of advising to the first-year seminar!

Session Code: 41 **Room: GL 100A**

TITLE: ***The Sophomore Experience Abroad Program: Advisor Taught, Guided and Created***

PRESENTER(S): **Christ Cook, University of Central Florida**

Abstract: Traditionally, Study Abroad has been marketed to students finishing their undergraduate careers. Juniors and seniors routinely go abroad and take a few academic courses taught by university faculty members. The advisor-guided Sophomore Experience Abroad has been designed to challenge tradition and break with routine. Through a unique, inter-cultural experience, program participants find the assumptions they have about the world and themselves placed into bold relief at a stage in their academic career where self-assessment and increasing global knowledge are particularly important. This credit earning program at the University of Central Florida combines pre & post trip assignments with a cultural exchange overseas. The presentation will offer foundational research for the S.E.A. program, its structure and assessments developed for the program's analysis.

**NBCC eligible

Session Code: 51 Room: GC 280

TITLE: *Writing for NACADA: The NACADA Journal, Academic Advising Today, the Clearinghouse, NACADA monographs, books and blogs*

PRESENTER(S): **Charlie Nutt and Marsha Miller, NACADA/Kansas State University**

Abstract: There are many opportunities to write for NACADA. Articles authored from the ranks of advising practitioners, faculty advisors, researchers, and theorists appear in NACADA publication venues. While NACADA publishes webcasts, dvd-cds, and pocket guides, the primary focus in this session will be to describe the purpose, content, writing guidelines, and acceptance process for the NACADA Journal, Academic Advising Today, the Clearinghouse, monographs/books, and the NACADA blog. Whatever your interests in professional writing, this session will help you understand the various writing opportunities within NACADA.

Session Code: 72 Room: GC 287B

TITLE: *Evolution of an Academic Advising Unit within a growing University*

PRESENTER(S): **Laura Brazzeal and Lucero Carvajal, Florida Gulf Coast University**

Abstract: As a result of Florida Gulf Coast University's rapid growth, the College of Arts and Sciences Advising Unit has experienced constant change not only in its organizational composition but also in degree programs and student body. Presenters will provide a historical background and information on the evolution of the unit based on increasing number of degree programs, students and academic advisors. Throughout this presentation attendees will learn about resources and strategies to manage growth at their own institutions and advising units. Attendees will learn proactive solutions to challenges presented by advising in a global community.

Session Code: 391 Room: GC 285

TITLE: *The Role of Technology in Advising for a Global Community*

PRESENTER(S): **Shaina Gonzalez, Michelle Bombaugh, and Margaret Block, University of South Florida**

Abstract: As of late, students rely heavily on technology to answer their questions related to academic advising and university processes. Consequently, many institutions have begun to utilize technology to meet these demands without a thorough examination of which technology is appropriate for which audience and which need. Attend this roundtable discussion to explore the role of technology in advising on two fronts. The first is to determine how to best use technology to supplement standard advising practices. The second is to develop best practices for use of technology as a primary means of advising students at a distance. Discussions will include: Utilizing Social Media, Best Practices- Advising Effectively from a Distance, Developing a Sense of Community and Trust at a Distance, Selection of Technology, Accessibility Considerations, FERPA Considerations and, Drop-in Sessions/Virtual Coffee.

Session Code: 280 Room: GL 100B

TITLE: *Establishing an Advising Presence in Housing and Residential Life: Working Together to Encourage Academic Success*

PRESENTER(S): **Aparna Saini, Florida International University**

Abstract: Establishing an Advising Presence in Residence Life: Working Together to Encourage Academic Success Academic Advising plays a crucial part in students' academic success throughout their college career. On a campus where housing students are the minority, it is important that we create programs to help meet their academic needs in a way that is convenient to them. To better meet this goal, Florida International University has established an Academic Resource Center (ARC) located within the housing complex. Along with offering tutoring services, the ARC has partnered with the Academic Advising Center to offer academic advising to the housing population. In this presentation, we will explore how to develop, implement, and maintain academic advising in the residence halls. Recommendations for adaption to other institutions will be discussed in breakout groups.

Concurrent Session 2

Session Code: 23 **Room: GC 287B**

TITLE: ***Establishing Multicultural Relationship in Advising and How to Develop those Relationships*****

PRESENTER(S): **Tennyson Smith, Shelton State Community College**

Abstract: Students change daily and are we changing our strategies to advising and retaining students who are underrepresented on our campus? The session provides quality insight on ways to create, deveop and sustain relationships among diverse students.

Session Code: 163 **Room: GL 100A**

TITLE: ***Enhancing Retention and Graduation Through Academic Advising***

PRESENTER(S): **Nathaniel Wade, University of Alabama at Birmingham**

Abstract: Does your institution want increased retention and graduation rates? If so, this presentation is for you. Learn how the College of Arts and Sciences at the University of Alabama at Birmingham implemented several ideas to increase retention and graduation rates through the use of Academic Advising. As institutions across America focus on retention efforts, innovative solutions will be required. Academic advising, as we will demonstrate, can play a crucial role in aiding institutions with this objective. By taking a proactive approach with first-time freshman as well as focusing on six year seniors, we'll demonstrate that a multi-tiered approach through advising is paramount to student success. We hope to give you the tools to help your institution enhance their retention and graduation rates.

Session Code: 219 **Room: GC 277**

TITLE: ***Listen to Me: I'm Undecided***

PRESENTER(S): **Kyle Ellis, University of Mississippi**

Abstract: Have you ever wondered what undecided students say after they leave the advising session? A 2010 dissertation research study explored that very question. This qualitative case study focused on first-year students who were undecided in their major while attending a high research activity institution in the Southeastern United States. This study explored the participants' expectations and experiences with academic advising throughout their first year of college. The session will address the research design, as well as themes that emerged directly from students' first-hand accounts with academic advising. The researcher will openly discuss recommendations for future policy, practice, and advising research. Come join us to learn how undecided students really feel once they leave your office.

Session Code: 248 **Room: GC 150**

TITLE: ***Best of Alabama--What's next? Advising via text messages?***

PRESENTER(S): **Samantha Nelson, Calhoun Community College**

Abstract: Certainly, advising via text is impractical; however, the demand is growing for more and more virtual advising services. With the boom in online learning, the expectation from students is that student services should follow suit. This trend has caused Advising departments to get creative (and often outside their comfort zones!) How do you advise students who prefer not to come on campus? Hear how the largest community college in Alabama has begun to meet this need. Attendees will have the chance to engage in a lively discussion about how technology has impacted the art of advising, as well as walk away with great practical plans of action.

 **NBCC eligible

Session Code: 268 Room: GC 283A

TITLE: *Building A Veteran-Friendly Campus***

PRESENTER(S): **Meredith McMackin, The Florida State University**

Abstract: As higher education institutions across the nation prepare for an influx of student-veterans, campuses must be committed to supporting student-veteran success and creating a climate for veterans which responds to their unique experiences and talents. This presentation will share statistics of the student-veteran population at Florida State University and discuss the findings of a campus-wide survey of veterans directed toward determining exactly what student-veterans need in an academic setting to be successful as they return to civilian life. The results reveal a list of services and support mechanisms that student-veterans feel will make their transition to academic and civilian life more manageable. Furthermore, this presentation will outline concrete changes and new initiatives related to student veterans at our institution, and how these changes and initiatives may be adapted to other campuses.

Session Code: 301 Room: GC 280

TITLE: *Advising is Teaching: Integrating Student Learning and Development in Academic Advising***

PRESENTER(S): **Alina Quintana, Florida International University**

Abstract: Throughout their college careers, students are introduced to many university faculty and staff who may be essential in influencing the students' personal and academic development. By integrating academic and student affairs, student learning will become more holistic and will communicate to students that the university is invested in them. Utilizing student development theory, rethinking general education requirements, and implementing service learning programs are examples of how Academic Advisors can aid in transformative learning. In order for this approach to be effective, however, both academic and student affairs must acknowledge that both divisions are equally valuable and work together in achieving these outcomes.

Session Code: 353 Room: GL 100B

TITLE: *Extreme Makeover: Advisement Edition-The Transformation from Faculty-Driven Advisement to Center-Based Professional Advisement***

PRESENTER(S): **Bobbie Williams, Chris Lundy, Jean Nessmith, Lisa Sapp, Leslie Sheppard, Stephanie Williams, Patti Kelly, and Rashonda Bostic**

Abstract: Retention, progression, and graduation were recently tackled in a big way at Georgia Southern University. Historically, advisement for most business students was done by faculty. RPG efforts were limited and data was hard to gather. With more emphasis being placed on RPG, an extreme makeover of advisement became a necessity! Planning and research resulted in the design of a new model of advisement which included expected five-year outcomes. The new model was used for advisement fall 2011. Result: over 2800 business students were advised in the SSC for spring and summer 2011. The feedback from students was fantastic. Administrators are pleased with the defined RPG plan; faculty are happy with more time to do research; and the SSC is equipped with well-trained professional advisors who really put students' needs first.

11:45a.m. - 1:45p.m. Poster Session — Graham Center Ballrooms and Foyer

12:15-1:30p.m. Luncheon — Graham Center Ballrooms

Keynote: Elizabeth Bejar Vice Provost of Florida International University

Awards Presentation

Concurrent Session 3

Session Code 332 Room: GL 100A

TITLE: *Ethical and Legal Implications of Electronic Documentation*

PRESENTER(S): **Sue Ohrablo, Nova Southeastern University**

Abstract: Electronic documentation has become an integral part of an academic advisor's daily life. Student records and notes are often maintained electronically, and email has been established as a preferred method of communication among students, faculty, and staff. No longer are advisor records locked securely in a file cabinet within the department; our records and communications are more transparent and accessible to a broader audience than ever before. This session will address how to minimize risk and maximize effective communication across constituencies.

Actual examples of entries in student records and emails will be used to illustrate ineffective communication and documentation which puts the institution at risk legally. Suggested techniques will be provided to assist participants in maximizing their effectiveness with electronic documentation.

Session Code: 272 Room: GC 150

TITLE: *Best of Georgia - The Challenge of Student Employability: How Advisors Can Help Students Develop Skills and Learn to Self-Manage Their Professional Development. A New Paradigm for Academic and Career Advising***

PRESENTER(S): **Stephanie Jackson, Georgia Institute of Technology**

Abstract: Global economic instability has changed the way businesses operate. Students are challenged in finding employment, and the effectiveness and need for a college education is even being questioned. How can advisors engage students to strengthen their human capital to increase their competitiveness in today's job market? How can advisors encourage students to develop transferable skills that create new opportunities? Come learn about new approaches that integrate academic and career advising to meet the professional development needs of the Millennial generation, and address the recruitment needs of employers in this uncertain fiscal climate.

Session Code: 77 Room: GC 280

TITLE: *Tackling Technology in Advising: Bench to MVPTogether to Encourage Academic Success*

PRESENTER(S): **Mande Miller, Itawamba Community College**

Abstract: Does your playbook on advising need to have the challenge flag thrown on it? Do you receive too many penalties from advisors? Advising poses a variety of challenges and the game plan you develop can determine if you make it to the Super Bowl. After increasing graduation rates by 54%, Itawamba Community College set forth a comprehensive advising plan to tackle the crates of paperwork otherwise known as the advisee/advisor files. Within a six month period, Itawamba Community College implemented and developed a custom advising portal. The technology-driven advising strategy assisted in formalizing an online advising planning form and provided direct support for both students and advisors. Attend this session for a play by play analysis on how you and your institution can go from being a benchwarmer to MVP!

Session Code: 293 Room: GC 283A

TITLE: *U-Decide Your Future: Empowering Undeclared Students in a First-Year Experience Course***

PRESENTER(S): **Jessica McCarty Cathy Jewel, and Leslie Mojeiko, University of South Florida**

Abstract: Do your students seem to flounder with the major decision-making process? The Transitional Advising

**NBCC eligible

Center at the University of South Florida has designed a first-year experience course specifically for undeclared students to assist with the major selection process. In addition to the curriculum of a typical first-year experience course, the U-Decide seeks to educate students on academic majors as well as provide opportunities for assessment and occupational research. Students are also exposed to professional and academic panels to aid in their self-discovery and decision-making. During the session we will review the activities, assignments, speakers and assessments (StrengthsQuest, MyPlan, and Learning Connections Inventory) used to empower students to make the most informed decision on a major. Attendees can expect a session including student reflection videos, activities and discussion.

Session Code: 299 **Room: GC 285**

TITLE: ***Social Advoccacy of GLBT Students: Empowering Students through Campus Initiatives*****

PRESENTER(S): **Rosa Fuste and Dr. Marla Bennett ,Broward College**

Abstract: What does it mean to be a social justice advocate for Gay, Lesbian, Bisexual, and Transgender (GLBT) students? What does it take to implement an effective program to truly meet the needs of at-risk, underserved students? In this dynamic workshop, the Broward College Safe Zone Team explores the nature of cultural competency in working with GLBT students, staff and faculty. Practical, how-to strategies will be provided on how to effectively implement outreach and support programming to this culturally diverse, increasingly visible population. Presentation explores the nature of language, gender and sexual identity development, anti-bullying initiatives, community resources, and contemporary issues affecting GLBT communities. This workshop is designed for anyone who is committed to working with the diverse needs of college students.

Session Code: 300 **Room: GC 287B**

TITLE: ***Major Re-Selection: Finding the Right Match*****

PRESENTER(S): **Deborah Major, University of South Florida**

Abstract: For students, the major selection process is similar to a dating relationship. Some seek confirmation of a "good fit" before making a commitment. Others make premature academic major decisions and change their major at least once during their college experience. The advising goal is to identify factors associated with indecision and implement strategies to encourage educated decisions and reduce major changes. Major selection challenges may stem from commitment anxiety, lack of relevant information, absence of career planning and academic advising, poor academic performance, or external factors. This variety of factors produces a unique set of advising needs for each student. This interactive session will provide an overview of the Major Re-Selection process, examine major indecision scenarios, and discuss the advisor's role in major selection.

Session Code: 409 **Room: GC 100B**

TITLE: ***Bridging the Transfer Gap: Florida International University's Bridge Advisor Initiative***

PRESENTER(S): **Brittany Janes and Neelam Mahood Florida International University**

Abstract: As the number of transfer students transitioning from two to four-year institutions increases, so too does the need for programs designed to help students seamlessly transition to a university. Florida International University's Transfer and Transition Services has launched a program that provides advising services at a partner college to students interested in ultimately transferring to FIU. The FIU advisor, or "bridge" advisor, provides information that helps "bridge" the potential gap existing for these students. This session will cover both the qualitative and quantitative findings of FIU's transfer bridge advising initiative. Information about the implementation of the program, workshops conducted, and evaluation methods will be explored in great detail throughout the presentation. The presenters will promote audience participation, as well as invite attendees to offer their own experiences with similar collaborative efforts.

Concurrent Session 4

Session Code: 401 **Room: GC 283A**

TITLE: *Beyond the Office: Advising in the Classroom and Abroad*

PRESENTER(S): **Arnaldo Mejías and Reginald Lucien, University of South Florida**

Abstract: Professional advisors have been facilitating courses—especially first-year seminars—for more than two decades. However, follow-up courses—especially courses with a travel component—are rare. We wish to discuss the success of our "Beyond the Classroom" courses which incorporate a short travel component designed to contextualize the subject matter and develop skills necessary for success in the 21st century. We will discuss how these courses go "beyond" first-year seminars and present the benefits to faculty, staff and students. Cost effective planning and possibilities for external funding will also be discussed. Participants will leave with a plan to create "Beyond the Classroom" courses for students in any discipline.

Session Code: 320 **Room: GC 150**

TITLE: *A Demo of A3 - Academic Appointment Application: Technology to Organize and Analyze your Office's Advising Appointments!*

PRESENTER(S): **Marco Gomez, Florida International University**

Abstract: An Academic Advising Center faces many challenges in a paper-based, non-electronic way of scheduling and analyzing its advising appointments. Florida International University used Microsoft SharePoint to build a web-based, secure, and robust system to do just that. A3, Academic Appointment Application, automates the complicated day-to-day appointment tracking activities such as booking, scheduling, reporting, and handling walk-ins. Using FIU's advising and tutoring centers as its model, this system addresses the 5 main requirements of an effective academic appointment system: 1. A secure, safe environment for sensitive appointment data 2. Appointment and "walk-in" scheduling and tracking 3. Student tracking 4. Reporting and analytics 5. Setup and Customizations. You do not have to be a "techie" to witness the benefits of technology!

Session Code: 311 **Room: GC 277**

TITLE: *Advising from Coast to Coast: Supporting your Out-of-State Student Population*

PRESENTER(S): **Jenna Nobili, University of Central Florida**

Abstract: The growth of living-learning communities has focused on serving special student populations, many structured around majors or areas of interest. In an effort to improve the retention rate of out-of-state students, a large, public state university launched a living-learning community for out-of-state FTIC students. The program includes residential and curricular components as well as support from advising and peer mentors.

Session Code: 307 **Room: GC 280**

TITLE: *New Advisors: Learn, Immerse and Lead***

PRESENTER(S): **Paula D'Amico and Cassandra Rodriguez, University of South Florida**

Abstract: What is the most effective ways for a new advisor to become a beneficial asset to their advisees? Follow three simple steps; learn their community, immerse themselves in their community and lead in their community. What do we mean by "community?" It is any environment that you are new to whether you are hired to a new institution or just a new department within the same institution. The important aspect of any new advisor is to take advantage of developing themselves as professionally as possible in order to progress and focus on advising students with a holistic approach. Through presentation, reflection and discussion, you will learn about three simple steps for new advisors to transition successfully and enhance their experience in a new environment

 **NBCC eligible

Session Code: 302 Room: GL 100A

TITLE: *Limited Access Undergraduate Majors: Economic Lifesaver or Advising Nightmare?*

PRESENTER(S): Dwayne Peterson , Miwa Nguyen, Debbie Kochanowski, and Heather Kenney

University of North Florida

Abstract: As university faculty look for a way to extend an ever-shrinking budget, the move towards limiting undergraduate enrollment within specific academic majors seems more common. Academic advisors face an increasing number of undergraduate students who cannot meet competitive admission criteria and are forced to reevaluate their major and career goals. This round table discussion aims to investigate advising challenges associated with students pursuing majors with extensive admission requirements. We will look at the factors contributing to denied admission decisions and develop strategies to better support students who are not admitted as they assess their academic potential. Finally, we will examine the paradox between national higher education retention goals for academic advising and increased students' demand for academic programs with limited availability.

Session Code: 22 Room: GL 100 B

TITLE: *The Unmet Need: Does Financial Aid Positively Affect Student Success within the Undocumented Student Population?***

PRESENTER(S): Catherine Bynum, Georgia Perimeter College

Abstract: Currently, educational attainment is the essential conduit of globally competing in the market (St. John, 2003). Unfortunately, policies and laws enacted by state legislators impinge on immigrants or foreign born individuals achieving their "American dream" – that of hope, financial stability and security, and the pursuit of wealth, liberty and happiness. This session will focus on a presentation and an interactive discussion pertaining to factors associated with perpetuating the unmet need of the undocumented college student.

Session Code: 224

TITLE: *"A Conversation with NACADA Leadership & Executive Office Representative"*

PRESENTER(S): EO Rep, Region and other NACADA leaders

Abstract: This informal discussion is to provide a forum for attendees to visit with NACADA Leaders regarding the Association's many initiatives and programs, leadership opportunities, and to give participants an opportunity to provide feedback and ask questions.

4:00-4:10p.m.	Coffee and Tea Break	GC Atrium
4:15p.m.-5:00p.m.	State Meetings	GL & GC Classrooms
	Alabama	GL 100A
	Florida	GL 100
	Georgia	GC 140
	Mississippi	GL 100B
	Caribbean	GC 280
	International and Out of Region	GC 283A

Tuesday, March 13

7:30a.m.-8:15a.m.	Full Breakfast	Graham Center Ballrooms
	Final Poster Session and Judging	
8:25a.m.-9:25a.m.	Concurrent Session 5	Graham Center Classrooms / Green Library

Concurrent Session 5

Session Code: 337 **Room: GC 280**

TITLE: *Extreme Couponing for Advisor Training Programs*

PRESENTER(S): **Jessica Simmons, University of Central Florida**

Abstract: Extreme couponing is all the rage on reality T.V. and some of you may even be extreme couponers in your personal lives. Why not use that thrifty, money-saving mentality at work? We are all being forced to do more with less; advise more students with fewer advisors, develop creative retention programs without funding, create publications and promotional materials using whatever is leftover in the supply closet, and train new advisors without any resources. This presentation will share how one advising office used "extreme couponing" to get the total bill for their advisor training program to $0 and how this low budget training is being expanded university-wide.

Session Code: 334 **Room: GC 283A**

TITLE: *Palm Trees, Flip Flops and Peer Advisors all come together in Miami to build the ultimate global community: A "how to" guide to developing a peer advisor program within your advising unit, and tips to enhance current programs*

PRESENTER(S): **Emily Williams and Krysta Diehl, Auburn University**

Abstract: Palm Trees, Flip Flops and Peer Advisors all come together in Miami to build the ultimate global community. Put on your flip flops as we walk you through developing a peer advisor program within your advising unit. A peer advising program is an excellent, cost-effective way to help relieve the strain associated with increased student enrollment and dwindling budgets, all while empowering students to help other students. This presentation will serve as a "how to" guide of developing and implementing a peer advisor program within your advising unit. As well as providing practical tips for current peer advisor programs. We'll provide handouts and have time for discussion and questions.

Session Code: 333 **Room: GL100A**

TITLE: *Working Smarter Not Harder: A Collaborative Tool for Exploratory Students***

PRESENTER(S): **Eric Crosier and Kathy Dorsett, Ed.S., NCC**

Abstract: Participants will learn how to use the Choosing a Major or Occupation Guide. This session will be instructive and collaborative. It will emphasize how easily you can take the guide back to your campus and adapt and apply it for your advising practices. You will also leave with an idea of what it takes to reach out and start collaborating with other departments. Providing undecided students with individualized services is challenging in this climate of limited resources. The Choosing a Major guide, promotes reflective activities encouraging engagement with both academic and career advising. This session will include strategies for developing campus partnerships to maximize resources and will introduce strategies for reflective engagement designed to support the major selection process.

**NBCC eligible

Session Code: 329 Room: GL100B

TITLE: *Just Tell Me What I Should Do: How to Deliver Developmental Advising to Students in an On-Demand World***

PRESENTER(S): **Sue Ohrablo, Nova Southeastern University**

Abstract: Advisors face the challenge of working with students who want "prescriptive" answers to "quick" questions, while helping them with decision-making, goal-setting, and planning. This session addresses key components to help advisors develop skills to engage in comprehensive developmental advising and establish productive advising relationships with their students. Topics include assessment of student history and readiness, exploration of options, anticipating student needs, and helping students to move forward toward problem resolution and goal attainment. Scenarios and best practices will be discussed. This session is helpful to both new and experienced advisors, advisors who feel bogged down with the administrative functions of the job, or anyone who would like to refresh/renew in the area of developmental advising.

Session Code: 326 Room: GC 150

TITLE: *Circumventing Transfer Shock!: Using Schlossberg's Transition Theory to ease the Transition of Transfer Students***

PRESENTER(S): **Craig McGill and John Brittian University of Nebraska-Lincoln**

Abstract: The literature demonstrates challenges transfer students experience, but lacking is a synthesis of their experience once they transfer. STEM majors face additional complications entering a rigorous and sequential curriculum reliant upon appropriate prerequisites. Using Transition Theory as a theoretical lens, this presentation endeavors to better understand the unique developmental issues of transfer students and offer best practices for academic advising.

Session Code: 324 Room: GC 277

TITLE: *Major Exploration: Finding the Right Path to a Major*

PRESENTER(S): **Sade Tramble, Georgia State University**

Abstract: The average Georgia State University student changes their major three times before graduating. The Student Advisement Center guides students through the Major Exploration process, which will be described during the presentation. Data will show how many students have declared a major during their first visit and after a second visit or more. A few of the benefits of the Major Exploration process include: students become engaged by learning more about themselves which can be applied towards choosing a major at GSU, educating themselves on job opportunities, and connecting them with resources around campus. This session will highlight our creation and implementation of the process; what we have learned, the obstacles we have overcome, and visions for the program in the future.

9:35a.m.-10:35a.m. Concurrent Session 6 Graham Center /Green Library Classrooms

Concurrent Session 6

Session Code: 410 Room: GC 280

TITLE: *Improved Intervention Strategies through Integration of Social Networking & Technology*

PRESENTER(S): **Jason Pollett and Lisa Vance, Georgia Southern University**

Abstract: When developing programs for higher education students, technology can be a wonderful resource for academic advisors. This concept is especially true when creating and implementing intervention strategies for students who are academically at-risk. Georgia Southern University's College of Science & Technology (COST) Advisement Center created a multimedia, web-based student support program called STARS, Steps Toward Academic Recovery & Success, which aims to improve retention of academically at-risk STEM students through the use of social media and cost-effective technologies. Our intervention strategy combines the STARS modules, faculty-presented workshops and

individual meetings into a multi-faceted program that meets the needs of our students. We will share an overview of the design, implementation and results of STARS, Steps Toward Academic Recovery & Success.

Session Code: 376 **Room: GC 283A**

TITLE: ***Actively Engaging Online Students in the Advising Process***

PRESENTER(S): **Sharriette Finley and Jeanna Chapman, Georgia Perimeter College**

Abstract: Is it possible to effectively advise students at a distance? How can the advising process be used to actively engage the online learner? This presentation will focus on answering these questions. Featured tools will be an Online Advising Request Form, an Online Student Success Course, and a recently revamped Online Webpage. These tools serve as a foundation for online advising. Students are connected with online advisors who are dedicated to the online experience being as complementary as the campus experience. What encourages this connection? Students have ongoing access to tools specifically designed to keep them informed and actively engaged in the advising process. These tools allow open access to the online advising team and provide a segue for comprehensive advising conversations.

Session Code: 357 **Room: GC 100A**

TITLE: ***Myths about Majors and Careers: High-Demand Careers and Alternative Routes to Get There*****

PRESENTER(S): **Chevonne Brown, Florida State University**

Abstract: I want job security… money… happiness…. I just want a job! Does any of that sound familiar? The students of the millennial generation have unique career values shaped by the current state of the economy. With more students and parents hoping that college leads directly to job and financial security, they want to see graduates with skills to acquire careers in high demand. STEM and business fields tend to fit that criterion, but many students struggle to meet the rigorous requirements of those majors. How can we guide these students towards high-demand careers? Come to our interactive presentation to find out about current occupational trends and how to use a skills approach to encourage students towards alternative routes to careers.

Session Code: 348 **Room: GC 287B**

TITLE: ***Successful ways to recruit and retain diverse students at a PWI*****

PRESENTER(S): **Jocelyn Vickers, Auburn University**

Abstract: Society expects underrepresented students to come to Predominately white institutions and embrace the opportunity they have and accept it. Well, we know only a few of these students actually embrace this environment and the others just need a little nudge. Bridge programs, mentoring programs, and scholarship opportunities can help some of these students embrace the cultural difference and matriculate through the institution. Auburn University has embraced diversity by implementing these programs through the Office of Diversity and Multicultural Affairs. This presentation will explain what the SEE, PODS, and PLUS programs are and how these programs are implemented.

Session Code: 340 **Room: GC 100B**

TITLE: ***What's in a Name? Assessing and Advising for a "Backup Plan"*****

PRESENTER(S): **Holly Hunt Mandi Johnson, Linda Burns, and Calyn Stringer, Florida State University**

Abstract: Shakespeare wrote that a "rose by any other name would smell as sweet." And thus advisors offer students the sweet alternative of a "backup plan," "plan B," or "parallel plan." Seems simple enough, right? As advisors at Florida State, we've discovered that this process is not as easy as picking an alternative plan. There are many factors to consider when helping students assess their Plan A and backup plan. This session includes: 1. the complexities of Plan B options and decision-making using an innovative Prezi format, 2. specific strategies to help students formulate an alternative plan consistent with their interests, and skills, 3. revisiting the correlation between majors and careers and thinking "outside the box."

Session Code: 187 Room: GC 150

TITLE: *Services Focused on the Special Needs of Today's Veterans, Service-members, Dependents, and Survivors***

PRESENTER(S): **Ronnie White, Mississippi State University**

Abstract: This presentation will focus on many of the challenges and issues experienced by a great number of veterans, service-members, dependents and survivors in today's academic institutions, focusing specifically on admissions and financial aid processes and mental health issues. We will also examine the programs established by the Center for America's Veterans and Mississippi State University, such as Outreach and Transition programs, Priority registration and Tracking. We will also look at the many different types of scholarships available through our Scholarships program. We will conclude by reflecting on past experiences and examining the lesson learned in hope of better preparing for the future.

Session Code: 264 Room: GC 277

TITLE: *What Am I Going to Do Now? Tips on How to Advise Students When They Are Not Selected Into Limited-Access Programs***

PRESENTER(S): **Angela Moore and La'Tevia Lowe, University of South Florida**

Abstract: Does this question sound familiar to you? Are you on your third box of Kleenex this week? Well this session is just for you! Academic Advisors are here to help students come up with a backup plan when they end up in this situation. Advising and planning are crucial to a student's success in maximizing their college experience. This session will assist advisors with strategies on helping this population of students with planning and what to do if they are not accepted into a limited-access program. This will be an interactive gathering to collaborate ideas among advisors on ways to help decrease students' stress in this situation.

10:45a.m.-11:45a.m. Concurrent Session 7 Graham Center / Green Library Classrooms

Concurrent Session 7

Session Code: 404 Room: GC 283A

TITLE: *Streamlining for success: Using digital tools at your institution to enhance efforts in assisting probationary students*

PRESENTER(S): **Adam Musolino and Stacey Parker, Florida Gulf Coast University**

Abstract: Working to assist students on probation presents many challenges. Tight turnaround times to serve high student volume after close of term may reduce the quality of their experience in aiding their academic enhancement. At Florida Gulf Coast University we have devised a collaborative approach to incentivize and streamline student participation in our mandatory Academic Retention Program (ARP) for students on academic probation. Using our existing course management system we have created a mechanism to digitally initialize their participation in our ARP immediately after the close of term, before students return to campus. Embedding video and an Academic Standing Builder exercise within our online course management system empowers us to efficiently access, educate and track our students sooner to help guide them toward seeking advisement and academic support resources on campus.

Session Code: 395 Room: GC 279A

TITLE: *Advising International Students: Bridging the Gap Between Immigration and Academic Advising***

PRESENTER(S): **Ana Sippin and Jessica Larsen, Florida International University**

Abstract: International students (holders of F-1 and J-1 student visas) must abide by certain rules and regulations while studying at U.S. colleges and universities, and they face specific challenges that domestic students need not worry about. Academic advisors can have a significant impact on international students' academic and personal experiences in the U.S. by better understanding their needs and their enrollment requirements as well as possible obstacles to their success. Come learn how to better serve this student population by becoming familiar with some basic immigration regulations and some ways that you can more effectively work together with international student advisors, who may be housed in a different office or even a different division of your college or university.

Session Code: 373 **Room: GC 287A**

TITLE: ***Sweet Home Alabama? Explore culture shock theory and strategies to embrace one's new home*****

PRESENTER(S): **Erin Weston, Georgia College & State University**

Abstract: Students and advisors who have recently made a major move typically face a period of intense transition. It is important for to recognize the unique needs of those experiencing culture shock. This session will explore this experience through the lens of a "northerner" relocating to the south, including the dissonance sometimes felt by those who are new to the south and discuss strategies for overcoming frustration and embracing their new surroundings. As a "Yankee" I found that exploring culture shock theory allowed me to better serve my students and myself. Come join us to identify key issues, examine the theories of adjustment, and share best practices for assisting this subculture.

Session Code: 346 **Room: GC 150**

TITLE: ***Connecting your Transfer Student community through a Transfer Success course***

PRESENTER(S): **Jaime Little, University of Florida**

Abstract: Transition to a new school as a transfer student can be overwhelming. Students often feel lost in the sea of information. During this session, the presenter will discuss critical information and support needed for your students' success. Strategies will be shared that effectively prepare this population to be competitive with their counterparts who began as freshman at their large, 4-year institutions. An overview of the UF-School of Business Transfer Success Seminar program will be discussed as an effective option for helping to create a sense of community, foster involvement, and focus on professional development from day-one on campus. Evidence of effectiveness will be shared through video testimonials, data of student involvement, internships and leadership experiences of past participants compared with non-participants.

Session Code: 315 **Room: GC 280**

TITLE: ***Riddle Me This: How Can Effective Questioning Enhance Student-Advisor Relationships?*****

PRESENTER(S): **Louis Macias , Alicia Cobb, Kristen Karpinski, and LaShae Roberts, Florida State University**

Abstract: Developmental advising emphasizes two elements as critical in yielding positive student outcomes: 1) process and intentionality in academic advising and 2) the formulation of a quality student-advisor relationship. Florida State University's Center for Success Coaching, which currently serves over 1,500 undergraduate students, regards these elements as foundational and results have been exceedingly positive. This session will emphasize the importance and application of one particular tenet of coaching and developmental advising, effective questioning. Through an interactive presentation, focused discussion and experiential learning activities, attendees will 1) develop an appreciation for the importance of building effective student-advisor relationships, 2) learn about the importance of effective questioning, and 3) practice effective questioning techniques.

Session Code: 288 **Room: GL 100B**

TITLE: ***Meet Me in My Residential College***

PRESENTER(S): **Melissa Hechtman, University of Miami**

Abstract: Two initiatives at U.M. bring academic advising to students' front doors, literally. "Academic and Career Advisors in Residence" and "Academic Fellows" offer proactive and accessible academic advising to first year students living on campus. A team of professional advisors and student staff members provide academic support and programming in residence to promote success and enhance the first year experience. This session will provide an explanation of these initiatives, address challenges and opportunities, and offer suggestions for adaptation at diverse institutions. Learn about our system of advising in residence and discuss ideas to improve, expand, and adapt this model to meet the needs of students.

**NBCC eligible

Session Code: 66
Room: GC 287B

TITLE: *Your Passport to Graduate Advising: Starting a Graduate Academic Services Center*

PRESENTER(S): **Lydia Cross and Theresa Duggar, Georgia Southern University**

Abstract: Traditionally, graduate student advisement has rested within academic departments. The student: faculty relationship has been focused primarily on research and mentoring interests. With expanding graduate student populations, stagnant staffing, and increased focus on faculty research this advising model is no longer effective. During this session, we will show attendees some of the issues faced by graduate students, their advisement and support service needs and how those needs can be identified as well as how a Graduate Academic Services Center will function to build a better bridge between student, faculty, and college.

11:50a.m.-12:30p.m. **Conference Closing and Wrap up. Graham Center Ballrooms**

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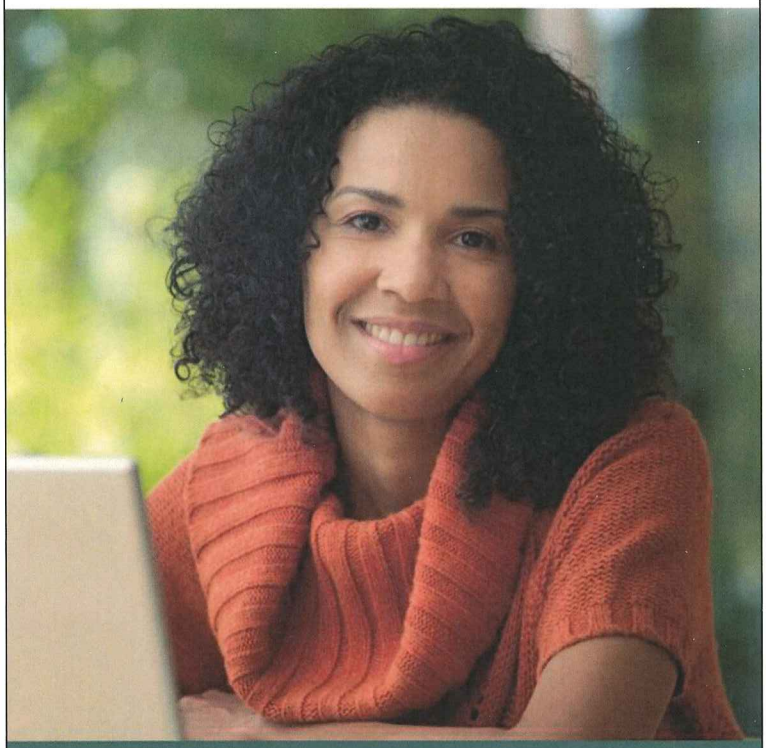

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Undergraduate Education

Welcome to Undergraduate Education at Florida International University!

Undergraduate Education comprises an array of academic programs which provide two important services for undergraduate students. First, Undergraduate Education is an academic home for all FIU undergraduate students. No FIU undergraduate is ever homeless. Second, we work hard to make sure that our undergraduate students' academic experience makes sense to them, that it all goes together for them, that they experience their baccalaureate degree program as integrated, whether they start and finish at FIU or transfer in, whether they go full-time or part-time. Whatever their path to graduation might be, we help them each step of the journey.

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