TAKE ADVISING BY STORM
REGION 7 2011
NACADA Conference
Arkansas  Kansas  Louisiana  Missouri  Oklahoma  Texas
# Conference at a Glance

## Sunday, March 6th, 2011

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<td>12:00—6:00</td>
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<td>“If You’re Happy and You Know It, GO TO WORK!” A Guide to Promoting Morale in Your Office</td>
<td>MR 1</td>
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<td>Cultivating Mission: Life Outside the Petri Dish</td>
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<td>3:00—4:00</td>
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<td>6:00—7:30</td>
<td>Welcome: Dr. Paul Sechrist and Keynote: Dr. Kevin Kloesel</td>
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<td>7:45—11:00</td>
<td>Welcome Reception</td>
<td>OKC Bricktown Brewery</td>
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<td>1:30—2:30</td>
<td>Career Advising to Prepare Students for the Future</td>
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<td>Weathering the Storm: The Necessity of Change and Ingenuity in Advising</td>
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<td>From Freshmen to Alums: Successful Retention of Undecided Students</td>
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<td>Creating the Foundation for a Smooth Transfer not Tropical Storm</td>
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<td>More than Class Schedules: Forecasting Student Success Using Technology, Visibility, and Availability in Advising (Best of Missouri)</td>
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<td>Ready, Set, Take Action! Preparing to weather life...</td>
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<td>Don’t Get Caught in the Rain without your Advising Umbrella</td>
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Welcome

WELCOME! The Oklahoma Academic Advising Association (OACADA) is delighted to host the 2011 NACADA Region 7 conference in Oklahoma City, Oklahoma!! We would like to take this opportunity to thank everyone for traveling to Oklahoma; the forecast looks great! The conference committee has worked hard to put together an exciting program with opportunities for professional development, networking and socializing. We hope this conference will benefit you as well as your advising program.

This year, the weather in the six states of Region 7 not only inspired the conference theme of “Take Advising by Storm”, but also the presenters and keynote speakers. During the conference sessions, you will have the opportunity to learn about new ways to inspire and help students who may be in stormy situations. In addition, you will learn about ways to help yourself and your colleagues cope and prepare for severe situations and look for rainbows!

Of course, the best part of attending the conference is the chance to network and reconnect with old friends and make new ones. You will have ample time to catch up with friends and colleagues at the welcome reception hosted by the Bricktown Brewery on Sunday evening. They are predicting storms of networking at the Monday evening event.

Please take time to explore all that Oklahoma City and the surrounding area has to offer! There is something for everyone here in OKC. Visit the hospitality table for suggestions, maps, dinner sign-ups, and much more!

We hope you have a bright, sunny time in Oklahoma City, and we expect to read about the advising storms as they move throughout Arkansas, Kansas, Missouri, Texas, and Louisiana!

Yours in learning,
Melissa Aguiguí, Oklahoma City Community College
Lynette Martin, Oklahoma City University
Conference Co-Chairs
Conference Events

Welcome Reception
Please join us for the Welcome Reception Sunday evening from 7:30—11:00 PM at the Bricktown Brewery. Light refreshments will be served, and be sure to wear your nametag for a free drink! We will have a special performance by an Oklahoma City Improv comedy troupe, Twinprov, from 8:00 to 8:45 PM. Bring your business card to register for door prizes.

Conference Opening Music
The Oklahoma City University Jazz Combo will perform at the Conference Opening. The OCU Jazz Combo features students in the Wanda L. Bass School of Music. They are Robert Redmond (trumpet), Brian Anderson (guitar), Hamilton Pyburn (bass), and Eddy Streck (drums).

Meet & Greet
Join us Monday evening from 9:30—10:30 PM for an informal opportunity to network and socialize at the Bar at 10 North. Bring your business cards to share with colleagues and register for door prizes! A cash bar will be available. Hope to see you there!

School Spirit Day
Monday, March 7th is School Spirit Day at the conference. We encourage you to show your school spirit by wearing a shirt representing your institution.

Awards Luncheon
Join us for lunch Monday, March 7th, 2011. During lunch we will honor the 2010 Region 7 Academic Advising Award winners. There will also be door prizes!

State Meetings
The NACADA South Central State Representatives will be conducting meetings for their respective states at 4:00 PM on Monday, March 7th. Your representative will discuss upcoming events and other advising related issues within your state, as well as possible opportunities to get involved with NACADA.

Dining Options
Not sure where to go for dinner on Monday night? Sign up for one of our informal group dining options. Several local restaurants are offering discounts, so remember to wear your nametag.

Toby Keith’s I Love This Bar and Grill— offering a free tumbleweed appetizer for the first 15 people who sign up.

Zio’s Italian Kitchen— offering a 15% discount (excluding alcohol) for the duration of the conference.

Deep Deuce Grill— offering a 15% discount (excluding alcohol).

Jazmo’z Bourbon Street Café— offering a 15% discount (excluding alcohol).
Keynote Speakers

Dr. Paul W. Sechrist

Paul Sechrist is the President of Oklahoma City Community College, a position he has held since 2005. OCCC is one of the most successful and largest single-campus community colleges in the nation, serving over 22,000 degree-seeking and 10,000 non-credit students each year.

Under his leadership, OCCC has added a host of new programs that meet the workforce needs within the community, including film & video production, biotechnology, bioinformatics, cyber/information security, and international studies. Paul has been a part of the administration of OCCC since 1995. Prior to being appointed as President, he has served as Provost, Vice President for Academic Affairs, and Dean of Business and Computer Technology. Before coming to OCCC, President Sechrist held faculty and academic leadership positions at Southern Nazarene University, including Dean of External Programs (now Adult Studies). He began his long career in education as a junior high and mid-high teacher.

President Sechrist serves on numerous national, state, and local boards including as a trustee and Chair of the Board of Trustees of the College Board, headquartered in New York. He is a member of the Board of Directors of the United Way of Central Oklahoma, the Oklahoma State Fair, and Southwest Integris Medical Center. Recently he was named one of Oklahoma’s Most Admired CEOs. He holds a Ph.D. in communication from the University of Oklahoma and master’s and bachelor’s degrees from Southern Nazarene University.

Dr. Kevin Kloesel

Associate Dean for Public Service & Outreach, College of Atmospheric & Geographic Sciences
Associate Professor, School of Meteorology
Interim Director, Oklahoma Climatological Survey
B.S., Engineering Science, University of Texas at Austin, 1984
M.S. and Ph.D., 1990, Meteorology, Pennsylvania State University

Kevin Kloesel is Associate Dean for Public Service and Outreach in the College of Atmospheric and Geographic Sciences at the University of Oklahoma. He is directly responsible for outreach programs and tours for over 30,000 people that visit the National Weather Center facility in Norman annually. In addition, he is an Associate Professor in the OU School of Meteorology with teaching and research interests ranging from synoptic meteorology to societal impacts and decision making in weather-impacted situations. He led the team that won the Innovations in American Government Award from Harvard University and the Ford Foundation for their work with the emergency management community in Oklahoma. Currently, he works directly with thousands of K-12 students and teachers, as well as hundreds of emergency management agencies in finding appropriate applications for weather data in local education and decision making. He was also a content designer for Scholastic's The Magic School Bus Kicks Up a Storm children’s museum exhibit that is currently touring the US. He works closely with the Norman Chamber of Commerce and Norman Economic Development Coalition to provide continuing education opportunities to the growing private weather enterprise in Norman. Previously, he was Director of Outreach for the largest state climate office in the country, the Oklahoma Climatological Survey, and served as director of the Florida Climate Center in Tallahassee, FL. While a tenured faculty member at Florida State University, he served as a research fellow with the Cooperative Institute for Tropical Meteorology, and co-directed an outreach project, EXPLORES!, which provided NOAA satellite data ingest capabilities to over 200 schools throughout Florida.
Dr. Vince Orza

Author, small businessman, corporate executive, award winning television News Anchor, University Professor of Marketing & Economics, candidate for Governor of Oklahoma and Dean of the Meinders School of Business at Oklahoma City University all describe the dynamic career of Vince Orza.

In November 2010 Vince was appointed President & CEO of KSBI Television in Oklahoma City with the express purpose of reprogramming the station. Vince has created several new daily and weekly programs that will air both live and on tape including two Monday-Friday live talk shows, a sports magazine, seasonal specials and several other offerings. In addition he’s added a new slate of syndicated programs and formatted the station to achieve a dominant presence in the market place.

Prior to accepting the position as president of KSBI, Dr. Vince Orza spent over five years as Dean of the Meinders School of Business at Oklahoma City University. Most notably, Vince’s business career included 22 years as Chairman and Chief Executive Officer of Eateries Inc., a company he founded and grew into a national restaurant chain operating coast to coast under the names of Garfield’s Restaurant & Pub, Garcia’s Mexican Restaurants & Pepperoni Grill Italian Bistros. During his tenure at Eateries, Vince grew the company from an idea to over $100 million in annual sales. Recognized for his contributions to business, education and the civic community, Vince is also a book author of “When I Want Your Opinion I’ll Tell It To You,” a light-hearted, nostalgic look at growing up as a second generation Italian American. Vince has been the keynote and motivational speaker at meetings and conventions across America.

Vince has been a television news reporter and anchor for ABC-TV affiliate KOCO-TV in Oklahoma City. He was the recipient of two United Press International (UPI) Awards, three awards from the Oklahoma Education Association and several prestigious Gannett Awards for broadcast excellence in news. Upon being named Dean of the Meinders School in 2005, Vince returned to television providing economic commentary and analysis for CBS-TV affiliate KWTV. Vince wrote a commentary entitled “Common Sense” for radio stations and newspapers. He has hosted statewide broadcasts such as "Tax Wise" sponsored by the Oklahoma Society of CPA’s and "Teamwork Oklahoma" a television broadcast on economic development hosted by the Oklahoma Department of Commerce.


Vince was a tenured Associate Professor of Marketing at the University of Central Oklahoma where he received numerous national fellowships in advertising and marketing. Also, a contributing editor to several textbooks in business, Vince, has written and presented numerous professional papers in marketing and holds a Doctorate from the University of Oklahoma and a Bachelor and Masters degree from Oklahoma City University. Vince is a nationally recognized commencement and after dinner speaker on the subjects of free enterprise, leadership and personal motivation. Vince was also granted the Honorary Doctor of Humane Letters in conjunction with his 2000 OCU Commencement address.

Married with 2 daughters, Vince and Patti have traveled to over 80 nations.
Breakout Sessions

Key

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Sunday, March 6th, 2011– Preconference Sessions

Presentation Title: “If You’re Happy and You Know It, GO TO WORK!” A Guide to Promoting Morale in Your Office

Lead Presenter: Marissa Saenz
Institution: Texas State University - San Marcos
Co-Presenter: Ashley Ransom
Institution: Texas State University - San Marcos
Abstract: Can you honestly say that you wake up every morning excited to go to work? Do you get fired up thinking about the day’s activities? A little creativity and a few positive words can go a long way towards creating a culture of recognition. In this interactive session, we will explore different methods of boosting office morale while supporting relationships between team members. Participants will be able to implement or enhance techniques to improve job satisfaction and performance by following a formula of Motivation + Recognition + Rewards = Happy Advisors.

Presentation Title: Cultivating Mission: Life Outside the Petri Dish

Lead Presenter: Jody Johnson
Institution: University of Kansas
Abstract: Mission statements, as well as “philosophy of advising” statements, are often bold, broad charges that are intended to direct our work. But do such statements really make a difference in day-to-day regimens? This session promotes the mission statement as a tool that can be adapted (no matter your style) to enrich your student sessions and to empower you to act as an agent of communication and change on important institutional issues. Mission implementation will be presented as a personal skill that you can use to assess and enhance yourself professionally. This topical session is appropriate for both administrators who have written mission statements and newer advisors who try to implement mission statement tenets. A combination of the two is desired for activities and discussion.
Presentation Title: NACADA Orientation for First-Time Conference Attendees
Lead Presenter: Carol Pollard
Institution: University of North Texas
Abstract: On your campus, you know the value of orientation for new students is to be involved early with each other and begin to build lasting connections to the campus. If this is your first time at this regional conference, attending our NACADA Introduction is REQUIRED! Come meet new members as well as members of the NACADA leadership, and learn about the exciting association of which you are now a part.

Monday, March 7th, 2011: 9:00—10:00 AM

Presentation Title: Collaborative Programs between 4 year Universities and Junior Colleges – The Forecast Looks Bright10, 7
Lead Presenter: Meagan Word
Institution: Angelo State University
Abstract: Collaborative programs between junior colleges and universities can be valuable to both institutions. Providing a seamless transfer process, encouraging completion of an Associate’s Degree, and raising awareness of educational opportunities upon transferring are some of the possible benefits. An example of a collaborative program between a junior college and a university for students interested in pursuing teacher education will be shared.

Presentation Title: Foundations for Being an Ethical Helping Professional16, 11
Lead Presenter: Ryan Scheckel
Institution: Texas Tech University
Abstract: Have you ever felt awash in a sea of advising challenges? Ever felt put "on the spot", wanting to help but not sure how to make that tough decision that would affect someone’s academic livelihood? Have you ever cast about for "solid ground" on which to make your stand? We understand. In this session, you will learn about the ethical and philosophical foundations of the academic advising profession. You will be challenged to consider how to take these standards back to your campus and implement ethical and helping approaches into your advising practice. And, last but not least, you will be confident on which ground you stand the next time you are faced with that "judgment call". So, join us in becoming an ethical and helping professional.

Presentation Title: Writing for NACADA: The NACADA Journal, Academic Advising Today, the Clearinghouse and Monographs11, 14
Lead Presenter: Executive Office Liaison NACADA Executive Office Liaison
Institution: NACADA - Kansas State University
Abstract: There are many opportunities to write for NACADA. Articles authored from the ranks of advising practitioners, faculty advisors, researchers, and theorists appear in NACADA publications. While NACADA publishes books, video-dvd-cds, and brochures, the primary focus in this session will be to describe the purpose, content, writing guidelines, and acceptance process for the NACADA Journal, Academic Advising Today, the Clearinghouse and Monographs. Whatever your interests in professional writing, this session will help you understand the various writing opportunities within NACADA.
Presentation Title: Advising Assessment: Are you making a difference?  
Lead Presenter: Shannon Breske  
Institution: University of Missouri  
Co-Presenter (1) Name: Rachael Orr  
Institution: University of Missouri  
Abstract: Academic advising goes beyond course scheduling and policy enforcement; academic advising aims to assist students in their academic and personal development. Assessment provides student affairs professionals a lens to review student learning outcomes, goals, and program effectiveness. Our presentation will help student affairs professionals navigate through new frontiers of learning centered assessment.

Presentation Title: Focus Groups and Appreciative Inquiry to Pilot Change and Steer Direction for Your Program  
Lead Presenter: Michael Jackson  
Institution: Oklahoma City University  
Co-Presenter (1) Name: Jaci Rodgers  
Institution: Oklahoma City University  
Abstract: Have you ever found yourself, asking, “If only they had asked....” Or, “If only, I knew what they were thinking.” Focus groups have historical roots in many realms. The utilization of focus groups helps determine attitudes, feelings, motivations, and general perceptions. This useful methodology can provide direction, enhance collaborative effort, and propel discussion. This session will investigate the principles, implementation, and outcomes of using focus group methodology. It will also discuss incorporating appreciative inquiry techniques to enhance the discovery of information. If you are considering developing a new program or service, or want to ask questions about the effectiveness of an existing venue, this workshop will help you navigate the murky waters.

Presentation Title: When Stars Align: Using collaboration to foster developmental students’ holistic success (Best of Arkansas)  
Lead Presenter: Trakenya Dobbins  
Institution: University of Arkansas at Little Rock  
Co-Presenter (1) Name: Kimberly Moorehead  
Institution: University of Arkansas at Little Rock  
Co-Presenter (2) Name: Ashley McCafferty  
Institution: University of Arkansas at Little Rock  
Abstract: The Academic Success Center at UALR utilizes learning communities, an enrollment agreement and intrusive faculty and staff to serve students required to complete developmental Reading and Rhetoric courses. Overall, it is a known fact that learning communities, intrusive academic advising, and co-curricular activities enhance retention. It is a rarity, however, that all of these items are combined into a cohesive retention initiative. This session’s purpose is to provide an example of how higher education entities—student services and academic affairs—can effectively collaborate to better assist students. During this session, we will reveal the intricacies of how the student services and instruction collaboration co-exists at UALR.
Monday, March 7th, 2011: 10:15—11:15 AM

**Presentation Title: Helping Freshmen Weather the Academic Probation Storm**
Lead Presenter: Susan Klusmeier
Institution: University of Missouri
Co-Presenter (1) Name: Angie Rataj
Institution: University of Missouri
Abstract: First year students on academic probation are overwhelmed. In an effort to ease their tension and provide accurate information, a Blackboard Workshop was created. Our workshop, Pathways to Success, educates freshmen about policies and resources in the Trulaske College of Business. Providing this information in a familiar technological medium helped students focus on what is needed to obtain good academic standing. The program will be explained; including comparison data from the past three years.

**Presentation Title: The First-Year Seminar in Support of Career Exploration, Academic Planning, and Mentoring**
Lead Presenter: Nico Schuler
Institution: Texas State University
Abstract: Undergraduate students’ goals change frequently, and students change majors several times. Thus, career exploration as well as mentoring should complement the guidance by academic advisors. First-Year Seminars can be helpful in this endeavor. The presenter will share experiences from teaching a first-year seminar that emphasizes career exploration, academic advising, and mentoring (in addition to other, usual topics for such courses). The course outline will be presented along with details on the class sessions and assignments that relate to career exploration, academic advising, and mentoring. Student work and assessment data will be presented to show an increase in knowledge about careers, in awareness of personal interests, abilities, and values, in matching those to possible careers / majors, and in developing an academic plan.

**Presentation Title: Bringing the Advising Community Together with a Unified Advising System**
Lead Presenter: Laura Scott
Institution: Baylor University
Abstract: In an effort to bring the entire university advising community together to one central web-based location where members can accomplish nearly everything related to academic advising, Baylor University has recently developed a Unified Advising System. This comprehensive online application, which was selected for a 2009 NACADA Advising Technology Innovation Award, has provided a more consistent and uniform experience for student advisement. Faculty and professional advisors now have access to consolidated, secure, real-time information about their advisees, as well as a venue for entering and viewing both advised courses and documentation notes which will become a critical part of an advising history for each student. The UAS has vastly improved the way we provide academic advising for students at our university!
Presentation Title: New Student Orientation Advising- Are we just weathering the storm?  
Lead Presenter: Abby Coffin  
Institution: University of Kansas  
Abstract: Does the advising portion of your new student orientation seem chaotic and stressful to you? Do you approach orientation days with an "I just need to get through this" attitude? Imagine how our incoming students must feel; bringing in their own worries and stress and finding that the "experts" act just as harried! Too often we forget that we may still be recruiting students in the orientation phase and that a frustrating registration experience may change their impression of our school. Faced with high orientation numbers and high recruitment and retention expectations from administration, our school worked to apply the principles of appreciate advising to our orientation sessions. The results are happier, excited students, and a larger freshman class!

Presentation Title: Shelter from the storm: Using strengths when advising students with learning disabilities and attention deficit disorders  
Lead Presenter: Erin Justyna  
Institution: Texas Tech University  
Abstract: Rather than focus our attention as advisors on weaknesses that students with disabilities may have, what would happen if we began to focus on the strengths they bring to the advising table? Sometimes advisors fall into the habit of making assumptions and recommendations based on what students with disabilities don’t do well, rather than looking at what they can do well. Instead, advisors can explore what subjects or skills students excel in, times of day for peak performance, ideal class structure, preference for professor teaching style, etc., in order to facilitate student success. By changing the language they use in their questions and suggestions, advisors can help students become self-advocates with positive views of their abilities and options.

Presentation Title: From Prospective Students to Graduates: Using Career Advising for the Successful Recruitment and Retention of Students (Best of Oklahoma)  
Lead Presenter: Cathy Southwick  
Institution: Oklahoma State University  
Co-Presenter (1) Name: Kathryn Weinland  
Abstract: In the College of Engineering, Architecture and Technology at Oklahoma State University, students are advised about careers before they even enroll for freshmen classes. Academic advisors use information about careers and internships as a recruiting tool for the college when they meet with prospective high school students. As admitted students, they are given information about career options for their chosen major before enrolling in their first semester of classes. Once students enroll in the college, they are educated about their career options from the start of their freshmen year through the time that they graduate. Students are also encouraged to use information on possible careers to refine their choice of major as a prospective student, and motivation about a possible career can serve as motivation for current students. A brief synopsis of the career advising resources will also be given. This presentation will convey the underlying philosophy on career advising, explain in detail the step-by-step guide on career advising, give a synopsis of the resources that CEAT student utilize in career advising, and provide attendees with the opportunity to study three case studies and discuss their problem solving ideas for each in a roundtable format.
Presentation Title: The Next Generation of Student Support Systems: Technology for Student Success
Lead Presenter: Mario Moore, CEO GradesFirst
Abstract: How can technology help you in advising? What areas of advising can be impacted the most by technology? Why is it important to use technology in advising? Can you use technology and maintain a personal touch? These questions and more will be discussed. Also, see examples of how technology can provide centralized student documentation, online appointment scheduling, text messaging, mobile apps for student support, integrated tutor management, social network access, extensive reporting, and support kiosks to track visits and provide self-help. This presentation will be fun and interactive. As always, GradesFirst will have great door prizes!

Monday, March 7th, 2011: 1:30—2:30 PM

Presentation Title: Career Advising to Prepare Students for the Future
Lead Presenter: Judy Hughey
Institution: Kansas State University
Abstract: Career advising is integral to academic advising and important in facilitating students’ academic and career development. Career advising is particularly important for first generation and multicultural students. As stated by Gordon (2006), “All students need career advising, even those who enter college already decided on an academic major” (p. 5). The session will provide an overview of career advising and address career advising processes. In addition, strategies for making career advising an integral part of academic advising and best practices for multicultural students will be addressed. Resources to enhance career advising and contribute to all students’ academic and career planning and decision-making will be presented. Also, vignettes applying career advising will be discussed.

Presentation Title: "Weathering the Storm: The Necessity of Change and Ingenuity in Advising"
Lead Presenter: Mary Tucker
Institution: University of Arkansas
Co-Presenter (1) Name: Trevor Francis
Institution: University of Arkansas
Co-Presenter (2) Name: Teresa Scott
Institution: University of Arkansas
Abstract: Colleges and universities across the country are being presented with the perfect storm of issues in academic advising. Specifically, advising centers are confronted with decreasing budgets, fewer staff members, and increasing student populations. In order to maintain the professional standard of excellence, advisors need to be creative and embrace the change process. This presentation is centered around strategies to cope with these pressing concerns. You will learn how one advising center managed a change in leadership, an increase in student population, a decrease in staff, and a stagnant budget by using Kotter’s Eight Step Change Model. Applicability to various institutional types will be discussed.
**Presentation Title: From Freshmen to Alums: Successful Retention of Undecided Students**

Lead Presenter: Nickki O'Dowd
Institution: Texas Tech University
Abstract: Want a travel permit for the ultimate road trip? The TTU DISCOVERY! Program VISA (Values, Interests, Skills, and Abilities identification) can take you there! Like many other adventures, the road to graduation can be filled with bumps, wrong turns, and detours. Minimizing obstacles provides for a smooth and timely arrival. There are different types of Undecided Students, some are unaware that they are still exploring, but all have similar goals. From departure to final destination, the road is filled with self-reflection, provisions, a route, and an estimated time of arrival. This session will offer you complete access to road maps and tools for assisting Undecided Students to navigate their paths.

**Presentation Title: Advising valedictorians and felons: investigating inner-city Vietnamese Americans in NACADA Region 7**

Lead Presenter: Dalynda Evans
Institution: University of Oklahoma
Abstract: Region 7 is home to two of the top ten states of Vietnamese population in America. This ethnic group boasts one of the highest incomes per person in students after graduate school—and one of the highest high school dropout rates. Many Vietnamese students are under family pressure to succeed and outcast if they fail. The extreme consequences can create super-students in medical school, increase academic misconduct, or even steer a dropout into organized crime. Most are first-generation college students. As academic counselors we can educate our students regarding campus resources, including tutoring and counseling. In this session we will discuss the benefits of student organizations and other cultural opportunities. Lastly, I hope to share career paths specialized for Vietnamese Americans.

**Presentation Title: In Limbo: Dilemmas Faced by Undocumented Students**

Lead Presenter: Michelle Sotolongo
Institution: Texas State University - San Marcos
Abstract: Thousands of undocumented students are attending colleges and universities, but are an under-recognized demographic. To produce educated members of society, regardless of legal status, this presentation identifies available resources for these students who did not make the choice to come to the U.S. but desperately want to stay and succeed. Those most likely to encounter issues with undocumented students, and who should be knowledgeable of these resources, include college admissions counselors and recruiters, financial aid, counseling centers, and academic advisors.

**Presentation Title: Collaborative Online Advising: Meeting your Advisees' Needs Using Skype and Google Docs (Best of Kansas)**

Lead Presenter: Robert Moody
Institution: Fort Hays State University
Abstract: Crucial to the online advising experience are collaborative relationships in which the advisee receives a level of personal attention and individualized support not found in many traditional programs. Can effective advising take place for distance learners? Most definitely! Academic advising should be available to distance learners at the same level it is for a traditional campus setting and at a time more convenient to nontraditional students. Many universities advise students at a distance first through letters and telephone calls; followed by e-mails and the web. This session will demonstrate how to use Skype and Google Docs in unison to improve the amount of interaction between advisor and advisee.
Monday, March 7th, 2011: 2:45—3:45 PM

Presentation Title: To Decentralize or Not to Decentralize? That is the Question: Assessing academic advising models for maximum effectiveness in tough economic times

Lead Presenter: Jennie Robinson
Institution: University of Arkansas
Co-Presenter (1) Name: Tamesha Greenlee
Institution: University of Arkansas
Co-Presenter (2) Name: Lillian Miller
Institution: Oklahoma City Community College
Abstract: In this climate of budget cuts and tight resources many institutions are constantly assessing what academic advising model is the best fit and most cost effective. This roundtable discussion will examine the benefits and drawbacks of the most common models. It will focus on the variables that are considered when determining what format is best. Participants will have a chance to share best practices of what models work at their institution and why, brainstorm ways to improve their current advising model, explore the transition process from one model to another and focus on how to make the most of the advising experience at their school.

Presentation Title: Teaching the Unwritten Rules of College: Social Capital, Cultural Capital, and Academic Advising

Lead Presenter: Shane Barker
Institution: University of Arkansas
Co-Presenter (1) Name: Kelsey Smyth
Institution: University of Central Arkansas
Abstract: As advisors, we know that there are unwritten rules on how to succeed in college: the number of hours to study each week, local campus jargon, how to ask for an exception to a particular policy—and the list goes on. Some students arrive on campus understanding most of these rules, but have you ever wondered why some students have never heard of them? We believe this can be explained using Pierre Bourdieu’s concept of social and cultural capital. This, along with related ideas from contemporary authors, such as Malcolm Gladwell, defines many of the intangible skills advisors teach every day. Come join us to find out that “capital” means something not just in economics—but in our world too!

Presentation Title: Weathering the Storms of Advising Using Design Thinking Techniques

Lead Presenter: Kathy Mason
Institution: University of Kansas
Co-Presenter (1) Name: Robert Carroll
Institution: University of Kansas
Co-Presenter (2) Name: Heidie Grove
Abstract: Design Thinking is an operational model that has been used widely in businesses and organizations over the past 20 years. It is a collaborative method of problem solving which stresses creativity, innovation, inclusion, narrative, prototyping and a people-first approach. Since all these concepts are also fundamental to higher education, this presentation will focus on how we might use some of them in our own work as academic advisors. This presentation will review the major concepts of Design Thinking and explain them step by step, as well as allowing the attendees to practice the techniques with a brief hands-on exercise.
Presentation Title: Silver Medals: Helping Students Adjust to a Second-Choice Major
Lead Presenter: Patrick Morton
Institution: Texas State University
Co-Presenter (1) Name: Ashley Ransom
Institution: Texas State University
Abstract: No advisor relishes the task of telling a student that, for whatever reason, they will not be allowed into or continue in a given major; these moments, while distressing for both the student and the advisor, can be an opportunity to reassess and reestablish the student onto a rewarding academic and career path. Utilizing the tenets of appreciative advising, with a strong focus on the Disarm, Discover and Dream phases, an advisor can turn a reality check into a future of positive possibilities and avoid the “any port in a storm” mentality of wildly choosing a major just to get a degree.

Presentation Title: Creating the Foundation for a Smooth Transfer not a Tropical Storm
Lead Presenter: Barbara Smith
Institution: The University of Texas at San Antonio
Co-Presenter: Willie J. Johnson
Institution: South Texas College
Abstract: Have you ever wondered how you can make a transfer student’s transition to your institution easier? What tools can you provide to make the transition smoother? At this session, the critical tools and resources will be identified. This session will focus on an institutions decision to provide these resources to perspective students. We will cover the components necessary to begin developing articulation agreements, which then leads to the development of tools for students to utilize while at a community college. Focus will include discussing the key points to consider when deciding which institutions to develop an articulation agreement with, as well as clearly defining the expectations and responsibilities of both institutions. A timeline and recommended resources will be shared, as well as sample resources such as transfer plans.

Presentation Title: More than Class Schedules: Forecasting Student Success Using Technology, Visibility, and Availability in Advising (Best of Missouri)
Lead Presenter: Dan Nicewarner
Institution: University of Missouri
Co-Presenter (1) Name: Aaron Cook
Institution: University of Missouri
Abstract: At the Trulaske College of Business, we have a large student population with needs that go beyond scheduling. As a professional staff, we utilize technology, visibility, and availability to help make a large experience smaller for our students. In this presentation we will share various philosophical strategies and inexpensive technological strategies that we have found helps our effectiveness as advisors. By focusing on the needs of the millennial student, we can all use the resources at hand to positively impact their collegiate experience. Discussion and collaboration is encouraged, because we can’t weather the storm alone!
Tuesday, March 8th, 2011: 8:45—9:45 AM

**Presentation Title: Advising as Teams: Weathering the Storm Together**

1. Lead Presenter: Pamela Milner
   Institution: University of North Texas
   Co-Presenter (1) Name: Kelly Ayers
   Institution: University of North Texas
   Co-Presenter (2) Name: Amy Ferman
   Institution: University of North Texas
   Co-Presenter (3) Name: Ann Barts
   Institution: University of North Texas

Abstract: Are you a team player? Team advising can greatly increase productivity and ease the stress of a busy advising office. The College of Business Advising Office at the University of North Texas recently initiated a new strategy of advising in teams, allowing specialized tasks and paperwork to be divided evenly among the staff. We found it greatly increased productivity and the overall morale in our office. This presentation will address the development, implementation, and results of this new advising strategy. Participants will hear from the team leaders about their experiences working within this new structure, and also have the opportunity to take part in an open discussion about the process of implementing change in an office. Come and explore a new way of working in an advising office.

**Presentation Title: PreLaw 101: What Every Advisor Needs To Know**

2. Lead Presenter: Courtney Bray
   Institution: Texas Tech University

Abstract: PreLaw is for more than just Political Science majors! Unsure about how to best advise this population? PreLaw students are active in every major university-wide, so advisors from the Music department to Microbiology, from Agronomy to Accounting interact with students who are considering law. This interactive workshop reaches out to advisors from every corner of campus to share knowledge and resources that can be put to immediate use in guiding advisees along the path to law school. Topics include: overview of the PreLaw timeline from freshman to senior year, myths and misconceptions about the PreLaw process, law school admissions criteria, and resources for students and advisors. Leave with the fundamentals of the PreLaw process and confidence to start that conversation with interested students in your advising specialty!

**Presentation Title: Ready, Set, Take Action! Preparing to weather life...**

3. Lead Presenter: Melanie Adams
   Institution: University of Oklahoma
   Co-Presenter (1) Name: Kathy Sawyer
   Institution: University of Oklahoma
   Co-Presenter (2) Name: Christopher Borthick
   Institution: University of Oklahoma

Abstract: Ready, Set, Take Action! Preparing to weather life... This presentation will demonstrate advising techniques that incorporate the students’ degree requirements with their career goals by strategically choosing each course carefully to develop a skill set used in their major/career. Research and materials will be offered to support the importance of connecting the students’ major to their career objectives.
Presentation Title: Don’t Get Caught in the Rain without your Advising Umbrella \textsuperscript{20, 21}
Lead Presenter: Grettie Bondy
Institution: University of Oklahoma
Abstract: Student populations are constantly changing (just like Oklahoma weather), forever becoming more diverse, and your advising skills may need to change too so you don’t end up caught in the rain without your advising “umbrella”. Come join me in exploring some advising perceptions about American Indian students. We’ll review some societal perceptions about American Indians and a thumbnail history of early American Indian education. We’ll also gain some insight on what advising professionals around the country have to say regarding advising American Indian students and some practical tips for advising sessions. This friendly weather report will include a fun and informative quiz or two.

Presentation Title: Navigating Advising and Technology \textsuperscript{26, 25}
Lead Presenter: Nuria Hall
Institution: Abilene Christian University
Co-Presenter (1) Name: Sandy King
Institution: Abilene Christian University
Abstract: The main objective of this presentation is to show how technology can enhance advising. It will also address the question of how students respond to advisors using technology as an advising strategy. In this session we will address which forms of technology worked best for us, and how we incorporated them into our advising program. We will share research and survey results used in implementing this technology. Participants will have the opportunity to determine how technology can help them better reach, and thus better advise their students.

Presentation Title: Award-winning Advising: Taking it to the Next Level \textsuperscript{11, 13}
Lead Presenter: Ryan Scheckel
Institution: Texas Tech University
Co-Presenter (1) Name: Beth Scheckel
Institution: Texas Tech University
Abstract: Does your institution recognize and reward exemplary practice with an academic advising award? If it does, are you in it to win it? If your institution does not, don’t you think it should? In this session, you will not only learn from winners of an established academic advising awards program but you will also learn how to demonstrate that your academic advising practices are indeed worthy of that award. From assessment to “tooting your own horn without blowing it,” come find out how to take academic advising to all new heights.
Tuesday, March 8th, 2011: 10:00—11:00

Presentation Title: A Change of Pressure--Moving to an Online Graduate Student Orientation
Lead Presenter: Lesley Casarez
Institution: Angelo State University
Abstract: Learn how our program moved from face-to-face orientations at the beginning of each semester to an online delivery system using Google sites. With a graduate program that is not only spread throughout the state, but in other states as well, we needed a more effective system for distributing information to our program candidates. Using Google sites, the faculty and academic advisors collaborated to bring information into one area, changing the stress and responsibility that comes with each semester to something that can be continually edited, added to, etc. See what was done and share your what your program has done or what your thoughts are on the idea of web-based orientation.

Presentation Title: Helping Your Students Reach New Heights: How Advisors Can Write Better Recommendation Letters
Lead Presenter: Adrienne Johnson
Institution: University of Kansas
Co-Presenter (1) Name: Kelli Nichols
Institution: University of Kansas
Abstract: We’ve all been asked to write reference letters for our students, but few of us have been formally trained in how to construct a great letter. As advisors, we have a unique challenge because we may not see students in the classroom or on the job. We’ll provide tips and techniques, including what not to say, how to educate students on the etiquette of requesting recommendations, and provide samples of excellent and not-so-excellent letters we have seen. A list of resources will be provided for participants to use beyond the conference. Advisors will learn new strategies to communicate with students regarding the appropriate way to request letters and how to decline writing letters. There will be opportunities to share best practices.

Presentation Title: Motivation Easily Understood, Considered, and Engaged
Lead Presenter: Michael Jackson
Institution: Oklahoma City University
Co-Presenter (1) Name: Denise Binkley
Institution: Oklahoma City University
Abstract: We all know what motivation is, right? But, can we describe it in such a way that a dictionary would want to use our definition to educate others? Being practitioners and not lexicographers, can we simply, clearly, and effectively articulate what motivation means? Can we help motivate students, if we do not know what motivation is? As society and all its associated elements become more complex, the challenge of advisors is to help as many diverse students, as our schedules allow. Participants will learn the three reasoning factors that compose the foundations of motivation. This session will also investigate the attributes that diverse individuals possess that affect the motivational processes. This will be an informational and self-awareness session with regard to these issues.
Presentation Title: Artificial Intelligence or Advising Intelligence

Lead Presenter: Robert Pettay
Institution: Kansas State University

Abstract: Artificial Intelligence (AI) is the science and engineering of making intelligent machines, with intelligence being the computational part of the ability to achieve goals in the world. Advisors interact with students with similar purpose. When talking about Advising Intelligence, what are the characteristics of the advisor that can assist the student in this process. Emotional Intelligence, empathy, advising efficacy, and understanding of theory are some components of advising intelligence. This session will discuss these topics and allow interaction between advisors to share ideas on this concept of advising intelligence.

Presentation Title: Campus-wide Storm Spotters: A Forecast for Student Success through the Early Alert Intervention System

Lead Presenter: Alaina Glenn
Institution: University of North Texas
Co-Presenter (1) Name: Laura Flanders
Institution: University of North Texas

Abstract: Students encounter many obstacles that can negatively impact their success, but they often do not know about campus resources or ask for help when problems arise. This session will explore a campus-wide early notification system to identify at-risk students and actively provide a link to the university through academic intervention, advising, and campus resource referrals. We will demonstrate how campus-wide collaboration can be used to spot struggling students and contact them in a helpful and timely way. The session will feature examples of common barriers to student success and how to respond to these issues. Attendees will benefit from shared ideas and suggestions for implementing similar programs.
# NACADA Association Awards and Leaders - Region 7

## 2010—Individual Awards

<table>
<thead>
<tr>
<th>Award Recipient</th>
<th>Institution</th>
<th>Award Category</th>
</tr>
</thead>
<tbody>
<tr>
<td>Joyce Allman</td>
<td>University of Oklahoma</td>
<td>Outstanding Advising - Administrator Category - Certificate of Merit</td>
</tr>
<tr>
<td>Gwen Pasco</td>
<td>University of North Texas</td>
<td>Outstanding Advising - Administrator Category - Certificate of Merit</td>
</tr>
<tr>
<td>Lovelys Powell</td>
<td>The University of Texas</td>
<td>Outstanding Advising - Administrator Category - Winner</td>
</tr>
<tr>
<td>Wayne Brekhus</td>
<td>University of Missouri</td>
<td>Outstanding Advising - Faculty Category - Certificate of Merit</td>
</tr>
<tr>
<td>Tracy Dalton</td>
<td>Missouri State University</td>
<td>Outstanding Advising - Faculty Category - Winner</td>
</tr>
<tr>
<td>Dianna K. Koerner</td>
<td>Fort Hays State University</td>
<td>Outstanding Advising - Faculty Category - Certificate of Merit</td>
</tr>
<tr>
<td>Jeremy Powell</td>
<td>University of Arkansas</td>
<td>Outstanding Advising - Faculty Category - Winner</td>
</tr>
<tr>
<td>Karl Rambo</td>
<td>University of Oklahoma</td>
<td>Outstanding Advising - Faculty Category - Certificate of Merit</td>
</tr>
<tr>
<td>Jason Warrick</td>
<td>Arkansas Tech University</td>
<td>Outstanding Advising - Faculty Category - Winner</td>
</tr>
<tr>
<td>Trevor Francis</td>
<td>University of Arkansas</td>
<td>Outstanding Advising - Primary Role Category - Certificate of Merit</td>
</tr>
<tr>
<td>Rebecca Lynn Hpaes</td>
<td>Texas A&amp;M University</td>
<td>Outstanding Advising - Primary Role Category - Certificate of Merit</td>
</tr>
<tr>
<td>Ross Hawkins</td>
<td>Missouri State University</td>
<td>Outstanding Advising - Primary Role Category - Certificate of Merit</td>
</tr>
<tr>
<td>Sue Holzaepfel</td>
<td>The University of Texas</td>
<td>Outstanding Advising - Primary Role Category - Certificate of Merit</td>
</tr>
<tr>
<td>Donna Malaski</td>
<td>Oakland University</td>
<td>Outstanding Advising - Primary Role Category - Winner</td>
</tr>
<tr>
<td>Brian Nossaman</td>
<td>University of Oklahoma</td>
<td>Outstanding Advising - Primary Role Category - Winner</td>
</tr>
<tr>
<td>Mark Berstein</td>
<td>The University of Texas</td>
<td>Outstanding Institutional Advising Program - Winner</td>
</tr>
<tr>
<td>Rosanne Mastrangelo</td>
<td>The University of Texas</td>
<td>Outstanding New Advisor - Primary Role Category - Certificate of Merit</td>
</tr>
<tr>
<td>Rhonda Dean-Kyncl</td>
<td>University of Oklahoma</td>
<td>Administrators' Institute Scholarship - Winner</td>
</tr>
<tr>
<td>LaDoma McGee</td>
<td>The University of Texas</td>
<td>Assessment Institute Scholarship - Winner</td>
</tr>
<tr>
<td>Irene Porchia</td>
<td>Southern Arkansas University</td>
<td>Graduate Student Regional Conference Scholarship - Winner</td>
</tr>
<tr>
<td>Jewel Jacobs</td>
<td>St. Louis Community College</td>
<td>Retiree</td>
</tr>
<tr>
<td>Jo Anne Huber</td>
<td>The University of Texas</td>
<td>Service to NACADA - Winner</td>
</tr>
</tbody>
</table>

## 2010—Association Leaders from Region 7

<table>
<thead>
<tr>
<th>Leader</th>
<th>Institution</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nathan Vickers</td>
<td>University of Texas</td>
<td>Administrative Division Representative (elected), 2010-2012</td>
</tr>
<tr>
<td>David Spight</td>
<td>University of Texas</td>
<td>Commission &amp; Interest Group Division Representative(elected), 2009-2011</td>
</tr>
<tr>
<td>John Paul Regalado</td>
<td>University of Texas</td>
<td>Regional Division Representative (appointed), 2009-2011</td>
</tr>
<tr>
<td>Carol Pollard</td>
<td>University of North Texas</td>
<td>South Central Region 7 Chair, 2009-2011</td>
</tr>
<tr>
<td>Peggy Jordan</td>
<td>Oklahoma City Community College</td>
<td>Publications Advisory Board Chair, 2010-2012</td>
</tr>
<tr>
<td>Stephanie Crouch</td>
<td>University of Texas</td>
<td>Advising Graduate &amp; Professional Students Commission Chair, 2009-2011</td>
</tr>
<tr>
<td>Erin Justyna</td>
<td>Texas Tech University</td>
<td>Advising Students with Disabilities Commission Chair, 2010-2012</td>
</tr>
<tr>
<td>Tyann Cherry</td>
<td>Webster University</td>
<td>Distance Education Advising Commission, 2010-2012</td>
</tr>
<tr>
<td>Jackie Dena</td>
<td>University of Texas</td>
<td>Liberal Arts Advisors Commission Chair, 2009-2011</td>
</tr>
<tr>
<td>Pat Kriska</td>
<td>Southern Methodist University</td>
<td>Advising &amp; Academic Coaching Interest Group Chair</td>
</tr>
<tr>
<td>Les Ridingin</td>
<td>University of Texas</td>
<td>Native American &amp; Tribal College Interest Group Chair</td>
</tr>
<tr>
<td>Shelly Gehrke</td>
<td>Emporia State University</td>
<td>Probation/Dismissal/Reinstatement Issues Interest Group Chair</td>
</tr>
</tbody>
</table>

## 2011 Award and Scholarship Winners from Region 7

<table>
<thead>
<tr>
<th>Recipient</th>
<th>Institution</th>
<th>Award Category</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chris Jordan</td>
<td>University of Missouri at Kansas City</td>
<td>Outstanding Academic Advising—Faculty Advisor</td>
</tr>
<tr>
<td>Aaron Cook</td>
<td>University of Missouri</td>
<td>Outstanding Academic Advisor—Primary Role Advisor</td>
</tr>
<tr>
<td>Dalynda Evans</td>
<td>University of Oklahoma</td>
<td>Outstanding Graduate Student Award</td>
</tr>
</tbody>
</table>
The South-Central Region consists of the following states: Arkansas, Kansas, Louisiana, Missouri, Oklahoma, and Texas. The Region has one Regional Representative, and each state has a State Representative to promote NACADA and academic advising within the region and state; please contact any individual on the Board for more information regarding state and/or regional information.

**Regional Chair**  
Carol Pollard, University of North Texas  
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NACADA Region 7 Conference

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Audio Visual Chair
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Regional Representative
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Computer Access Information

If you are staying at The Renaissance under the NACADA Group rate, you will have complimentary wireless internet access in your hotel room. Throughout the hotel and Cox Convention center there will be wireless “hot spots”. The hotel also has a business center for guests that need access to a computer and printer.

Parking Information

You may take advantage of valet parking for $25.00 per day. You may also self park off-site in the Cox Business Services Convention Center parking lot for $5.00 per day, or in the garage adjacent to the hotel for $7.00.

Conference Evaluations

Concurrent Session Evaluations. Your Session Moderator will pass out evaluations before each concurrent session. Please take a moment to fill out these short evaluations so we can provide valuable feedback to our presenters. Please turn these evaluations into your Session Moderator.

Overall Conference Evaluations. After the conference we will send you an e-mail with a link to our online conference survey. Please take a few moments to tell us how we did and what you would like to see at next year’s conference in Arkansas!
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