A DIAMOND IN THE ROUGH: Making Academic Advising Shine!

2012 South Central Region 7 Conference
Rogers, Arkansas

NACADA

Arkansas Kansas Louisiana Missouri Oklahoma Texas
# Conference-at-a-Glance

## Sunday, March 4th

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<tr>
<td>1:00-5:00 pm</td>
<td>Registration Open</td>
<td>Pinnacle Lobby</td>
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<tr>
<td>1:00-3:00 pm</td>
<td>Region 7 Steering Committee Meeting</td>
<td>Trammel Boardroom</td>
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<td>4:00-4:30 pm</td>
<td>Volunteer Orientation</td>
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<td>7:00-8:30</td>
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<td>8:30-11:00 pm</td>
<td>Dessert Reception</td>
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## Monday, March 5th—School Spirit Day

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<td>7:30am-12:00pm</td>
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<td>6:30-9:00am</td>
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<td>9:00-10:00am</td>
<td>A Gem of an Idea: Creating New Settings for Multiple Facets of Student Support</td>
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<td><em>Best of Arkansas</em></td>
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<td>Technology Assisted Advising: Going Back to the Basics 21st Century Style</td>
<td>Pinnacle VII-VIII</td>
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<td>Enhancing your Holistic Approach to Advising</td>
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<td>Moving from Reactive to Proactive Online Advising: Increasing Non-Traditional Student Satisfaction</td>
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<td>Increasing Student Engagement &amp; Retention While Preparing Students for Transfer Using a Customized Student Approach</td>
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<td>The Multifaceted Student: Are We Providing “Fractured” or “Flawless” Support?</td>
<td>Razorback Room</td>
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<tr>
<td>10:15-11:15 am</td>
<td>A Conversation with NACADA Leadership and Executive Office Representatives</td>
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<td>11:30am-1:15 pm</td>
<td>Lunch &amp; Awards Keynote: Richard McKeown, Communicating with Success</td>
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<td>1:30-2:30pm</td>
<td>Have No Fear: Preparing &amp; Delivering Confident Presentations</td>
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<td>The 5 P's of Success</td>
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<td>Transitions from High School: Next Stop!</td>
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<td>Through What, To What, Now What</td>
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<td>Creating Advising Handbooks</td>
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<td>Writing for NACADA: The NACADA Journal, Academic Advising Today, the</td>
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<td>Advisor Training: Polishing New Advisors to Shine</td>
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<td>What does Assessment Mean to You?</td>
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<td>Mining your Resources: Advisor Training and Professional Development</td>
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<td>Two Pronged “Attack” on Plagiarism</td>
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<td>10:00-11:00am</td>
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<td>11:15am-12:00pm</td>
<td>Closing Session</td>
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Tuesday, March 6th
On behalf of the Region 7 Conference Planning Committee and the Region 7 Steering Committee, we are delighted to welcome you to the 2012 NACADA Region 7 Conference and to beautiful Northwest Arkansas! We are so excited to have over 200 attendees from all seven Region 7 states joining us this week. The conference committee has worked hard to put together an informative and multi-faceted program that we hope will help you polish your advising skills, as well as give you a chance to relax and network with old friends and new acquaintances.

The theme for this year’s conference, “A Diamond in the Rough: Making Academic Advising Shine”, was inspired by Arkansas’ unique identity as the only diamond producing state in the country. In much the same way that pressure and heat create diamonds out of carbon, advisors have the ability to help shape and form students into head-turning, polished gems who are ready to face the world. During the next few days we hope that you will dig up nuggets of information and find new tools to hone your skills as an advisor so that you sparkle in any setting.

In addition to learning, we also hope that you will take advantage of this chance to meet new advising colleagues and to visit with friends as you unearth all that the Northwest Arkansas has to offer. World-famous museums, the beginning of a retail empire, gorgeous landscapes, excellent shopping and dining await. Make plans to join us for the dessert reception on Sunday and the meet and greet on Monday evening, then visit the hospitality table in the registration area for dinner suggestions, maps, attractions and more.

We truly are thrilled that you’ve chosen to join us and we can’t wait to hear about all of the treasures that you discover! Let us know if we can help in any way.

Sincerely,

Shane Barker, University of Arkansas
Autumn Parker, University of Arkansas
Conference Co-Chairs
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GENERAL INFORMATION

INTERNET ACCESS
The Embassy Suites Hotel has provided complimentary in-room internet access for all NACADA Conference attendees who are registered under the hotel group rate. Please use the code XNAESB400 to access the internet from your room. Throughout the hotel you will find additional public internet “hot spots” and a business center for those who need access to a computer and printer.

PARKING
Parking at the Embassy Suites Hotel is complimentary for all guests. Please note that neither the hotel nor NACADA is responsible for loss or damage to vehicles parked on hotel property. Although Northwest Arkansas is a very safe place, please remove or hide all valuables and remember to lock your doors.

CONFERENCE EVALUATIONS
Prior to the start of each concurrent session, your Session Moderator will pass out session evaluations. Please take a moment to complete these short forms so that we can provide valuable feedback to our presenters. Before leaving, please turn your evaluation in to your Session Moderator.
Region 7 Conference Evaluations will be sent to you via email after the conference. We encourage you to take a few minutes to let us know how we did and how future conference planning committees can make the experience even better. We appreciate your feedback!

BEST OF REGION
The Best of Region presentation will be determined by the session evaluations submitted for each concurrent session. The winning presenters will automatically be accepted to present at national conference in October. Don’t forget to turn in your evaluations to support your favorite presenter(s)!

CONFERENCE EVENTS

DESSERT RECEPTION
Please join us for a Welcome Reception Sunday evening from 8:30-11:00pm in Pinnacle Hills I-III at the Embassy Suites. Desserts and other refreshments will be served along with beer, wine and mixed drinks, sodas and coffee. Be sure to bring your business card to register for door prizes!

MEET AND GREET
Join us Monday evening from 9:00-11:00pm in the hotel atrium for an informal chance to get to your advising colleagues in a relaxed setting. Bring your business cards to share with new friends and to register for door prizes. A cash bar is available. We look forward to seeing you there!

SCHOOL SPIRIT DAY
Monday, March 5th is School Spirit Day. Show your campus pride by wearing a shirt representing your institution.

AWARDS LUNCHEON
During lunch on Monday, March 5th we will honor the 2012 Region 7 Academic Advising Award winners. We hope you’ll join us for a great meal and give your support to our outstanding Region 7 advisors.

STATE MEETINGS
The NACADA South Central State Representatives will conduct meetings for their respective states from 4:00-5:00pm on Monday, March 5th. Your representative will discuss upcoming events and other advising-related issues within your state, as well as possible opportunities to get involved with NACADA and your state organization.
KEYNOTE SPEAKERS

Jennifer L. Bloom, Ed.D. is a Clinical Professor and Director of the Master’s degree program in the Higher Education & Student Affairs Program housed in the Department of Educational Leadership and Policies at the University of South Carolina. Prior to her appointment at the University of South Carolina in August, 2007, she served as the Associate Dean for Student Affairs & the Medical Scholars Program at the University of Illinois College of Medicine at Urbana-Champaign. She earned her doctorate in Higher Education Administration from the University of Illinois at Urbana-Champaign in 1995.

Dr. Bloom served as the 2007-08 President of the National Academic Advising Association (NACADA). She received the NACADA Outstanding Advising Administrator Award in 2005 and University of Illinois’ Campus Academic Professional Excellence Award in 2007. In 2008, she received the University of South Carolina’s Black Graduate Student Association’s Faculty Mentor Award as well as the University of Illinois College of Medicine at Urbana-Champaign’s Senior Class Special Tribute Award. In 2011, she was named the Faculty Partner of the Year by the Division of Student Affairs and Academic Support at the University of South Carolina.

Dr. Bloom has co-authored three books, three book chapters, and fifteen articles. The first book, Career Aspirations & Expeditions: Advancing Your Career in Higher Education Administration, was released in 2003 and co-authored by Nancy Archer-Martin. The second book, The Appreciative Advising Revolution, was released in September 2008 and is co-authored by Bryant Hutson and Ye He. In November 2011, the third book, Appreciative College Instruction: Becoming a Positive For Change in Student Success Courses, was published. Her co-authors were by Bryant Hutson, Ye He, and Claire Robinson. In addition, Dr. Bloom has delivered 12 national webinars and over 160 presentations on her work at institutions and conferences across the country.

Richard McKeown specializes in training and coaching programs dealing with the news media, business presentations and crisis communications counsel. Richard also provides a number of conference programs related to business communications skills.

From group seminars to individual coaching and planning sessions, Richard equips clients to communicate comfortably, confidently and credibly. Programs offered are widely regarded as practical, highly interactive, educational and enjoyable! Richard McKeown’s clients include multi-national corporations, mid-sized companies, academia, and professional and associational groups. Senior executives, media spokespersons, business owners and public officials all benefit from Richard’s training and counsel. Programs are tailored with precision to meet client needs and objectives.

Prior to establishing his own communications firm in 1999, Richard McKeown served as Senior Vice President for one of the South’s largest marketing firms. His career experience has also included work as a news reporter, political columnist, medical center human resources director, adjunct university instructor and keynote speaker.

Richard is a graduate of Arkansas State University where he earned a degree in Journalism and was named Outstanding Journalism Graduate. During his career, his work has been regularly recognized for excellence by a number of communications associations.

Richard and his wife Tracye are the parents of three daughters and one son and live in metropolitan Little Rock, Arkansas.
CONCURRENT SESSIONS

Monday, March 5th  9:00-10:00am

A Gem of an Idea: Creating New Settings for Multiple Facets of Student Support ¹
Lead Presenter: Robert Shipp, Baylor University
Co-Presenter: Natalie Terry, Baylor University
Co-Presenter: Paula Marshall, Baylor University

Many campuses provide students with various support programs. The Paul L. Foster Success Center’s centralized structure creates a tightly-woven support system for students and professors, strengthening lines of communication, enhancing program coordination, and deepening professional relationships. This teamwork and synergy lead to better service for students, higher GPAs, and increased retention rates. By examining organizational structure, links to campus organizations, methods of addressing student concerns, and performance data, we will demonstrate the benefits of our center on retention and student achievement. Audio/visual media, handouts, and interactive participation will give attendees a thorough understanding of the strengths and advantages associated with a centralized success center and encourage discussion of possible methods of implementation on other campuses.

Technology Assisted Advising: Going Back to the Basics 21st Century Style ⁶, ¹⁴
*Best of Arkansas*
Lead Presenter: JR Hinkson, University of Arkansas

In the 21st century, the basics aren't so basic anymore. Technology now allows us to communicate face-to-face without being in the same room or even in the same time zone. Through the use of Skype and Adobe Professional, the Sam M. Walton College of Business at the University of Arkansas has developed a technology assisted advising program to better serve an increasing transfer student population. This presentation will explore ways that individuals or campuses can implement these simple and inexpensive tools to recreate the office advising experience for any off-campus student. Come find out what it will take to move your office into the 21st century!

Enhancing Your Holistic Approach to Advising ⁷, ¹⁵, ²⁴
Lead Presenter: Stacey Braun, Emporia State University
Co-Presenter: Kathy Owens, Emporia State University

This presentation will examine and provide examples of the informational, relational, and conceptual components of the advisor/student relationship. We will also discuss the importance of having a personal advising philosophy. The presenters will provide guidelines to help create and/or improve participants' personal advising philosophies. Presenters will share changes their office is implementing to create a uniform approach to advising across campus. They will also discuss new advisor training, as well as professional development for returning advisors. They will share survey results taken from the last advising symposium. Participants will come away from this presentation with a better understanding of the elements needed to successfully engage in a holistic advising relationship with their advisees, and the key components for creating an advising philosophy.
Moving from Reactive to Proactive Online Advising: Increasing Non-Traditional Student Satisfaction\textsuperscript{2,3,14}
Lead Presenter: Robert Moody, Fort Hays State University

Michael Jordan once said, “Some people want it to happen, some people wish it could happen, others make it happen.” This session’s goal is to provide reactive/proactive advising research and demonstrate how personally created informational videos can help online advisors increase non-traditional student satisfaction. Participants will be shown how to move away from being reactive; advising as needed or as issues arise. While this allows for spontaneity and creativity, it primarily focuses on one individual rather than optimizing for thousands of users. Participants will also be shown how to become more proactive; solving matters before they become an issue by spending more time on the optimization of the process of advising, making it more stable by anticipating potential concerns.

Increasing Student Engagement & Retention While Preparing Students for Transfer Using a Customized Student Success Plan\textsuperscript{6}
Lead Presenter: Gieselle Deng, Metropolitan Community College – Penn Valley

Are you looking to jump start your institution’s retention efforts and decrease the amount of students who withdraw due to poor academic preparation and progress? Would you like to address the needs of students seeking a set of guidelines to help them become successful college students? Do you want to help students stay on track of graduation and transfer activities so their transition from your institution is a smooth one? As the famous saying goes, “Students don’t know what they don’t know.” This workshop is designed for individuals interested in implementing the Student Success Plan in their current role to address the many unknowns and socio-economic challenges students bring to college.

The Multifaceted Student: Are we providing “fractured” or “flawless” support?\textsuperscript{17}
Lead Presenter: Jennie Robinson, University of Arkansas
Co-Presenter: Mary Ann Stewart, University of Arkansas
Co-Presenter: Monica Jones, University of Arkansas
Co-Presenter: Tamesha Greenlee, University of Arkansas

Students in higher education today are multifaceted and have various needs while in pursuit of the prized jewel...graduation. Some students belong to one or more populations with specific academic requirements and unique advising support needs. Are we offering only (fractured) support by requiring students to connect the dots or do we provide streamlined (flawless) support? The presenters will provide an overview of characteristics and implications for advising distinctive populations, ways to serve students who fit into more than one population, and encourage participants to share how their institution provides for various student populations. Join us to learn how we can all develop flawless advising and brilliant support for all students.
Monday, March 5th  10:15-11:15am

A Conversation with NACADA Leadership and Executive Office Representative
Lead Presenter: Maxine Coffey, Associate Director, NACADA
Co-Presenter: Jennifer Joslin, President, NACADA Board of Directors

This informal discussion is to provide a forum for attendees to visit with NACADA Leaders regarding the Association’s many initiatives and programs, leadership opportunities, and to give participants an opportunity to provide feedback and ask questions.

Advising Distance Students
Lead Presenter: Beth Shanholtzer, Kansas State University
Co-Presenter: Rachel Schafer, Kansas State University

Over the last twenty years, technology has changed dramatically. With that change, came an increase in demand for education at a distance. A study published in 2011 by the U.S. Department of Education found that "From 2000 to 2008, the percentage of undergraduates enrolled in at least one distance education class expanded from 8 percent to 20 percent, and the percentage enrolled in a distance education degree programs increased from 2 percent to 4 percent." In this session we would like to use our experiences in advising distance students to help clarify what a typical distance student looks like, best practices in advising these students, and ways to help students feel more connected to campus and the resources offered.

Training New Advisors- Key Concepts
Lead Presenter: Lindsey Swagerty, University of Arkansas

When training new advisors there is abundant information that must be learned in a short amount of time. This presentation will cover the key points from my personal experience as a new advisor as well as current literature on proper training practices in higher education. This presentation will also cover the effects of explaining new materials to students and how our explanations and overview affect the overall attitude of the student throughout their education.

Pros and Cons of Online Programs for Students on Academic Probation
Lead Presenters: Sheryl Kimmel,
Co-Presenters: Jamie Kratky, Kim Leibold, Sabrina Marino, Patti Wakolee, University of Kansas

This presentation explores benefits and challenges of online instruction for students new to academic probation. The Academic Success Program is designed to meet the advising and developmental challenges of a large group of academically at-risk students and their advisors. Students confront existing challenges, identify specific obstacles, and create a realistic action plan for academic success that includes one campus resource. Advisors grade their students' submissions and utilize the information to inform their discussions. The program will be displayed and presented from the distinctive positions of students and their advisors. The presentation will include initial findings from student and advisor evaluations and conclude with a general discussion of the challenges and benefits of online instruction for academic advising.
**Conversational Advising**  
Lead Presenter: Trevor Francis, University of Arkansas

Relationship and growth. That's the essence of conversational advising. Today, we will discuss conversational learning, its roots in conversational theory and experiential learning, and the framework they provide for conversational advising. At best, conversational advising is an organic, natural, view of advising. In this context of thinking, the advisor and student are able to learn from each other, communicate effectively, and continually adapt to new challenges and issues. The advisor works to create a safe space where learning can be processed, while carefully balancing the relational and content aspects of the conversation. A conversational perspective on advising is essential to understanding deep learning and personal change.

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**Intrusive Advising and Reinstated Graduate Students**  
Lead Presenter: Lori Sherrill, Webster University  
Co-Presenter: Al Cawns, Webster University

Webster University offers graduate programs across a network of campuses and online. Graduate students are advised by either their local campuses or the Advising Center at the home campus in St. Louis. In 2011, Webster's Graduate Council determined necessary advising and guidance for reinstated students was not being consistently received and identified three advisors within the Advising Center to be responsible for all reinstated students. These advisors work with the Graduate Council to carry out reinstatement stipulations. Working as a team, they have created a developmental-intrusive model of advising reinstated students to meet the Graduate Council requirements. This presentation will cover the creation and evolution of this advising model over the past year and how it is applied to the advisor-student relationship.

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**Monday, March 5th  1:30-2:30pm**

**Have No Fear: Preparing & Delivering Confident Presentations**  
*Special breakout session offered by our keynote speaker.*  
Lead Presenter: Richard McKeown, Executive Communications Coach and Consultant

The anxiety associated with speaking in public is one of society's “great equalizers.” No matter one's vocation, experience or title, there is a level of unease and fear that comes with the prospect of speaking before a group. There are, however, foundational steps on can take to overcome fear, develop a structure, and deliver presentations with comfort, confidence, clarity and credibility. The “4 C’s of Presentation Effectiveness” offer a seamless blend and balance between the theoretical and practical. It outlines an approach for organizing and structuring information that audiences want and need, with a delivery style that is compelling and leads audiences to a course of action and understanding. Participants will leave with steps they can take to overcome fear, hold audience attention, and lead them to a recommended course of action or line of thinking. This session is appropriate for anyone who want and need to communicate with comfort, confidence, clarity and credibility.

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**The 5 P's of Success**  
Lead Presenter: Kimberly Bright, University of Arkansas at Little Rock

The 5 P's of Success: Find out what the 5 P's are (Person, Purpose, Pride, People and Passion) and how each "P" can help you and your students make choices that encourage success and satisfaction with life.
Transitions from High School: Next Stop! 23
Lead Presenter: Angela Gauthier, University of Oklahoma

This presentation will encourage and inspire you to take advising to a new level by venturing outside of the box and into your communities, providing a foundational format for an audience of high school students and parents. We will discuss the European model (placing students into educational tracks), the alternative "college for all" philosophy and the pros and cons of these ideals. Detailed information guides about the many choices and resources available and the need to balance values, culture, and needs, help ensure decisions are based on a realistic assessment of skills and talents. Advisors are educators and early contact will aid in future success, promoting preparatory thought for transitions from high school. Get on the bus!

Cultivating Mission: Life Outside the Petri Dish 1, 7, 15, 24
Lead Presenter: Jody Johnson, University of Kansas

Mission statements, as well as "philosophy of advising" statements, are often bold, broad charges that are intended to direct our work. But do such statements really make a difference in day-to-day regimens? This session promotes the mission statement as a tool that can be adapted (no matter your style) to enrich your student sessions and to empower you to act as an agent of communication and change on important institutional issues. Mission implementation will be presented as a personal skill that you can use to assess and enhance yourself professionally. This topical session is appropriate for both administrators who have written mission statements and newer advisors who try to implement mission statement tenets. A combination of the two is desired for activities and discussion.

University College Distance Enrollment: From What, Through What, To What, Now What
*Best of Oklahoma*

Co-Presenter: Shari McGuire, University of Oklahoma
Co-Presenter: Holley Brewer, University of Oklahoma
Co-Presenter: Amy Hesselgren, University of Oklahoma

University College at the University of Oklahoma hosts a Summer Enrollment Program to advise, enroll, and welcome incoming freshmen and new transfer students. Not every student is able to come to campus to enroll. UC created a Distance Enrollment process that has evolved over the years and is now completely online, which allows these students to enroll in a timely fashion. This process utilizes OU’s course management system and an email advisement. The focus of this presentation is the genesis and evolution of Distance Enrollment. Designed for both the novice and seasoned professional, this session will provide participants with practical tools to develop or enhance an online enrollment process which could be adapted for use at their institutions.

Creating Advising Handbooks

Lead Presenter: Jennifer Cannon, University of Arkansas Community College at Batesville
Co-Presenter: Debbie Wyatt, University of Arkansas Community College at Batesville
Co-Presenter: Danna Magness, University of Arkansas Community College at Batesville

All advisors would like a step-by-step guide to successful advising appointments! Unfortunately, no such guide exists, but can it be made? Professional advisors from UACCB took on that challenge as a result of attending the 2011 Summer Institute. Attend this session to learn how we sorted through relevant information and determined what we could leave out and what we could search for on the internet. We will share the steps we took to create our advisor handbook and how we use the handbook to help each advising appointment go more smoothly. Our handbook turned out to be a great reference for seasoned advisors and a must for new advisors!
Monday, March 5th   2:45-3:45pm

Writing for NACADA: The NACADA Journal, Academic Advising Today, the Clearinghouse and Monographs

Lead Presenter: Maxine Coffey, Associate Director, NACADA
Co-Presenter: Jennifer Joslin, President, NACADA Board of Directors

There are many opportunities to write for NACADA. Articles authored from the ranks of advising practitioners, faculty advisors, researchers, and theorists appear in NACADA publications. While NACADA publishes books, video-dvd-cds, and brochures, the primary focus in this session will be to describe the purpose, content, writing guidelines, and acceptance process for the NACADA Journal, Academic Advising Today, the Clearinghouse and Monographs. Whatever your interests in professional writing, this session will help you understand the various writing opportunities within NACADA.

Advisor Training: Polishing New Advisors to Shine

Lead Presenter: Nola Moudry, University of North Texas
Co-Presenter: Sarah Mazur, University of North Texas
Co-Presenter: Gwenn Pasco, University of North Texas

At many institutions, hiring and training new advisors constitute a large investment of time, money, and resources. Great training programs can transform new and inexperienced hires into confident, knowledgeable, and polished advising professionals. This presentation will share our successful training program to help new advisors shine like diamonds. The first days on the job can be uncertain for new employees. Our program establishes clear expectations and learning outcomes for the new advisors and trainers. The three month training program has helped many advisors transition into their roles effectively through scaffolding and mentoring to achieve desired institutional outcomes.

Unique Needs of Diverse Student Populations

Lead Presenter: Megan Miller, Emporia State University
Co-Presenter: Stacey Braun, Emporia State University
Co-Presenter: Kathy Owens, Emporia State University

Every student we work with has a different collegiate experience and associates with different identities. Identity association is individual but certainly influenced by societal generalizations, expectations, and stereotypes. This presentation will explore the unique needs and experiences of diverse student populations. The populations we will discuss include first-generation students, student athletes, international students, students of color, GLBTQ students, students on academic probation, and undecided or wrongly decided students. Characteristics, experiences, and advising strategies for each population will be discussed. Participants will gain a better understanding of the needs and experiences of diverse student populations, learn different strategies for advising each group, gain a better understanding of the impact an advisor can have on a student and learn how identity can have an impact on the advisor-advisee relationship.
Soldiers to Students: Understanding our Returning Veterans

Lead Presenter: Jill Geisler Wheeler, University of Arkansas
Co-Presenter: Jennifer Goldiron, University of Arkansas

More than 1.6 million soldiers have been deployed to Operation Iraqi Freedom and Operation Enduring Freedom since 2001 including over 11,000 from Arkansas. Many of these soldiers are returning to our institutions as students. As advisers, understanding this population is crucial to our ability to help their transition to college. This presentation will give you the information you need to understand the identities incorporated within the broad term “student veteran.” Our objectives are to present demographic information and student strengths, to explain the impact of deployment cycles, to share resources to effectively work with this student population and provide a basic understanding of mental health issues that veterans may experience.

Polishing Our Skills: Using Learning Style Strategies to Enhance Advising

*Best of Kansas*

Lead Presenter: Jennifer Meitl-Conrad, University of Kansas

Each individual student has a unique way of learning, and because “advising is teaching”, it is important to be aware of the ways in which our students learn. Find out what your learning style is by using the “VARK: A guide to learning styles” assessment (Fleming, 2010) and explore how your learning style affects the way you advise. Then, brainstorm with your peers and share strategies that might enable you to reach out to students with learning styles that are different than your own. By polishing up on our advising skills, we can truly teach students in the best way possible!

Advising Adult Learners: Brightening the Shine Within

Lead Presenter: Janeeka Bills, University of North Texas at Dallas
Co-Presenter: Ashley Newkirk, University of North Texas at Dallas

The U.S. Department of Education estimates that over 9 million adult students are enrolled in postsecondary institutions (NCES, 2002). A challenge to advising adult learners is understanding the many roles they bring with them to college. Some balance being a full time employee, parent and student, while others have not attended a school in the past 8, 10 or even 12 years. Despite these challenges, adult learners are entering college campuses by storm and academic advisors need to be familiar with what they are bringing in their advising sessions with them. The purpose of this presentation is to introduce advisors to strategies for helping adult learners. The presenters will discuss best practices and share a pilot program currently being used at UNT Dallas.

STATE MEETINGS

Monday, March 5th  4:00-5:00pm

<table>
<thead>
<tr>
<th>State</th>
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<td>Louisiana</td>
<td>Razorback Room</td>
<td>Texas</td>
<td>Commerce C</td>
<td></td>
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</table>
The Joy of General Education: Reviving Your Script ⁷, ¹²
*Best of Missouri*
Lead Presenter: Kathy Davis, Missouri State University
Co-Presenter: Amy Marie Aufdembrink, Missouri State University
Co-Presenter: Christina Bowles, Missouri State University
Co-Presenter: Katie Tucker, Missouri State University

Tired of hearing “Get those gen ed’s out the way?” Find yourself saying the same things again and again? Having a hard time getting students interested in general education? If so, come to this “Best of MACADA Conference” interactive session. Whether answering phones or meeting with students, we often rely on our scripts, the phrases or answers we use repeatedly, but over time these scripts can lack passion and feel rehearsed. In this session we will sharpen skills for explaining the purpose of core requirements, connect academics to professional skills, revive scripts, and focus the advising team on creating positive and cohesive scripts. Activities will include the opportunity to shift negative vocabulary to the positive, utilize new scripts, and share innovative ideas.

The Effects of Current Legislation and Initiatives on Advising ²¹
Lead Presenter: Catherine Harrell, South Arkansas Community College

Recent legislation, Complete College America and similar initiatives along with tighter restrictions imposed by funding sources will impact how we advise students. The imperative to complete a degree in a timely manner allows little room for error. Advisors need to be prepared to help students to complete programs and degrees to maintain the student’s funding resources and to ensure that their institutions stay on track to meet institutional goals. How does this change the way we advise? What does this mean for exploration? What do we, as advisors, need to know in order to serve our students and our institutions? Join this Round Table discussion to look at these needs and make us aware of issues, agendas and changing legislation that will affect the success of our students.

Undecided to Decided ¹⁶
Lead Presenter: Allison Todd, University of Kansas
Co-Presenter: Dannah Hartley, University of Kansas

Academic advisors cannot approach each student with a pre-determined plan; they must be aware what subtype the student is falling in to assess the situation (Gordon, 1998). The purpose of this concurrent session is to give an interactive introduction to the literature on undecided students and major-changers and to learn about what influences those students to declare a major. This session’s framework comes from Gordon’s (1998) Career Decidedness Types: A Literature Review. Those in attendance will be able to highlight their institutions best practices. Advisors in the University Advising Center at The University of Kansas will also share their handouts and strategies to advising deciding students. This session is useful to those who advise deciding and re-deciding students and for those who are wondering what the literature says on how to better advise those students.
Digging for Data: The Creation, Implementation, and Challenges of Creating a Data and Evaluation Committee

Lead Presenter: Robert Carroll, University of Kansas

This presentation will highlight the creation, implementation and challenges the University of Kansas Advising Center faced when creating a Data and Evaluation committee. We were tasked with assessing student wants, needs and expectations. Through the process we created an improved advisor evaluation, data driven appointment check-in process, a campus-wide advertising campaign and a student expectations survey. Examples and take-aways will be provided. After presenting on how we accomplished our goals and best practices, the presentation will shift to discussion where participants can ask questions and share their best practices in hopes of showing that data and evaluation isn’t so scary!

Finding that Diamond: Motivational Interviewing and Probationary Students

Lead Presenter: Robert Pettay, Kansas State University

Motivational Interviewing is an approach designed to initiate change. Miller and Rollnick (1991) defined Motivational Interviewing as “A client-centered, directive method for enhancing intrinsic motivation to change by exploring and resolving ambivalence” (p.30). This session will examine probationary students facing a situation where behavior change is necessary for current and future academic success. The application of Motivational Interviewing in the advising setting will be examined and demonstrated. Preliminary findings on the characteristics of probationary students and the effect of Motivational Interviewing on changing behaviors in probationary students will be discussed.

What Does Assessment Mean to You?

Lead Presenter: Anne Sweet, University of Central Arkansas
Co-Presenter: Colin Stanton, University of Central Arkansas

Assessment is on everyone’s mind as our institutions and governing bodies call upon us to demonstrate the effectiveness of our efforts. The primary objectives of this presentation are to introduce the concept of assessment by sharing our department’s experience and provide an opportunity for advisors to support one another in assessment efforts. We will review the resources available through NACADA (online, printed, and institutes) as well as as some popular journal and textbooks on the topic. Participants will be given a set of questions to bring back to their department to assist them in beginning or improving the assessment of their work.

REMINDER

NACADA Region 7 Conference
San Antonio, Texas
March 2013

http://www.nacada.ksu.edu/Regional_Divisions/region7/index.htm
Mining Your Resources: Advisor Training and Professional Developments in a Multi-Campus System

Lead Presenter: Tyann Cherry, Webster University
Co-Presenter: Michelle Loyet, Webster University
Co-Presenter: Ann Kimbrough, Webster University

Effective advisor training is the foundation of any successful advising program, yet even the most basic training is absent at many institutions (Koring, 2005, NACADA Clearinghouse). This session will take you through the development of an advisor training program based on McClelan’s 2007 “Content Components for Advisor Training: Revisited.” See first-hand how a training program was organically grown and consciously planned to address key components such as advising and career theory along with relational development. Technologies used include asynchronous online courses, a mentorship program, synchronous webinar series and detailed informational supports. Advisor training - it’s not just reading degree audits anymore.

Two Pronged “Attack” on Plagiarism

Lead Presenter: Chase Asher, University of Tulsa
Co-Presenter: Chante Clarkson, University of Tulsa

Instead of sanctioning more plagiarism by ignoring it, The University of Tulsa’s Collins College of Business launched a two pronged attack to change the culture of students who committed academic misconduct. This presentation will discuss the college’s "THINK SHARP" and "Plagiarism Tutorial" programs launched in the Fall of 2010. The presentation will include presentation of the two programs, information about the roll-out of the campaigns with examples of the props used for the campaigns, and discussion of the results to date. Intended for administrators, advisors, and others who deal with plagiarism issues, questions will be welcomed throughout the program.

Polishing Student Success with Metacognitive Tools: Using Advising Syllabi and Academic Planners

Lead Presenter: Heather Mitchell, Webster University
Co-Presenter: Kim Kleinman, Webster University

Metacognition—thinking about one’s thinking—is an extremely useful tool to promote student achievement in higher education. An advising syllabus allows advisors to outline the advising relationship and experience for their advisees. It helps specify the importance of advising similar to the way course syllabi are a regular part of every student’s classroom education. Further, curriculum planners promote student’s awareness of their own education and the intentional curricular and co-curricular choices they make. Both tools are metacognitive in nature and will help each student and advisor remain intentional and reflective over the student’s college career. During this session, we will present theoretical underpinnings and practical applications of these metacognitive tools.
Lessons Learned: Developing a Learning Community for Education Majors
Lead Presenter: Maggie Osei, University of Kansas
Co-Presenter: Autumn Ayers, University of Kansas

In the fall of 2011 the University of Kansas School of Education Advising Center put together a Learning Community for 19 students interested in becoming teachers. The Learning Community focused on the areas of community, diversity and responsibility for students. As advisors, we considered transition issues for first year students as well as preparation for admission into the professional school. Throw in a service component and collaborations with Student Affairs offices around campus and there was a lot to consider! Additionally, gearing this program for pre-professional school students brought unique challenges. Learn how we handled all these aspects of program development and share your ideas for major specific learning communities on your campus.

Advising First Year Students: Developing Clarity Under Pressure
Lead Presenter: Ashley Newkirk, University of North Texas at Dallas
Co-Presenter: Janeeka Bills, University of North Texas at Dallas

With the first semester of any college students career being considered the most important (Black, 2007) Academic Advisors must be equipped and well versed on issues and challenges that these student may be facing. Feeling overwhelmed, pressured to make decisions, confused and uncomfortable may stop a student from seeking out their advisor or asking the right questions. Despite these feelings, advisors are great resources for all students but especially for student in their first year of college. The purpose of this presentation is to introduce advisors to strategies for helping first year students. The presenters will discuss best practices and share a pilot program currently being used at UNT Dallas.

<table>
<thead>
<tr>
<th>COMMISSION AND INTEREST GROUP KEY</th>
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<tbody>
<tr>
<td>1 Advising Administration</td>
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<tr>
<td>2 Advising Adult Learners</td>
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<tr>
<td>3 Advising Education Majors</td>
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<tr>
<td>4 Advising Graduate &amp; Professional Students</td>
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<td>5 Advising Student Athletes</td>
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<td>6 Advising Transfer Students</td>
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<td>7 Advisor Training &amp; Development</td>
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<tr>
<td>8 Assessment of Advising</td>
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<td>9 Distance Education Advising</td>
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<tr>
<td>10 ESL/International Student Advising</td>
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Sessions are marked with related commission and/or interest group number(s) after the title.
## 2011 Individual Awards

<table>
<thead>
<tr>
<th>Recipient</th>
<th>Institution</th>
<th>Award Category</th>
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<tbody>
<tr>
<td>Jason Blankenship</td>
<td>University of Arkansas, Fayetteville, AR</td>
<td>Outstanding Advising—Primary—Certificate of Merit</td>
</tr>
<tr>
<td>Aaron Cook</td>
<td>University of Missouri, Columbia, MO</td>
<td>Outstanding Advising—Primary—Certificate of Merit</td>
</tr>
<tr>
<td>Aida Gonzalez</td>
<td>The University of Texas at Austin, Austin, TX</td>
<td>Outstanding Advising—Primary—Certificate of Merit</td>
</tr>
<tr>
<td>Jana A. Jacobs</td>
<td>The University of Oklahoma, Norman, OK</td>
<td>Outstanding Advising—Primary—Certificate of Merit</td>
</tr>
<tr>
<td>Christopher D. Lynn</td>
<td>Missouri State University, Springfield, MO</td>
<td>Outstanding Advising—Primary—Certificate of Merit</td>
</tr>
<tr>
<td>Jeffrey Bloomgarden</td>
<td>The University of Oklahoma, Norman, OK</td>
<td>Outstanding Advising—Administrator—Certificate of Merit</td>
</tr>
<tr>
<td>Jeffrey Burnett</td>
<td>Fort Hays State University, Fort Hays, KS</td>
<td>Outstanding Advising—Faculty—Winner</td>
</tr>
<tr>
<td>Linda Trinh Moser</td>
<td>Missouri State University, Springfield, MO</td>
<td>Outstanding Advising—Faculty—Winner</td>
</tr>
<tr>
<td>Mark Bernstein</td>
<td>The University of Texas at Austin, Austin, TX</td>
<td>Outstanding Advising—Faculty—Certificate of Merit</td>
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<tr>
<td>Peggy Chambers</td>
<td>The University of Oklahoma, Norman, OK</td>
<td>Outstanding Advising—Faculty—Certificate of Merit</td>
</tr>
<tr>
<td>Sarah Elizabeth Mazur</td>
<td>The University of Texas at Austin, Austin, TX</td>
<td>Outstanding New Advisor—Primary—Certificate of Merit</td>
</tr>
<tr>
<td>Bradley Popiolek</td>
<td>The University of Texas at Austin, Austin, TX</td>
<td>Outstanding New Advisor—Primary—Certificate of Merit</td>
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<tr>
<td>Keith Powers</td>
<td>Kansas State University, Manhattan, KS</td>
<td>Assessment Institute Scholarship Winner</td>
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<tr>
<td>Lindsay Schwend</td>
<td>Kansas State University, Manhattan, KS</td>
<td>Graduate Student Annual Conference Scholarship Winner</td>
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<tr>
<td>T.J. Hyland</td>
<td>Texas A&amp;M University at Galveston, Galveston, TX</td>
<td>Summer Institute Scholarship Winner</td>
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<tr>
<td>Shane Barker</td>
<td>University of Arkansas, Fayetteville, AR</td>
<td>NACADA Research Grant Winner</td>
</tr>
<tr>
<td>Aaron Carlstrom</td>
<td>Kansas State University, Manhattan, KS</td>
<td>NACADA Research Grant Winner</td>
</tr>
<tr>
<td>Kimberley Rolf &amp; Naomi Craven</td>
<td>University of Texas San Antonio, San Antonio, TX</td>
<td>Outstanding Institutional Advising Program Award Winner</td>
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<tr>
<td>Michael Nava</td>
<td>The University of Texas at Austin, Austin, TX</td>
<td>Outstanding Institutional Advising Program Award Winner</td>
</tr>
<tr>
<td>Bill Fleming</td>
<td>Sam Houston State University, Huntsville, TX</td>
<td>Outstanding Institutional Advising Program Award Winner</td>
</tr>
<tr>
<td>Bradley Popiolek &amp; David Spight</td>
<td>The University of Texas at Austin, Austin, TX</td>
<td>Advising Technology Innovation—Certificate of Merit</td>
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## 2011 Association Leaders from Region 7

<table>
<thead>
<tr>
<th>Leader</th>
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<th>Position</th>
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<tbody>
<tr>
<td>Nathan Vickers</td>
<td>The University of Texas at Austin, Austin, TX</td>
<td>Administrative Division Representative, 2010-2012</td>
</tr>
<tr>
<td>David Spight</td>
<td>The University of Texas at Austin, Austin, TX</td>
<td>Commission &amp; Interest Group Past Division Representative</td>
</tr>
<tr>
<td>Kathy Davis</td>
<td>Missouri State University, Springfield, MO</td>
<td>Commission &amp; Interest Group Steering Committee</td>
</tr>
<tr>
<td>John Paul Regalado</td>
<td>The University of Texas at Austin, Austin, TX</td>
<td>Regional Division Representative</td>
</tr>
<tr>
<td>Patti Griffin</td>
<td>Fort Hays State University, Fort Hays, KS</td>
<td>South Central Region 7 Chair</td>
</tr>
<tr>
<td>Barbara Mohrle</td>
<td>Southern Methodist University, Dallas, TX</td>
<td>Advising Business Majors Commission Chair</td>
</tr>
<tr>
<td>Erin Justyna</td>
<td>Texas Tech University, Lubbock, TX</td>
<td>Advising Students with Disabilities Commission Chair</td>
</tr>
<tr>
<td>Tyann Cherry</td>
<td>Webster University, St. Louis, MO</td>
<td>Distance Education Advising Commission Chair</td>
</tr>
<tr>
<td>Laura Pasquini</td>
<td>University of North Texas, Denton, TX</td>
<td>Technology in Advising Commission Chair</td>
</tr>
<tr>
<td>Les Ridingin</td>
<td>University of Texas at Arlington, Arlington, TX</td>
<td>Native American &amp; Tribal College Interest Group Chair</td>
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## 2012 Award and Scholarship Winners from Region 7

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<th>Institution</th>
<th>Award Category</th>
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<tbody>
<tr>
<td>Trista Strauch</td>
<td>University of Missouri, Columbia, MO</td>
<td>Outstanding Academic Advisor—Faculty Role</td>
</tr>
<tr>
<td>Susan Klusmeier</td>
<td>University of Missouri, Columbia, MO</td>
<td>Outstanding Academic Advisor—Primary Role</td>
</tr>
<tr>
<td>Jennifer Cannon</td>
<td>University of Arkansas CC at Batesville, Batesville, AR</td>
<td>Outstanding Academic Advising Administrator</td>
</tr>
</tbody>
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NACADA REGION 7
STEERING COMMITTEE

The South-Central Region consists of the following states: Arkansas, Kansas, Louisiana, Missouri, Oklahoma, and Texas. The Region has one Regional Representative and each state has a State Representative to promote NACADA and academic advising within the region and the state. Please feel welcome to contact any individual on the Board for more information regarding state and/or regional information.

REGION CHAIR (2011-2013)
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DOOR PRIZE CHAIR
Becky Rasnick, University of Central Arkansas
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SPECIAL THANKS to all those who took time to read and evaluate conference proposals, collect door prizes and information, volunteer and serve in any way. We couldn’t have done this without you!
A Year of Opportunities from NACADA
Join us for these great events in 2012!

Regional Conferences
Region 1 - March 21-23
Region 3 - April 12-14
Region 5 - April 11-13
Region 7 - March 4-6
Region 9 - March 7-9
Region 2 - March 21-23
Region 4 - March 11-13
Region 6 - May 2-4
Region 8 - March 18-20
Region 10 - Feb. 29-March 2

Research Symposium - March 9-10
After the Region 9 Conference
Social Media Workshop - March 10
Prior to the Region 4 Conference
International Conference - March 17-18
Prior to the Region 8 Conference

Summer Institutes
Austin, Texas - June 24-29
Louisville, Kentucky - July 29-Aug. 3

Annual Conference - October 4-7
Gaylord Opryland, Nashville, TN

WebEvents
Legal Implications of Academic Advising Webinar - March 6
Critical Issues in Advising at Open Admissions
Community Colleges Panel Discussion - March 29
Defining the Role of Faculty within Advising at
Community Colleges Panel Discussion - April 18
Ethical Decision Making in Academic Advising Webinar - April 26

Don’t forget these Advising Resources!
The NACADA Clearinghouse - a repository of advising information
The Monograph Series addressing current issues in advising
The NACADA Journal
Academic Advising Consultants and Speakers Service
A Graduate Certificate Program and Masters Degree in
Academic Advising offered online with Kansas State University

Visit www.nacada.ksu.edu for complete details on events and resources!
NACADA

The Global Community for Academic Advising

Empowering Students to Write Their Own Songs of Success

36th Annual Conference
Gaylord Opryland in Nashville, Tennessee
October 4-7, 2012

Conference Highlights:

Two Keynote Speakers:
Harry Pickens, Pianist/Educator/Speaker
Dr. Marcia Baxter-Magolda, Miami University (Ohio)

Preconference Workshops
330 Concurrent Sessions covering 50 topics
10 Best of Region Sessions
Poster Sessions
NACADA "Hot Topic" Sessions
Commission/Interest Group Fair
Common Reading
Region Meetings
Commission Meetings
Exhibit Hall
Silent Auction

Conference registration and hotel information is available at:
www.nacada.ksu.edu/annualconf/2012/index.htm
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