NACADA: The Global Community for Academic Advising promotes and supports quality academic advising in institutions of higher education to enhance the educational development of students. NACADA provides a forum for discussion, debate, and the exchange of ideas pertaining to academic advising through numerous activities and publications.

The National Academic Advising Association evolved from the first National Conference on Academic Advising in 1977 and has over 12,500 members representing all 50 states, Puerto Rico, Canada and many other countries. Members represent higher education institutions across the spectrum of Carnegie classifications and include professional advisors/counselors, faculty, administrators and students whose responsibilities include academic advising.

NACADA functions with volunteer leadership with support from the NACADA Executive Office. Members have full voting rights and elect the national board of directors as well as other leaders within the organization. NACADA is designated by the IRS as a 501(c)3 non-profit educational association incorporated in Kansas.

NACADA Vision:
“Recognizing that effective academic advising is at the core of student success, NACADA aspires to be the premier global association for the development and dissemination of innovative theory, research and practice of academic advising in higher education.”

NACADA Mission:
“NACADA promotes student success by advancing the field of academic advising globally. We provide opportunities for professional development, networking and leadership for our diverse membership.”

NACADA Strategic Goals:
• Expand and communicate the scholarship of academic advising.
• Provide professional development opportunities that are responsive to the needs of advisors and advising administrators.
• Promote the role of effective academic advising in student success to college and university decision makers.
• Create an inclusive environment within the Association that promotes diversity.
• Develop and sustain effective Association leadership.
• Engage in ongoing assessment of all facets of the Association.
• Pursue innovative technology tools and resources to support the Association.

Address: 2323 Anderson Avenue, Suite 225, Manhattan, KS 66502-2912
Phone: (785) 532-5717
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Email: nacada@ksu.edu
Web: http://www.nacada.ksu.edu
Facebook: https://www.facebook.com/NACADA
Twitter: @NACADA

NACADA Region 8
CONFERENCE
SEATTLE
Jan 20-22, 2016
Welcome to Seattle!

On behalf of the Region 8 Steering Committee, it is my pleasure to welcome you to our 2016 regional conference. Seattle provides a dynamic backdrop for what I hope will be an inspiring and rejuvenating event. Led by Conference Chair Julie Larsen (University of Washington), the members of the 2016 conference planning committee have invested a great deal of time and energy to ensure that we have a great experience here in Washington. Thank you, planning committee member!

Between our special pre-conference workshops, the robust offering of 35 concurrent sessions, and two nationally recognized keynote speakers, we have rich opportunities to connect with fellow NACADA members. The community fostered across our association, and especially within Region 8, is what makes NACADA such a powerful professional development venue.

In addition to fellow Region 8 members, you’ll also have the opportunity to connect with our VIP guests. We are fortunate to have NACADA Board member, Dana Zahorik (Fox Valley Technical College), and NACADA Associate Director for Content Development, Jennifer Joslin, joining us in Seattle. I encourage you to introduce yourself to Dana and Jennifer – not only to spread the Northwest hospitality, but to take advantage of the opportunity to connect with these national leaders in our field. Jennifer will be providing one of our keynote addresses. We are lucky to have two keynote this year, and the second will be given by Louie Gong, a former Child & Family Therapist turned artist, educator, and public speaker.

Special recognition is due to winners of our 2016 Conference Scholarships (p. 14). We’ll be honoring the Excellence in Advising award winners at both luncheons. If great things are happening on your campus, please consider nominating deserving colleagues for the 2017 awards!

A special thanks to each of you for taking time away from your campuses and your students, and making the extra effort to gather here in Seattle. Our collective experience is enriched by each of your individual contributions. Here’s to a wonderful conference! 8 is Great!

Nicole Kent
Oregon State University
Northwest Region 8 Chair

Welcome to the 2016 NACADA Region 8 Conference in Seattle!

There is no denying it – Eight is great. This year, we asked you to try something new with us. Rather than have a “traditional” conference theme, we asked that we take time together to talk and learn about concepts and relationships that are currently influencing our advising work – inclusivity, innovation, sustainability, and two-year colleges. The focus on these concepts seems timely as we are consistently asked to do more with less. I am inspired by how our region responded to this call to action with quality pre-conference and concurrent sessions, and am excited to welcome two marvelous and thought provoking keynotes from artist and educator Louie Gong, and NACADA Associate Director for Content Development and Past-President Jennifer Joslin.

Whether this is your first NACADA conference (welcome!) or your twenty-first, I believe you will find quality professional development opportunities over the next few days. I hope you find some time to connect with a new colleague, make time for reflection and personal well-being, and challenge yourself to try something new with us. Rather than standardizing our conference experience, we hope to give everyone the opportunity to engage in meaningful ways.

I want to give much appreciation and thanks to the 2016 conference planning committee for their countless hours of work, many awkward conference calls, and giving me support, grace, and patience as we prepared to bring you all to the Emerald City. Thank you also to Nicole Kent, our wonderful region chair, and the Region 8 steering committee for their assistance with putting together what is bound to be a wonderful three days. Thank you for being here!

Julie Larsen
University of Washington
2016 Region 8 Conference Chair

Make a difference Region 8! Donations can be made near the Hospitality/Registration area.

Questions?
Please contact: donations@youthcare.org or 206-204-1412

You can also make a donation online at www.youthcare.org or purchase donations from YouthCare’s Wish List on Amazon.com.

Looking to buy items to donate? Check out these two locations:
Bartell Drugs: 1628 5th Ave, Seattle, WA 98101
City Target: 1401 2nd Ave, Seattle, WA 98101

Welcome to Seattle!

Sustainability • Innovation
Inclusivity • Two-Year Colleges

NACADA Region 8 Conference - 2016

Seattle, Washington - January 20-22
Stay Connected!

Regional Blog
nacada8.wordpress.com

Regional Facebook Group
www.facebook.com/groups/nacadaregion8

Tag your tweets with
#NACADAR8

Use search.twitter.com for the
#NACADAR8 tweets

Upcoming Events

Future Region 8 Events

2016: June 22 - Drive-In Conference
Monmouth, Oregon

2017: April 10-12 - Regional Conference
Missoula, Montana

2018: Spring - Regional Conference
Portland, Oregon

Other Future NACADA Events

Assessment Institute/Analytics Seminar
February 11-13|15-16, 2016: Mesa, Arizona

International Conference
February 22-25, 2016: Dubai, UAE

Research Symposium
February 28-29, 2016: Manhattan, Kansas

Summer Institutes
June 26-July 1, 2016: Reno, Nevada
July 24-29, 2016: Norfolk, Virginia

40th Annual Conference
October 5-8, 2016: Atlanta, Georgia
ATL: Advising to Learn

41st Annual Conference
October 11-14, 2017: St. Louis, Missouri

42nd Annual Conference
Sept 30-Oct 3, 2018: Phoenix, Arizona

43rd Annual Conference
October 20-23, 2019: Louisville, Kentucky

Conference Planning Committee

Nicole Kent
Oregon State University
Region Chair

Event Program & Logo Design
Nick Fleury, Oregon State University
Ginny Kinne, University of Alaska Fairbanks

Facilities and Technology Coordination
Alex Kunkle, Western Oregon University
Jennifer Pesicka, University of Washington

Proposal Solicitation & Selection
Sara Ackerson, Washington State University Vancouver
Allison Ramsing, Oregon State University

Volunteer Recruitment & Organization
Kristi Overfelt, University of Idaho

Julie Larsen
University of Washington
Conference Chair

Marketing & Publicity
Lauren Fryhle, University of Washington
Brenda Truman, Montana State University

Hospitality & Registration
Rachel Allen, University of Oregon
May Lim, University of Washington
Peggy Sharp, University of Washington

Keynote Coordination
Leah Panganiban, University of Washington
Kyle Ross, Eastern Washington University

A list of sub-committee members can be found on
page 9.

Vendors/Exhibitors

UF Flexible Learning
University of Florida Flexible Learning provides anyone access to high-quality online courses in a flexible format. Students can enroll at any time, 365 days a year, and have 16 weeks to complete. UF Flexible Learning offers several courses in key subject areas such as Psychology, English, Mathematics, Business, Sociology, and Foreign Languages.
http://flexible.dce.ufl.edu/

BYU Independent Study
Make your education as unique as you are. We offer over 400 middle school, high school, and university courses in almost 100 countries. Jump into college, study online, or recover credit. Sign up any time and work at your own pace because we go where you go.
http://byu.is/catalog

AdviseStream
The AdviseStream cloud-based software platform builds community, encourages collaborative planning with advisors, and streamlines processes for student success. Students are empowered to take control of their academic and career paths by creating and modifying multi-year plans, collaboratively designing their co-curricular experiences, and translating their achievements into e-folio and resume formats.
http://www.advisestream.com

Franklin Covey
Franklin Covey’s education division is one of the world’s most prominent and trusted providers of education—leadership programs and transformational processes to thousands of K-12 and Colleges and institutions around the world. Our dedicated team of higher-education professionals brings proven solutions to current challenges in education, student success, productivity, leadership and institutional change.
http://www.franklincovey.com/
The NACADA Northwest Region 8 Steering Committee is responsible for developing strategic goals for the region, overseeing the region budget, administering the regional awards program, and representing membership in each individual state/province.

**Region Chair:** Nicole Kent, Oregon State University

**Past Region Chair:** Sally Garner, University of Oregon

**2016 Conference Chair:** Julie Larsen, University of Washington

**2017 Conference Co-Chairs:** Darlene Samson, University of Montana
Brenda Truman, Montana State University
Mary Chinuend, Oregon State University
Alex Kunkle, Western Oregon University

**Budget Coordinator:**

**Communication Coordinator:**

**Diversity & Social Justice Coordinator:**

**Technology Coordinator:**

**State/Province Liaisons:**

- Alabama:
  - Colleen Angaika, University of Alaska Fairbanks, 2015-2017
  - Ginny Kane, University of Alaska Fairbanks 2016-2018

- Alberta:
  - Charlene Bonnar, Lakeland College, 2016-2018
  - Rasha Tawfik, University of Calgary, 2015-2017

- British Columbia:
  - Chavah Avraham, University of British Columbia, 2016-2018
  - Karen Cooper, University of the Fraser Valley (outgoing)
  - Susan Corner, University of Victoria 2015-2017

- Idaho:
  - Andrew Brewick, University of Idaho (outgoing)
  - Debbie Moos, University of Idaho, 2015-2017
  - Kristi Overfelt, University of Idaho, 2016-2018

- Montana:
  - Becky Lyons, Montana State University Billings, 2016-2018
  - Brenda Truman, University of Montana, 2016-2018

- Oregon:
  - Miranda Atkinson, University of Oregon, 2015-2017
  - Kerry Thomas, Oregon State University, 2014-2016

- Washington:
  - Leah Panganiban, University of Washington (outgoing)
  - Peggy Sharp, University of Washington, 2015-2017
  - Kyle Ross, Eastern Washington University, 2016-2018

- Yukon Territory:
  - Jo Stewart, Yukon College, 2015-2017

**STATE/PROVINCE LIAISON DUTIES**

- Represent province/state/territory interests at the regional level.
- Promote NACADA membership among academic advisors in the province/state/territory.
- Participate in setting goals, strategy, and budget for the region.
- Encourage and facilitate awards nomination process among schools in their province/state/territory.
- Encourage local professional development through province/state/territory level conferences.

### Getting Around Seattle

**Light Rail**

- [http://goo.gl/e8mW1m](http://goo.gl/e8mW1m)

This is mostly helpful for anyone wanting to go to the Stadium or SoDo district.

**Monorail**


This is a quick link between Seattle Center and Downtown Seattle. The Seattle Center Monorail departs approximately every 10 minutes from two stations:
- Westlake Center Station, at 5th Avenue and Pine Street
- Seattle Center Station, adjacent to the Space Needle

**Bus**


Anyone planning to use the bus while in Seattle should download two apps on your smartphone:

1. **One Bus Away**

   This helps you find bus stops near you, as well as get real-time information about departure/arrival times. Once you select a bus stop, by clicking on the bus route, you can then select “Show as map” under trip details to see where the bus goes.

2. **Puget Sound Trip Planner**

   This app helps you plan a trip by entering a starting point or address and entering a destination.

**Ferry**


There are many ferries that you may find interesting, especially if you are here before or after the conference.
- **Seattle / Bainbridge Island**
  - This is the most accessible option to conference attendees looking for a quick day trip to Bainbridge Island from Downtown Seattle.

**Uber**

- [https://www.uber.com/cities/seattle](https://www.uber.com/cities/seattle)

A car2go is always a pleasure to drive: just take it, drive it, park it. Simple and straightforward. You can always find a vehicle in your area. You open it with the member card you receive after signing up. You go from A to B, park your car2go again and that’s that.
- Must be a Car2Go Member
- Tap Member card or use App to get pin, to start car
- When finished, park it inside the home area and that’s that.

**Taxi**

- [http://goo.gl/oxlbX3](http://goo.gl/oxlbX3)

Rates are set by King County, so no matter what taxi company you select, the rates are the same.

**Bike (Pronto)**

- [https://www.prontocycleshare.com/](https://www.prontocycleshare.com/)

Pronto is Seattle’s cycle sharing system featuring 500 bikes at 50 stations located throughout Seattle. Pronto bikes are available 24/7, 365 days a year. Each station has a touchscreen kiosk, station map, helmets for your convenience, and a docking system that releases bikes using a member key or ride code.
**Things to Do in Seattle**

### Attraction

**Pike Place Market**
Seattle’s epicenter of fresh produce, specialty foods and independent businesses. Established in 1907 to connect citizens and farmers, the Market continues its “Meet the Producers” tradition with a year-round farmers market, owner-operated bakeries, fish markets, butcher shops, produce stands and specialty food stores.

**Seattle Center**
Originally built for the 1962 World’s Fair, the 74-acre Seattle Center is a park, arts, and entertainment center. Attractions include the Space Needle, Chihuly Garden & Glass Museum, the Pacific Science Center and the Kobe Bell.

**Woodland Park Zoo**
Woodland Park Zoo is located just 10 minutes north of downtown Seattle, Washington, in the Phinney Ridge neighborhood. The zoo’s 92-acres and award-winning exhibits are home to more than 1,000 animals representing 300 species from around the world.

**Ballard Locks**
The Ballard Locks carry more boat traffic than any other lock in the US, and the Locks, along with the fish ladder and the surrounding Carl S. English, Jr., Botanical Gardens attract more than one million visitors annually, making it one of Seattle’s top tourist attractions.

**Bainbridge Island**
A small town that offers big things – acres of parks, a variety of trailheads, fascinating historical sites and dozens of attractions. The island is now home to seven artisan wineries, a brewery and an organic distillery. The vibrant village of Winslow, just a short walk from the ferry features a number of restaurants and one-of-a-kind shops and a waterfront park.

### Dining Options
For a full and detailed list of restaurant recommendations, with varying price ranges, visit this link: [https://goo.gl/uvStPf](https://goo.gl/uvStPf)

*Discounts will be in place for all Tom Douglas restaurants, even if not planning to participate in a group dinner reservation. Please see the Hospitality Table for details.*

Gluten Free, Vegetarian and Vegan options are widely available at most restaurants, check with your server. Some options on the map have been specifically identified as sensitive to special diets.

### Thursday Group Dinner Reservations
To sign up for a dinner group, go to the Hospitality Table (next to Registration)

- **6:15PM**
  - Wild Ginger, 15 people
- **6:30PM**
  - Andaluca, 15 people, 15% discount
  - Yard House, 12 people
  - Icon Grill, 15 people
  - Hard Rock Café, 15 people
  - Long Provincial, 20 people
  - Carlile Room, 23 people

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### Meals Provided by the Conference
- **Wednesday, January 20:** Welcome Reception (Dessert)
- **Thursday, January 21:** Opening Keynote/Awards Luncheon
- **Friday, January 22:** Continental Breakfast and Closing Keynote/Awards Luncheon

No plans yet for dinner on Thursday, January 21? The Hospitality Committee has made group dinner reservations at a few local restaurants for 6:15pm and 6:30pm. Sign up at the Hospitality or Registration Tables to have dinner with your NACADA colleagues.

### Conference Etiquette
Please observe these courtesies to ensure that everyone has a positive experience:

- Do not talk while the speaker is at the podium.
- Silence cell phones during sessions. Do not answer a phone call while in a session; leave the room if you must do so.
- Sit in the back if you plan to leave early.
- As you enter a room, sit as close to the front as you can so the back seats are available to those who arrive after you.
- Introduce yourself to the people sitting around you. This is an excellent opportunity to meet your colleagues.

**Your Feedback Matters!**

**Session Evaluations**
Presenters appreciate your feedback on every session you attend. A conference volunteer will distribute and collect evaluation forms at each session. Presenters may collect their completed evaluations at the Registration Table.

**Vote for “Best of Region 8”**
Be on the lookout for a session you think qualifies as the “Best of Region.” The winner is chosen from the concurrent sessions based on conference attendees’ votes. A ballot was included in your conference materials. The winning presenter(s) will receive a stipend to repeat the presentation at the 2016 annual NACADA conference in Atlanta, Georgia and will be invited to present a pre-conference workshop in 2017 at the Region 8 Conference in Missoula, Montana.

Ballots must be handed in at the Registration Table by 11:30 AM on Friday, January 22, just before the closing luncheon. The winner will be announced during the luncheon.

**Rate the Overall Conference**
An overall conference evaluation will be emailed to all attendees a few weeks after the event. Please take a few minutes back at your office to share your thoughts and impressions of the 2016 NACADA Region 8 conference. Your responses are helpful in planning future conferences.

**Your Feedback Matters!**
Registration Table

- Conference check-in
- On-site registration for pre-conference workshops
- Presenters: Pick up your session evaluations
- Best of Region ballot box (see p. 5)
- Volunteer check-in
- Hours:
  - Wednesday, January 20: 8:30am-5pm, 7pm-8:30pm
  - Thursday, January 21: 7:30am-6:30pm
  - Friday, January 22: 7:30am-2:00pm

Hospitality Table

- Sign up for the Thursday night dinner groups (see p. 32)
- Donate to the service project (see p. 35)
- Get information about local recreation and dining options
- Hours:
  - Wednesday, January 20: 9am-5pm, 7pm-8:30pm
  - Thursday, January 21: 3:30pm-6:30pm
  - Friday, January 22: 7:30am-2:00pm

Nursing mothers:
A lactation room is available. Please check in with the hospitality and registration table for room location.

A dedicated gender neutral bathroom can be found on the first floor in the hotel lobby. We welcome all conference attendees to use the bathroom they feel most comfortable with. Please do not question the gender of others using the facilities.

Concurrent Sessions

**Student Risk Management for Advising Administrators: Innovative Ideas from the Aviation Industry**
Roy Caligan (Eastern Washington University)
As we help students reach their academic goals, how do we know that we are boosting retention and reducing the risk of dropping out? What are some ways that we can identify high-risk students and turn them into low-risk students? Join us in this high-flying discussion as we explore risk management strategies widely used in the aviation industry and then apply them to student success. We will discuss everything from Charles Lindbergh to Vincent Tinto with a few slices of Reason’s Swiss Cheese in between. So welcome aboard, fasten your seatbelt, and enjoy the ride!

Track: Sustainability

**Feel the Fear and Do It Anyway: Why Mastering Fear is Critical in Living a Life of Purpose**
Lisa Laughter (Washington State University)
Kerry Thomas (Oregon State University)
How many times has fear stood in the way of you following your passion? This session will focus on how fear has the unique ability to steal potential, to stand in the way of dreams, to prevent people from living lives full of intentionality and purpose. This topic is especially important to address in the face of the mental health issues we are seeing in our students related to identity, risk, and failure. We will address the pitfalls of living in fear and discuss how to “feel the fear and do it anyway.” Participants will walk away with a greater understanding of the different levels of fear and concrete, innovative, and sustainable tools to work through fear (personally and with your students).

Track: Innovation

**Innovative Uses of Reflection in Advising: Assisting Students in their Decision Making Process**
Daniel Feetham (University of Washington)
Lauren Fryhle (University of Washington)
Reflection is a tool many advisers use to assist students in major and career exploration, course planning, and decision making. In this interactive session, participants will see four examples of how reflection is currently being utilized in advising practices at the University of Washington College of Engineering. In addition to detailing the process of creating and implementing reflection in both individual appointments and programmatic activities, we will also discuss how you can create similar processes that are appropriate for your home institution.

Track: Innovation
Concurrent Sessions

10:15AM-11:15AM

7A THE “OTHER” HIGHER ED: WHAT UNIVERSITIES CAN LEARN FROM COMMUNITY COLLEGES
Paco Hadley (Chemeketa Community College)
Cathy Mariell-Straight (Chemeketa Community College)
Blanca Aguirre (Chemeketa Community College)

Higher education is currently in a state of flux. Universities are looking for innovative new ways to serve larger numbers of nontraditional students while the school’s resources become more limited. Fortunately, there is no need to reinvent the wheel. Community colleges have been living with this reality for decades, and can provide valuable insight into the future of higher education.

Come learn from three advisors and counselors at the community college level, and how their particular school deals with advising nontraditional students, college affordability, inclusive education from an open-enrollment perspective, and more. They will share ways that universities can tap the intellectual capital available to them at their local community college.

Track: Two-Year Colleges

7B DEVELOPING A PARALLEL PATH FOR THE FIRST-YEAR STUDENT
Kathy Cook (Eastern Washington University)
Katie Dabbs (Eastern Washington University)
Kyle Ross (Eastern Washington University)

First-year students are being pushed toward STEM and Health majors for a variety of reasons, from positive job outlook to higher salaries. Many of these students will not be successful, so it is beneficial to develop a parallel path for them to pursue. The challenge is students may not listen because they think they will be fine. In this interactive session, two advisors will share how they work through the “freshman invincibility” mentality and prepare students to have a suitable parallel plan. The presenters will discuss how Appreciative Advising, particularly the Discover, Dream, and Design phases, helps students realize they can keep many doors open on their way to accomplishing their career goals.

Participants will walk away with practical applications and tools to use with their students.

Track: Inclusivity

Conference At-A-Glance

Wednesday, January 20

9:00AM-5:15PM - PRE-CONFERENCE WORKSHOPS - SEE ABSTRACTS PP. 16-17
Each pre-conference is US$25.00. If you did not register for these as part of your regular conference registration, you may register and pay on-site at the registration table as space is available.

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>9:00am-11:00am</td>
<td>Advising Administration: Creating a blueprint for success (First Hill)</td>
</tr>
<tr>
<td>1:00pm-3:00pm</td>
<td>Crafting your personal advising/administrative philosophy statement (First Hill/Belltown)</td>
</tr>
<tr>
<td>3:15pm-5:15pm</td>
<td>Practice, Reflect, Repeat: Getting Back to Basics to Teach At-Risk College Students the Essential Elements of Persistence (Pioneer)</td>
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</tbody>
</table>

8:00PM - WELCOME RECEPTION - EMERALD BALLROOM
# Conference At-A-Glance

**Thursday, January 21**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:15AM-9:00AM</td>
<td>New Member Welcome &amp; Orientation - Belltown</td>
</tr>
<tr>
<td>9:00AM-11:15AM</td>
<td>Concurrent Sessions 1 &amp; 2 - See Abstracts pp. 18-21</td>
</tr>
<tr>
<td>11:30AM-1:15PM</td>
<td>Opening Keynote (see p. 10) &amp; Awards Luncheon - Emerald Ballroom</td>
</tr>
<tr>
<td>1:30PM-5:00PM</td>
<td>Concurrent Sessions 3, 4 &amp; 5 - See Abstracts pp. 22-27</td>
</tr>
<tr>
<td>5:15PM-6:15PM</td>
<td>Region Business Meeting &amp; Missoula Conference Kick-Off - Pioneer</td>
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</table>

### Concurrent Sessions

**6C Competency-Based Education and Adult Learners: Collaborating for Student Success**

Tanna Rasmussen (Columbia Basin College)

Eight Washington community colleges have joined together to offer the first statewide collaborative Competency-Based Education (CBE) Business Transfer Associate degree. This degree targets adult learners who have been out of the academic pipeline for some time who wish for opportunities to demonstrate the competencies they have developed and pursue an associate degree through a more flexible approach. Through a presentation and discussion, participants will learn about the aggregated CBE model employed, the collaborative approach to advising and coaching, the collaborative relationships between the program coach and academic advisors and faculty, how student success data collection is planned from the prospective student phase to graduation and beyond, and how advisors and other retention specialists can utilize these approaches to improve data collection, collaboration and student success.

**Track: Two-Year Colleges**

**6D Nurturing A Resilient Mindset in Students**

Adiam Teffay (University of Washington)

Ahnya Redman (University of Washington)

Ryan Burt (University of Washington)

Do you work with students who are shy to take risks and fear failure? Do you notice students who think they are not capable of a subject or major? Come learn about Carol Dweck’s research on Growth mindset and how to work with students to motivate them to take risks and be willing to potentially fail as a step towards success. This interactive session will help you reflect on your own experiences and help you and your students be resilient moving forward! We will share how Academic Support Programs at the University of Washington is developing mindful leaders as they mentor students.

**Track: Sustainability**

**6E ‘...Because There Are Some Things They May Not Know.’**

Jeff Malone (Oregon State University)

Allyson Dean (Oregon State University)

What does evaluative data tell us about how well we help new students access and acquire the foundational “college knowledge” that they need to be successful? This question is increasingly important as more first-generation students enroll, often lacking the social capital that comes from college-going family histories. This session will share student perspectives of and information about our institution’s First-Year Advising Communication campaign. The presenters will demonstrate the design and implementation process for our first-year advising communication plan as a model that can be adapted or can inspire innovations in “college knowledge” communication at other campuses. The session will conclude with an opportunity to discuss what potential application the communication plan and the collected data has on attendees’ local context.

**Track: Inclusivity**

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**Seattle, Washington - January 20-22**

**Concurrent Session 6 - Friday, January 22 - 9:00AM-10:00AM**

<table>
<thead>
<tr>
<th>Track: Inclusivity</th>
<th>6E ‘...Because There Are Some Things They May Not Know.’</th>
</tr>
</thead>
<tbody>
<tr>
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</table>

**“...Because There Are Some Things They May Not Know.”**

What does evaluative data tell us about how well we help new students access and acquire the foundational “college knowledge” that they need to be successful? This question is increasingly important as more first-generation students enroll, often lacking the social capital that comes from college-going family histories. This session will share student perspectives of and information about our institution’s First-Year Advising Communication campaign. The presenters will demonstrate the design and implementation process for our first-year advising communication plan as a model that can be adapted or can inspire innovations in “college knowledge” communication at other campuses. The session will conclude with an opportunity to discuss what potential application the communication plan and the collected data has on attendees’ local context.

**Track: Inclusivity**
## Concurrent Sessions

**6A**

**Publish with NACADA:**

**Find the appropriate NACADA venue for your writing**

Kerry Kincanon (Oregon State University)
Jennifer Joslin (NACADA Executive Office)
Chrissy Davis Jones (Spokane Falls Community College)

There are many opportunities to write for NACADA. Last year 240+ members authored articles for NACADA publications. Each author (many who were first-time authors) contributed to our field’s literature base.

This session, sponsored by the NACADA Publications Advisory Board and the Editorial Board of the NACADA Journal, describes the purpose, content, writing guidelines, and acceptance process for each NACADA publication venue. From the NACADA Blog and book reviews, to Academic Advising Today, the NACADA Clearinghouse of Academic Advising Resources, NACADA-produced books, and the NACADA Journal, there is a place for you! Whatever your interests in professional writing, this session will help you understand the various writing opportunities within NACADA.

**Track:** Sustainability

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**6B**

**Budget Cuts Won’t Stop Us:**

**Promoting professional development without breaking the bank**

Kira Freed (Clark College)
Wendie Fisher (Clark College)
Mike Shingle (Clark College)
Brittany Brist (Clark College)

In a time of shrinking budgets it becomes challenging to satisfy the ever-increasing demand for professional development. Clark College’s Advising department is developing sustainable and engaging professional development practices by turning to internal resources as a low cost measure. Drawing on existing knowledge and strengths of team members, they have provided leadership opportunities, enhanced team building, and fostered professional growth, all while saving money. From creating online tutorials and designing engaging presentations, to utilizing other campus subject matter experts, Clark is able to sustain professional development activities for those with champagne tastes operating on a beer budget. Learn about ways to encourage and promote professional development internally among your organization, and share best practices of your own.

**Track:** Innovation

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### Conference At-A-Glance

**FRIDAY, JANUARY 22**

**7:30AM-9:00AM - Continental Breakfast (Included in Registration) - Emerald Ballroom**

**9:00AM-11:15AM - Concurrent Sessions 6 & 7 - See Abstracts pp. 28-31**

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<tr>
<td>Nurturing a Resilient Mindset in Students</td>
<td>Budget Cuts Won’t Stop Us: Promoting professional development without breaking the bank</td>
<td>Competency-Based Education and Adult Learners: Collaborating for student success</td>
<td>&quot;...Because There Are Some Things They May Not Know.&quot;</td>
<td>Publish with NACADA: Find the appropriate NACADA venue for your writing</td>
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<td>Feel the Fear and Do It Anyway: Why mastering fear is critical in living a life of purpose</td>
<td>Developing a Parallel Path for the First-Year Student</td>
<td>Innovative Uses of Reflection in Advising: Assisting students in their decision making process</td>
<td>The &quot;Other&quot; Higher Ed: What universities can learn from community colleges</td>
<td>Student Risk Management for Advising Administrators: Innovative ideas from the aviation industry</td>
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**11:30AM-1:00PM - Closing Keynote (See p. 11) & Awards Luncheon - Emerald Ballroom**

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**At Your First NACADA Conference? Attend the New Member Welcome & Orientation**

On your campus, you know that orientation for new students is valuable. Getting involved early and building lasting connections to the campus creates a rich college experience. If this is your first time at a NACADA conference, attending the New Member Welcome & Orientation is HIGHLY ENCOURAGED! Come meet other new members, as well as members of the NACADA leadership, and learn about the exciting association of which you are now a part.

**Thursday, January 21, 8:15AM-9:00AM in Emerald Ballroom**

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**Conference Sub-Committee Members & Volunteers**

**Proposals Sub-Committee**
Michelle McAllaster, Rachel Allen, Calvin Hughes, Brenda Truman, Olga Salinas, Kyle Ross, Jesse Poole

**Awards Sub-Committee**
Karen Cooper, Sandy Garner, Ginny Kinne, Leah Panganiban, Rasha Tawfik

**Facilities & Technology Sub-Committee**
Jesse Poole, Rina Tsujimoto, Jimmy Grabow

**Hospitality & Registration Sub-Committee**
Joslin Boroughs, Tonja Brown, Carly Darcher, Angela Dorsey, Kate Elias, Laura Hauck-Vixie, Leah Knibbe, Kirsten Meador, Kristi Overfelt, Kristin Tocci

A big thank you to the many volunteers not listed here!
Keynote: Designing Yourself: An Artist’s Journey Through Higher Education

Louie Gong (M.Ed) is an artist, educator and public speaker who was raised by his grandparents in the Nooksack tribal community. Although he is best known for his highly sought after, hand-drawn custom shoes, Louie has received international recognition for a body of work that - like his mixed heritage (Nooksack/Chinese/French/Scottish) - defies categorization.

A former Child and Family Therapist, Louie started addressing racial and cultural identity professionally in 2001. He went on to become President of MAVIN, a national non-profit that raises awareness about mixed race people and families. His commentary on race and cultural identity has been featured, in MSNBC. In 2012, Louie began an artistic partnership with the Smithsonian's National Museum of the American Indian called Design Yourself: I AM NMAI. In 2013, Louie participated in a collaboration with Paul Frank Industries that resulted in Limited Edition pillows, blankets and tote bags. In 2014, Louie launched the Inspired Natives Project. The Inspired Natives Project aims to help highly skilled and motivated artists shift from either the handmade or gallery-based model of selling art to an arts entrepreneurship model where artist participate in product development and distribute to markets around the globe. In 2015, after many years of hard work, Eighth Generation became the first Native-owned company to offer beautiful wool blankets. The first production run was a custom designed blanket in honor of The Evergreen State Longhouse’s 20th Anniversary.

Louie was recently honored with the cover of Native Peoples Magazine, and Native Max Magazine’s list of “Top 10 Inspirational Natives: Past and Present” and Indian Country Today’s “Faces of Indian Country 2015”. He also received the Seattle Indian Health Board’s Adeline Garcia’s Community Service Award, in honor of The Evergreen State Longhouse’s 20th Anniversary.

Louie is also the founder of Eighth Generation, through which the nation’s largest Urban Indian Health Clinic recognizes community leaders for volunteer service.

Collectively, Louie’s unique merger of art and activism has been the subject of UNRESERVED: the Work of Louie Gong, a Longhouse Media film that was selected to screen at prestigious film festivals around the world, including Festival De Cannes and National Geographic’s All Roads Film Festival; and Schuhe the world, including Festival De Cannes and National Geographic’s All Roads Film Festival; and Schuhe the world, including Festival De Cannes and National Geographic’s All Roads Film Festival; and Schuhe the world, including Festival De Cannes and National Geographic’s All Roads Film Festival; and Schuhe the world, including Festival De Cannes and National Geographic’s All Roads Film Festival; and Schuhe the world, including Festival De Cannes and National Geographic’s All Roads Film Festival; and Schuhe the world, including Festival De Cannes and National Geographic’s All Roads Film Festival; and Schuhe the world, including Festival De Cannes and National Geographic’s All Roads Film Festival; 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Closing Keynote: Jennifer Joslin

Dr. Jennifer Joslin is a Past President of and current Associate Director for NACADA: The Global Community for Academic Advising. She is an educator, writer, and speaker who has consulted at higher education institutions in the United States, United Kingdom, and Australia. She just recently edited, with Ms. Pat Folsom and Dr. Frank Yoder, The New Academic Advisor Guidebook: Mastering the Art of Academic Advising (2015). Jennifer also edited Academic Advising Administration: Essential Knowledge and Skills for the 21st Century (2011) with Dr. Nancy Markee (University of Nevada, Reno).

Jennifer has presented three national webinars for NACADA on the topics of social media, LGBTQA issues, and advising administration. She has written for the NACADA Journal and several NACADA books including Advisor Training; Advising Special Populations; The New Advisor Guidebook; and Comprehensive Advisor Training and Development. In addition, she has served on the Content Review Boards for the Academic Advising Handbook, 2nd Edition; Academic Advising Today; Special Populations Monograph; and Foundations of Academic Advising CD 3: Understanding Cultural Identity and Worldview Development. In 2011, she was awarded the NACADA Region 8 Advising Administrator Award, which recognizes demonstrated excellence in advising administration.

Prior to working at NACADA, Jennifer was the Director of the Office of Academic Advising at the University of Oregon. In 2012, she was awarded a University of Oregon Officer of Administration award acknowledging inspired leadership and commitment to fostering an inclusive campus climate. Jennifer also worked as the Senior Associate Director for Training and Development at The University of Iowa. A native Californian, she earned her Masters and PhD from The University of Iowa in 2002.

Jennifer teaches graduate courses in the Kansas State University College of Education in the Department of Special Education, Counseling, and Student Affairs. She is a proud member of the Jane Austen Society of North America. Connect with her on Twitter (@jenniferjoslin) and online at: http://about.me/jenniferjoslin.
2016 Region 8 Excellence in Advising Awards

The Region 8 Steering Committee coordinates an awards program to recognize excellence in advising and advising administration at post-secondary institutions in the Northwest. Award winners in each category receive a one-year membership to NACADA. Both award winners and certificate of merit recipients are recognized at the Region 8 conference. The 2016 recipients are:

**EXCELLENCE IN ADVISING—NEW ADVISOR AWARD**
- Lauren Fryhle, University of Washington
- Tina Krauss, Washington State University

**EXCELLENCE IN ADVISING—NEW ADVISOR CERTIFICATE OF MERIT**
- Liz Bryant, University of Idaho

**EXCELLENCE IN ADVISING—PROFESSIONAL ADVISOR AWARD**
- Rachel Allen, University of Oregon

**EXCELLENCE IN ADVISING—PROFESSIONAL ADVISOR CERTIFICATE OF MERIT**
- Haley Holmes, Portland State University

**EXCELLENCE IN ADVISING—FACULTY ADVISOR AWARD**
- Dr. Samantha Gizerian, Washington State University

**EXCELLENCE IN ADVISING—FACULTY ADVISOR CERTIFICATE OF MERIT**
- Heather Keast, Spokane Falls Community College

**EXCELLENCE IN ADVISING—TECHNOLOGY IN ADVISING AWARD**
- Undergraduate Academic Affairs Pre-Health Team (Julie Lancour, Joslin Boroughs, Joyce Fagel, Dan Poux, Ahnya Redman and Jennifer Stock), University of Washington

**EXCELLENCE IN ADVISING—ADVISING ADMINISTRATOR AWARD**
- Dr. Chrissy L. Davis Jones, Spokane Falls Community College

**EXCELLENCE IN ADVISING—ADVISING ADMINISTRATOR CERTIFICATE OF MERIT**
- Becky Sanchez, Portland State University

**EXCELLENCE IN ADVISING—INSTITUTIONAL ADMINISTRATOR AWARD**
- Dr. Charles A. Lopez, Eastern Washington University

INTERESTED IN NOMINATING YOURSELF OR A COLLEAGUE FOR A 2017 REGION 8 EXCELLENCE IN ADVISING AWARD?

Our online submission portal will be available in July 2016. http://www.nacada.ksu.edu/Community/Regions/Region-8/Apply-for-Awards.aspx

Applications are due November 1, 2016.

### Concurrent Sessions

**4D**

**A WHOLE NEW WORLD:**
**INSIGHTS INTO THE INTERNATIONAL STUDENT EXPERIENCE**

Jill Burrus (Bellevue College)
Megan Gardine (Bellevue College)
Carla Hornkamn (Bellevue College)
Becky Qiao (Bellevue College)

There are over 900,000 International students studying in the United States, balancing studies and stringent visa policies, navigating our U.S. educational system and contributing a wealth of cultural and financial capital to our campuses. The goal of this presentation is to provide insight into the challenges international students face and strategies to help them be more academically and culturally adjusted. Topics discussed will include information about F-1 student regulations, cultural adjustment, addressing different academic experiences and expectations, and tips for working successfully with international students. Student case studies and actual student experiences will be referenced and there will be opportunities to contribute and ask questions.

Track: Inclusivity

**4E**

**USING MINDFULNESS TO CREATE HEALTHY RELATIONSHIPS WITH STUDENTS**

Shannon McDonell-Bryant (Central Washington University)
Toni Woodman (Central Washington University)

Countertransference, an advisor’s conscious or subconscious reactions to a student, is a common occurrence within advising relationships. Unacknowledged countertransference can drastically affect the working relationship between an advisor and student. While countertransference can negatively impact student development, many advisors lack the training necessary to effectively recognize and manage their countertransference. This workshop intends to increase awareness of the countertransference process and the impact it may have on the identity development of advisees. Additionally, advisors will learn practical tools that will allow them to recognize countertransference and minimize its negative impact within their work. Throughout this workshop advisors will be invited to engage in personal reflection and group sharing, as well as, participate in mindfulness activities that promote physical, mental, and emotional awareness.

Track: Sustainability
Concurrent Sessions

2:45PM-3:45PM

Conversations with NACADA Leaders
Jennifer Jolin (NACADA Executive Office)
Dana Zahorik (NACADA Vice President)
Nicole Kent (Chair, Region 8)
Sally Garner (Past Chair, Region 8)
This session is designed for our leaders to provide information about the association to our members as well as for participants to ask questions about the association, including how to become involved and learn about leadership opportunities.

Navigating the College to Workforce Pipeline
Katy Brooke (RevUp Montana)
Don’t let your students get lost in the system! This presentation will explore a radical approach to advising piloted by the RevUp Montana project’s Workforce Navigators. Workforce Navigators take the proactive advising model to a whole new level. By actively managing students from the recruitment process all the way through job placement, Navigators embody a truly holistic approach to student success. Hear first-hand how Navigators utilize case management best practices to positively impact retention and completion rates. Learn simple strategies for working with employers to assist students in post-training placement. You will come away from this high energy panel with a new outlook on how to effectively guide students seamlessly through the college-to-workforce pipeline.

Is Teaching Transfer Transformative or Just a Transaction?
Anne Culpitts (Shoreline Community College)
Bryce Walb (Seattle Central College)
How can we teach transfer throughout the community college experience? What are the necessary components and best practices for supporting students through the transfer process? Could “teaching transfer” more deliberately encourage students to work on this process throughout their college experience and not just in the weeks before the transfer deadlines? We will present some of the informational materials and instructional models that we have created and developed for teaching transfer, and discuss how we can inform the process with an instructional perspective. We will then facilitate a discussion about what participants are doing on their campuses, what the challenges and obstacles are in this work, and how we can create opportunities for transformative learning through teaching the transfer process.

Track: Innovation

2015 NACADA Association Awards
Region 8 Winners

The following individuals were recognized at the 2015 Annual Conference in Las Vegas, Nevada as recipients of NACADA awards:

Outstanding Advising Award – Primary Advising Role – Certificate of Merit Recipients
- Noell Bernard Kingsley, University of Washington
- Kim Rambo-Reinitz, University of Oregon
- Kelli Schrand, University of Idaho
- Sheree Solario, Western Oregon University

Outstanding Advising Award – Faculty Academic Advising – Winners
- Mary Sanchez Lanier, Washington State University
- Frank Wilhelm, University of Idaho

Outstanding Advising Award – Faculty Academic Advising – Certificate of Merit Recipients
- Arlene Courtney, Western Oregon University
- Josh Snodgrass, University of Oregon

Outstanding New Advisor Award – Primary Advising Role – Winners
- Jesse Poole, Western Oregon University
- Allison Ramsing, Oregon State University

NACADA Summer Institute Scholarship
- Allison Morgan, University of Idaho

NACADA Region 8 Conference - 2016
Seattle, Washington - January 20-22

Online Undergraduate Courses

Flexible Learning UNIVERISTY OF FLORIDA
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Scholarships to defray the cost of attending the Region 8 conference are made available annually. Any Region 8 member not currently serving on the regional steering committee is eligible to apply. Scholarship amounts can vary from year to year. Recipients of scholarships for the 2016 conference are:

Sara Ackerson, Washington State University
Ashleigh Anderson, Oregon State University
Yung Hwa Anna Chow, Washington State University
Elizabeth Dittman, Willamette University
Kristy Gutierrez, Washington State University
Joanna Hawkins, University of the Fraser Valley
Evinn R Hickey, Seattle University
Lisa M Hill, University of Idaho
Tina Krauss, Washington State University
Jenny Lewis, Washington State University
Katrina Machorro, Oregon State University
Liz Hammond Moenig, Seattle University

CONGRATULATIONS TO THE 2016 REGION 8 SCHOLARSHIP RECIPIENTS!

Applications for Scholarships to the 2017 Conference in Missoula, Montana will be available in late summer. Deadline in December 2016
http://www.nacada.ksu.edu/Community/Regions/Region-8/Apply-for-Awards.aspx

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is a nonprofit online educational program that offers
- more than 500 online courses—university, high school, middle school, and free noncredit courses— to students throughout the United States and in more than 90 foreign countries.
- open enrollment to anyone, anytime of the year, with a full year to complete most courses.

We are continually adding to our portfolio, so be sure to check our online catalog for the most up-to-date course listings, byu.is/catalog.

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- UNIVERSITY OF OREGON SCHOOL OF JOURNALISM
- UNIVERSITY OF WASHINGTON
- WASHINGTON STATE UNIVERSITY

ACADEMIC ADVISORS have the opportunity to advise a rising number of international students. Applying existing advising practices without considering cultural variations between populations can create multiple challenges. Join us as we showcase and dissect different advising scenarios in which appreciative advising, involvement theory, and intrusive advising do not work as well with international students as they do for domestic students. We will explore how best to improve the advising relationship by taking these popular advising theories and adapting them to reflect cultural understandings. Advisors will take away a better understanding of what challenges an international student faces when seeking academic advice and apply their knowledge to a more successful advising session.

Track: Innovation

The Peer Avenger!
ASSEMBLING AN INTENTIONAL PEER ADVISING PROGRAM
Shanai Lechtenberg (Linfield College)
Ellen Crabtree (Linfield College)

Join us to learn about the re-invention of a long-standing peer advising program at a small liberal arts college! Partnered with a faculty advisor, Peer Advisors at our institution provide distance and in-person advising to new students, as well as co-teach a first-year experience course for their advisees. Our session will examine what peer advisors are learning in their role, how to assess what they’re learning, and how an intentionally-designed peer advisor program supports the persistence of the students they advise. Participants will walk away with ideas for their own peer advisor learning outcomes and with examples of tools to assess them. If you have a peer advisor program on your campus that could use an infusion of intentionality, we have an amazing session for you!

Track: Inclusivity
ON THE RECORD: ADVISING STUDENTS WITH CONVICTION HISTORIES
Rachel Worthy (Bellingham Technical College)
Students with felony or misdemeanor convictions face unique challenges when thinking about degree paths or future careers. Resources specific to this population are often overlooked or misunderstood within disparate student services departments. Explore what staff at Bellingham Technical College have done to improve resources on their campus, and how academic advisors can support and facilitate skill building to assist these students as they move forward in higher education.

Track: Two-Year Colleges

INNOVATE TO GRADUATE: PROACTIVE ADVISING SIMPLIFIED
Joy Thompson (Washington State University Global Campus)
Christina Kincaid (Washington State University Global Campus)
Proactive advising helps ensure meaningful interactions between students and advisors which leads to improved retention and student success, but starting a proactive advising practice can seem daunting. Many advisors want to provide more proactive advising but lack the time and data to determine which students to contact, what help they may need and how to best reach them. WSU Global Campus was in that boat but took the plunge into proactive advising summer 2015. Come hear how we determined our at-risk student criteria, prioritized our outreach efforts, chose communication channels and got the advising team on board with proactive advising and improved retention over last year.

Track: Innovation

SUSTAINABLE RELATIONSHIPS: STRATEGIES FOR HELPING STUDENTS NAVIGATE NETWORKING CONVERSATIONS
Rachel Allen (University of Oregon)
Jimmy Grabow (University of Oregon)
As advisors, we challenge students to get out of their comfort zones in order to make meaningful connections in their academic fields. Career exploration requires the students’ active engagement as well. This session will help advisors understand the importance of integrating networking concepts into academic advising meetings as planting the seed early allows students to maximize career exploration opportunities. Attendees will learn how to help students find value in expanding connections and sustaining their network, including how to engage students in the process of building professional relationships. Identifying career goals can shape students academic goals and helping them make the connection between the two takes holistic advising to the next level.

Track: Sustainability

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bloom Daily Planners are the new line of fun, fashionable and chic planners made by Student Media Group. The flower in our logo is a daisy. Daisies are a sign of purity and symbolize new beginnings. Every year is a new opportunity to learn and grow, and bloom into an even more fabulous version of you!
Pre-Conference Workshops

**9:00AM-11:00AM**

**Advising Administration: Creating a Blueprint for Success**
Dana Zahorik, Ed.D., M.S.E. (Fox Valley Community College & NACADA Vice President)
Jennifer Joslin, Ph.D. (Kansas State University & NACADA Executive Office)

Interested in advising administration but not sure how to begin your journey? Are you a new administrator who would like a road map to meet your professional and personal goals? Are you an experienced administrator who would like to make sure your development is meeting long-term goals? This preconference is designed as a hands-on, interactive workshop that will introduce advising administration competencies in a format that addresses the needs of aspiring advisors, new administrators, and experienced administrators. Participants will review critical definitions and terms; be introduced to key competencies; begin to build a supportive network of like-minded colleagues; and engage in interactive exercises designed to illuminate important concepts. Facilitators are experienced NACADA leaders who have led advising offices or have experience leading from their position on two-year and four-year campuses.

Cost: $25

**1:00PM-3:00PM**

**Creating an Inclusive and Equitable Academic Advising Experience**
Maria Selchick-Del Paso (University of Washington)
Antaknea Majors (Bellevue College)

Many higher education institutions are working to eliminate the achievement gap among first generation students and students of color. This session will address how power, privilege and institutional discrimination impact underserved students in higher education. We will review best practices and strategies for creating an inclusive practice that fosters equity and social justice in academic advising. We will also provide tools to help participants adopt a mindful inclusion approach to academic advising. Presenters will provide time so that participants can draft a list of strategies and/or best practices to implement at their own institutions. This presentation is appropriate for advisors and administrators from both two- and four-year colleges.

Cost: $25

Concurrent Sessions

**Success at the Starting Gate:**
Individualizing online student support prior to matriculation
Jenni Campbell (University of Washington)
Catherine Mutti-Driscoll (University of Washington)

Academic advisers increasingly need to support non-traditional populations of students in new modes of learning. This session describes a pre-program support strategy that an adviser and a retention specialist used to effectively support adult learners in an online program. By surveying students and providing individualized resources before the program started, this student support team helped students succeed at the outset of the program. Attendees will leave the session equipped with a copy of our survey tool, examples of resources provided to students based on their responses, and an understanding of how we use data and “high touch” advising to meet the needs of diverse students in this online program.

Track: Inclusivity

**But Can’t You Just Text Me? Synthesis of Social Media Apps & Technologies for Just-In-Time Advising**
Valerie Frey (Pierce College Puyallup)

Problem-solving creativity is born out of constraints rather than unlimited resources. With average student caseloads of 450-500 students per quarter, our advisors streamlined communications, academic interventions and support structures to be as lean as possible during budget and staffing constraints. We augmented our communication channels to include text alerts, YouTube videos, graphic-oriented Facebook posts, Canva graphics/infographics, MailChimp E-Newsletter and phone advising. We’ve also created an online Virtual Café to house both short and workshop length video content. This virtual space includes an asynchronous discussion forum as well for students to share questions and concerns.

Track: Innovation

**Using Targeted Outreach to Keep Students on Path**
Amy Appleton (Western Washington University)
Carissa Bane (Western Washington University)

How do you find the balance between conducting outreach to students in need of advising versus letting your calendar fill up by student demand? As advisors we often have too many students to meet with in too little time. Join us for a session that shares how a centralized advising office at a mid-size public university without mandatory advising utilized data to change our approach toward targeted advising outreach. We will share methods of design and implementation of targeted outreach efforts that considered academic policies, campus partnerships, and the use of a technology platform to inspire preemptive outreach as opposed to reactive advising intervention. Let’s examine ways advisors can build a culture of personalized, intentional outreach to broaden our support of students.

Track: Sustainability
**Concurrent Sessions**

### 10:15AM-11:15AM

#### INNOVATE FROM WITHIN: NACADA’S EMERGING LEADER PROGRAM

**Alexander Kunkle (Western Oregon University)**
**Lisa Laughter (Washington State University)**
**Leah Panganiham (University of Washington)**
**Kyle Ross (Eastern Washington University)**

Are you interested in getting more involved with NACADA leadership but not sure where to begin? Are you overwhelmed with your options and want to gain valuable expertise from existing NACADA leaders? Are you someone who feels you have a lot to offer others? If you answered yes to any of these questions, then NACADA’s Emerging Leader Program may be for you! The Emerging Leader program was established as a way to help increase diversity in NACADA’s leadership. Since its inception, it has paired leaders with mentors, helping to shape NACADA’s mission of being a global community. Attend this session to learn about the program, achievements of mentors and leaders, and how you can get involved.

Track: Sustainability

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#### PATHWAY ADVISING: A CAREER-BASED APPROACH IN IMPLEMENTING MANDATORY ADVISING

**Heidi Matlack (Yakima Valley Community College)**
**Rich Schillinger (Yakima Valley Community College)**

Have you ever advised a student who does not have a clear understanding of the direction they want to pursue? This is not uncommon, however, those students that have a clear educational plan are more likely to achieve their educational goals. How can we, as advisors, assist them in doing so? Pathway advising groups related degrees and certificates that share similar characteristics and whose employment requirements have many common interests and strengths. With Pathway Advising we are increasing career awareness which results in increased retention and student success. Students that find interest in their educational plan are more likely to complete a degree and this approach allows for a smoother transition to Bachelor programs and eventually, to work.

Track: Two-Year Colleges

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### 3:15PM-5:15PM

#### CRAFTING YOUR PERSONAL ADVISING/ADMINISTRATIVE PHILOSOPHY STATEMENT

**Sara Ackerson (Washington State University Vancouver)**
**Michelle McIvvy (Washington State University Vancouver)**
**Kyle Ross (Eastern Washington University)**

In a career field where vastly different educational backgrounds and experiences are the norm, a personal philosophy statement can be the ultimate “What’s in it?” to new or advisors and advising administrators. A fully-developed philosophy statement can provide a common ground for expression of advising practice and theory, and can act as a guide for decision-making. It is also a values-based perspective of an advisor’s identity. In this panel session, the presenters will share their experiences and knowledge about creating a personal philosophy statement, review important components and provide a series of guiding questions for consideration. Participants will have time to draft an opening statement to their own personal philosophy statement and get feedback from colleagues.

**Cost:** $25

#### CONDUCTING ACADEMIC ADVISING RESEARCH

**Yung Hwa Anna Chow (Washington State University)**

An often-heard statement from advising practitioners is “Why doesn’t someone research that advising question?” Why isn’t that “someone” you? This workshop, facilitated by NACADA Research Committee members, will assist individuals who are considering an advising issue to focus their topic and develop a clearly articulated question to guide their inquiry project. Participants will work together and with facilitators to identify appropriate data collection and analysis approaches for their questions, and make a realistic plan to carry out their project. Facilitators will identify NACADA support resources to help participants take the next steps. Come with an advising issue and leave with a viable research question that will lay the groundwork for a successful research study. This workshop is appropriate for individuals at any level of research experience.

**Cost:** $25

#### PRACTICE, REFLECT, REPEAT: GETTING BACK TO BASICS TO TEACH AT-RISK COLLEGE STUDENTS THE ESSENTIAL ELEMENTS OF PERSISTENCE

**Beth Dittman *Best of Region Winner 2015***

This session explores the basic tools used to help at-risk students to ingrain the skills they need to change unsuccessful behaviors, form new habits, and begin succeeding academically. Attendees will leave the session with a concrete plan to translate the information gained to advising or classroom settings. The core of what works with at-risk students is teaching them to be successful academically by being less academic. Students must be challenged to push beyond reading about concepts and instead engage with them at a deeper level. Further, they must create personal care routines, self-management systems, and basic study habits and then reflect on these experiences every day to solidify their learning and growth. When educated in this way students gain more than basic skills, they gain confidence and personal learning that are necessary for success.

**Cost:** $25
CONCURRENT SESSION 1 - THURSDAY, JANUARY 21 - 9:00AM-10:00AM

1B WHO KNOWS: THE PROBLEM OF DUALISM IN ACADEMIC ADVISING
Kurt Xyst (University of Washington)

Institutions of higher education define their mission around the production and transmission of knowledge. In the advising literature a theory of constructivism has been offered as the best way to understand how students come to “know what they know.” This presentation will critically examine an underlying assumption of this constructivism by asking the question: what must be taken for granted about the student in order for knowing to come about in academic advising? In other words who, or what, must the student be for constructivism to make sense? Response to this question will be guided by the work of John Dewey and in the process the problem of dualism in academic advising will be brought to light. Attendees will be guided through key concepts and will grapple with some of the worrying implications – but also some of the possible resolutions – that John Dewey’s work raises for the field of academic advising. This is a newly updated version of a presentation first given at the 2013 NACADA Annual Conference.

Track: Sustainability

1C THE ABC’S OF INNOVATION AND THE STUDENT EXPERIENCE: ADVISING, BLACKBOARD, CONNECTION
Sara Ackerson (Washington State University Vancouver)
Samantha Gizerian (Washington State University)
Kristy Gutierrez (Washington State University Vancouver)
Lisa Laughter (Washington State University)
Brooke Whiting (Washington State University)

Discover how to use Blackboard, a Learning Management System (LMS), as an effective tool for connecting with your students. Learn how Washington State University is utilizing Blackboard in an innovative way, creating an academic advising experience that impacts the student’s connection to the institution. We will discuss creation, challenges, theory and implementation.

Track: Innovation

1D HURDLES TO HUDDLES: REFRAMING STUDENT ATHLETE ADVISING
Katrina Machorro (Oregon State University)
McKenzie Huber (Oregon State University)

For academic advisors who work with student athletes progressing toward a declared degree at all institution sizes. Learn how two academic advisors from Oregon State University took their advising experience with student athletes to the heart of the matter. Through reframing the advising experience in a team work lens, find out how academic advisors and athletic counselors were able to work together to create an inclusive and enriching experience with the student athletes. In this discussion, we will share our experiences, discoveries, and promote a better understanding of student athletes in an academic triad. Common misconceptions about interacting and working with these individuals will be challenged and participants will learn how to promote success within this community of learners.

Track: Inclusivity

1E WELCOME BELLEVUE BULLDOGS!: IMPLEMENTING MANDATORY NEW STUDENT ADVISING
Rebecca Van Drimmelen (Bellevue College)
Emily Kolby (Bellevue College)
Katie Dabbs (Eastern Washington University)

This session describes the process of piloting and institutionalizing a required new student advising session in the community college. We are excited to showcase our Bellevue Advising and Registration Kickoff (BARK) sessions to the greater Region Eight community. As a result of attending this presentation, participants will be able describe Bellevue College’s transition from one new student advising model to another, identify the successes and challenges in piloting a new advising model, and determine how they could adapt components of the model at their own institutions.

Track: Two-Year Colleges