

Minutes

NACADA Publications Advisor Board

Monday, October 21, 2019, 10:15 – 11:15am

In Attendance: Julie Givans Voller (Chair), Ashley Thomas, Cindy Firestein, Sandy Waters, Laura Kotti, Karen Archambault, Craig McGill, Sharon Aiken-Wisniewski, Peter Hagen, David Grey, Quentin Alexander, Shantelea Johns, George Steele, Ruth Darling, Susan Fread, Sarah Howard, Gayle Juneau-Butler, Marsha Miller

1. Welcome and Call to Order – Julie Givans Voller, Chair
 - a. Note that all supporting documents for meeting could be accessed on the PAB website
2. Introduction of Board Members
3. Old Business
 - a. Transitions: Bob Hurt, Marsha Miller, Nancy Vesta
 - i. Bob Hurt (former PAB chair) has transitioned out of the chair role
 - ii. Marsha Miller, NACADA Assistant Director of Resources and Managing Editor for the NACADA Journal has officially retired
 - iii. Nancy Vesta, NACADA copyeditor, has transitioned to a new job outside of NACADA which has resulted in changes to the NACADA publication process. Nancy's job has now been divided into four different steps (reference check, copyedit, proofreading, final article proofreading)
 - iv. Ashley Thomas, new NACADA Assistant Director of Resources and Managing Editor of the NACADA Journal and NACADA Review was introduced. Ashley has taken over Marsha's role and is handling the management of the new publication process
 - b. PAB Survey Summary
 - i. Julie reviewed the results of the last year's PAB Survey. This survey queried a group of NACADA members who had or had not recently purchased NACADA pint materials over the last three years.
 - ii. Overall themes that emerged from members' responses (in no specific order):
 1. Research and scholarship provided is comprehensive yet easily understandable
 2. Making the connections from text into every day advising practice
 3. Using the resource to collaborate with departments across campus
 4. Using the resource to help develop advisor training and development
 5. Support new advisors as they integrate into their roles
 6. The resources provide opportunity for personal reflection on advising values, goals, and philosophies
 7. Why members did not purchase: no budget, looked for free alternatives, prefer online materials
 - iii. Needed topics:
 1. Academic coaching
 2. Advising administrators
 3. Advisor career ladders
 4. Online advising
 5. In-depth approach to advising models
 6. Advising pay structures

7. Advisor mental health/burnout
 8. Assessment and data
 9. Developing a career ladder for the field of academic advising
 10. Caseload management
 11. Critical pedagogy of advising
 12. Growing student mental health crisis
 13. Advising LGBTQIA+ students
 14. Supervisory skills
 15. Technology within advising
4. "Publish with NACADA" sessions – Region Conferences
 - a. Sign-up sheet distributed to have PAB members sign up to present sessions
 - b. Annual conference session: Monday, October 21 @ 1-2pm, Room: L007/008 – all interested presenters encouraged to attend this session for a preview
 5. Reports and Updates
 - a. Books:
 - i. LGBTQ book – C. McGill, J. Joslin
 1. Lead Editor, Craig McGill, updated the group on the book's progress thanking the PAB for reviewing and approving its prospectus. NACADA will be partnering with Stylus for production of the book which will contain 21 chapters. NACADA and Editors are in the process of receiving contributor contracts from authors and have drafted the following timeline: Feb. 1 – first drafts due; June – final drafts due to Editors; Oct. 1 – final draft due to Stylus, October 2021 Annual Conference – book debut
 2. PAB reviewers will be needed to review chapter first drafts. A call will be sent out soon
 - ii. Advisor Training & Development
 1. Julie announced that work on the 3rd Edition of the Advisor Training and Development book will start this year. Editors and authors will soon be recruited. This major revision of the 2nd edition will build on the 2017 advising competencies and is expected to debut in 2022.
 2. G. Steele discussed May's e-tutorial. During this session, 48 participants created a lesson plan based on the core competencies. All lesson plans generated will be turned over to NACADA and could be utilized in the book
 - b. PAB member questions:
 - i. NACADA Journal – Editors: Susan Campbell, Sharon Aiken-Wisniewski
 1. Co-editor Sharon Aiken-Wisniewski provided an update. This summer, editors of both NACADA-sponsored journals participated in a retreat to delineate the differences between the two journals and craft mission and vision statements. The next Journal issue focuses on the work of Virginia Gordon. George Steel and Melinda McDonald are guest editors. George reported on articles within the issue including reprints of three articles authored by Gordon: two on advisor training and development and her 3-I Chapter. Susan and Sharon will transition out of their editor roles in October 2020; a call for editors will go out after annual conference. Fifty manuscripts were submitted this year. The Journal's editorial team does an initial review of manuscripts before they go to reviewers. Each manuscript sent to examination is reviewed by two to three Editorial Board members.
 - ii. NACADA Review – Editors: Ruth Darling, Oscar van den Wijngaard

1. Co-editor Ruth Darling reported on the debut of this Review's inaugural issue last week. The Review has transitioned to Allen Press (which also houses the NACADA Journal). This process has been time consuming but will be beneficial having both journals on the same platform. The editors hope potential authors will find the first articles beneficial. Praxis is a term not widely discussed prior to this journal; co-editor, Oscar van den Wijngaard's article introduces and explains the term. Oscar and Ruth will be transitioning out of the Editor role in October 2020. A call for editors will come out after conference and the Review is actively recruiting reviewers to serve on the Editorial Board.
- iii. Liaison Report, Book Sales Summary – Ashley Thomas
 1. Ashley gave a quick overview of the report noting that sales were slightly down this year. Sales reported are through NACADA and partners but there is no way to know how many books are being sold through third party vendors such as Amazon. Discussed was had regarding how NACADA can make up for these lost sales. Craig McGill and Sean Bridgen are currently conducting research on graduate programs in academic advising which may prove helpful in learning what text books faculty are using in their classes. Other questions included where students are purchasing their books and if there is a preference in platform (print versus digital).
- iv. Further Discussion
 1. Members discussed how to handle older titles. Several questions were raised: Who decides if a work is seminal/a classic in the field? For books that do not meet that standard, are there chapters that are still relevant? Should NACADA sell PDFs or seminal/classic works? Can we put chapters on the website? How do we make books like the 2000 Handbook available to researchers? It was suggested that NACADA look at graduate courses to see what books are used.
 2. The Webinar Advisory Board puts titles that are still relevant (5 years or older) on YouTube so there is a precedent for providing older materials to all in the profession. Could there be an archive section on the NACADA website?
 3. It was noted that the Scholarly Inquiry monograph was intended to point the way toward a doctoral program. Now that a program is beginning, a second edition is needed. Conversations need to take place regarding whether this book is still viable. Is the book supplemental to the instructor's vision? Should it be a PDF available for all? Or in a members only section of the web?
 4. Publication format options: It was suggested that all publications have electronic options in both PDF and Kindle formats. Sarah Howard noted that Ohio State now uses PDFs for all class materials. Accessibility issues need to be addressed for those with seizure disability. There needs to be 'on demand' print options.

6. Meeting Adjourned