



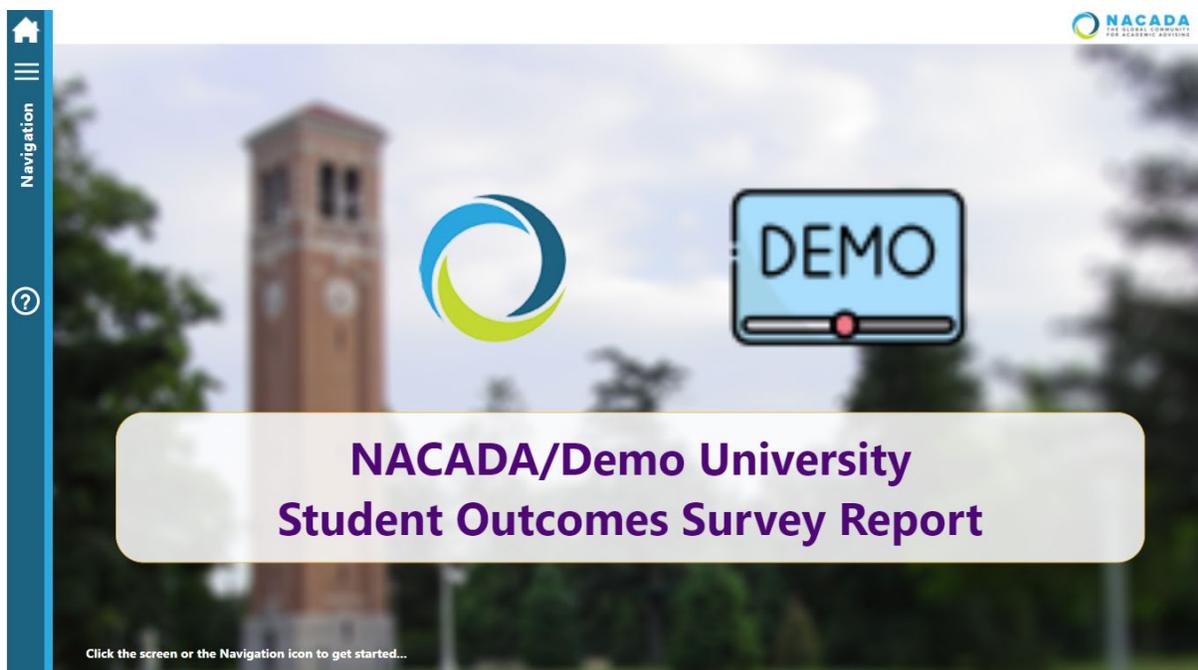
ANNOUNCING THE 2022 PUBLIC RELEASE

Surveys of Academic Advising
Student Outcomes of Academic Advising Survey
Faculty/Staff Outcomes of Academic Advising Survey

Contact:

Dr. Wendy G. Troxel, Director
NACADA Center for Research at Kansas State University
wgtroxel@ksu.edu

NACADA's Center for Research at Kansas State University offers institutions two comprehensive assessments directly related to intended outcomes of academic advising—a student survey and a faculty/staff survey. Both are available to institutions for administration in Spring 2023 at an introductory rate to be included in the Charter Cohort of the public release of these two instruments.



How are the surveys administered?

The surveys are administered through a secure, individualized Qualtrics platform by the NACADA Center for Research. Institutions receive a customized “Institutional Results Report” as well as an encrypted raw data file. Quantitative survey results are presented through unique PowerBI pages and interactive dashboards. Institutions are expected to analyze the qualitative data (responses to four open-ended questions) within their survey administration team. In addition to providing user guides to aid in data interpretation, NACADA Research Center staff also provide technical support throughout the process. Survey costs include a single survey administration.

Have these instruments been pilot tested?

The two Surveys of Academic Advising were piloted with over a dozen institutions of varying types and sizes over the past three years. The current versions of both instruments were further tested with additional institutions as part of the Excellence in Academic Advising (EAA) program.

The student survey is currently intended to be administered to undergraduate, degree-seeking students. Survey items include purposeful clusters and items related to the nature of academic advising interactions and learning-focused outcomes and are closely linked to key elements of the Nine Conditions of Excellence in Academic Advising. It is recommended that both surveys be administered to gain full benefit of the actionable results, but institutions may choose to register for the student survey alone.

What are the benefits of participating?

Key benefits include:

- Comprehensive, focused assessment of advising-related learning and engagement outcomes from the key stakeholders within an institution (students and advisors)
- Surveys are customized to include institution-specific degree program titles, sampling strategies, and timing within the spring administration window
- Administering both the student and faculty/staff surveys include three clusters of “paired items.” A gap analysis can then be conducted to explore the similarities and differences between the two critical lenses (students and academic advisors at the same institution) on the elements of learning and support.

- The customized “Institutional Results Report” includes recommendations for critical discussions and connections to relevant resources toward actionable next steps.
- The survey items and clusters provide critical evidence that can be included in accreditation reports and self-studies, focused redesign efforts, and map to the theoretically-based [Nine Conditions of Excellence in Academic Advising](#).*

What’s the timeline for the Spring 2023 administration?

- **November 1 – December 16:** Sign-up Period
 - NACADA Surveys of Academic Advising Portal open for applications
 - Begin contract process and customization decisions
 - Survey User Guide provided to institution upon registration (including survey codebooks, information regarding data security, and Human Subjects Research protocol language)
- **December 16 – January 20:** Contracts and Customization Period
 - Contracts signed
 - Communication with institutions about sampling and distribution dates through the institution's secure online profile
 - Institution submits IRB protocols, as required by their institution
- **January 21 – February 19:** NACADA Set-up and Testing Period
- **February 20 – April 15:** Survey Administration Period (institutions choose survey launch and end dates within this timeframe)
- **Institutional Results Reports:**
 - Institution receives unique link to dynamic PowerBI results report and encrypted raw data file immediately upon survey close.
 - Qualitative response analysis is the responsibility of the institution. Institutional Results Report (including response rates and demographic results) is provided within two weeks following survey close.
- **Follow-up Resources:** Institutions have the opportunity to consult with NACADA experts to discuss next steps and available resources.

What are the costs for the Spring 2023 administration?

(Introductory Rates for the 2022-23 Charter Cohort)

Undergraduate Enrollment (sample is determined by the institution)	Non-refundable Registration Fee	Student Survey Spring 2023 Introductory Rate	Faculty/Staff Survey (available if participating in student survey) Spring 2023 Rate	Spring 2023 TOTAL if administering both surveys
Less than 3999	\$300	\$5,000	\$2,500	\$7,500
4,000-7,999	\$300	\$5,250	\$2,500	\$7,750
8,000-12,000	\$300	\$6,500	\$2,500	\$9,000
More than 12,000	\$300	\$8,000	\$2,500	\$10,500

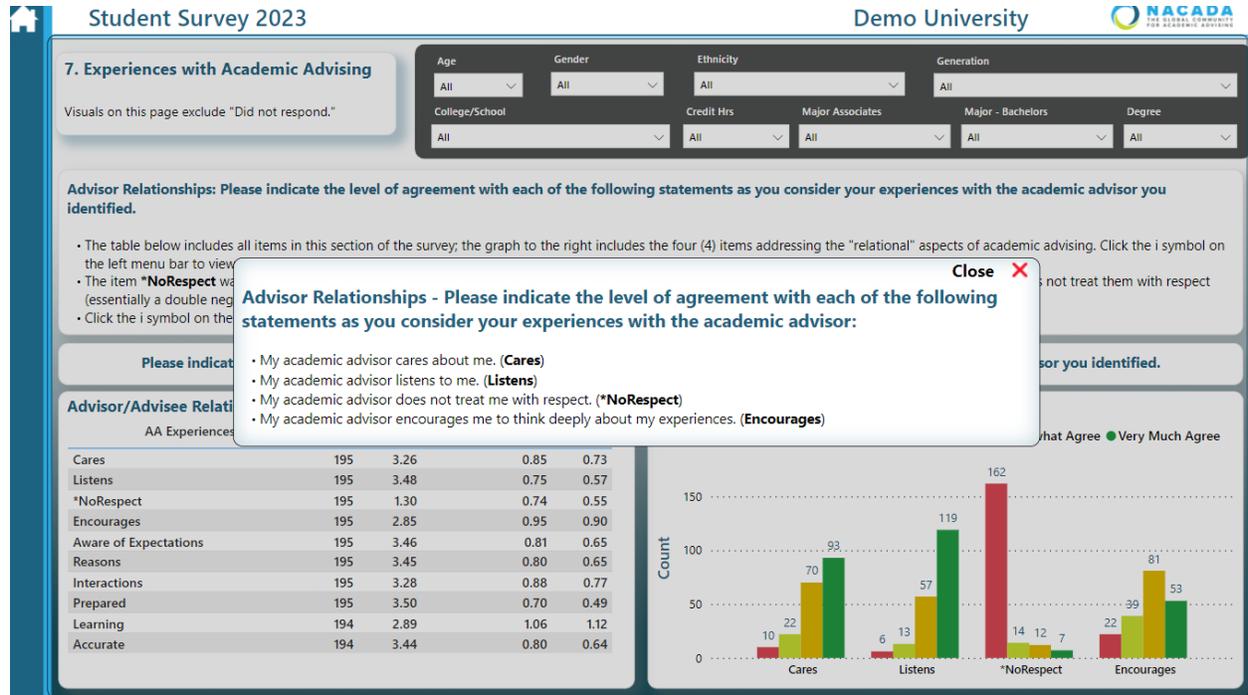
How will the results be provided?

The institution receives the raw data file through encrypted file transfer. Qualitative analyses of the open-ended questions are the responsibility of the institution. The "Institutional Results Report" includes recommendations for facilitated conversations with key stakeholders, as well as access to relevant resources and professional development opportunities.

Each institution also receives a unique link to their interactive dashboards through PowerBI. Analyses can be explored through the participants' self-reported demographic data.



The "Institutional Results Report" includes recommendations for facilitated conversations with key stakeholders, as well as access to relevant resources and professional development opportunities.



Why is this type of assessment important?

Academic advising is critical to each student journey through higher education. Interactions with academic advisors (whether primary-role or faculty) provide opportunities to learn, to grow, and to explore, but the extent to which the institution delivers effective and consistent advising can only be assessed through intentional, comprehensive feedback. The NACADA Surveys of Academic Advising provide a 360° view of the current state of academic advising at the institution and provides opportunities for strategic benchmarking as the international dataset grows.

For more information contact:

Dr. Wendy G. Troxel, Director
 NACADA Center for Research at Kansas State University
wgtroxel@ksu.edu

The Conditions of Excellence in Academic Advising are aspirational standards to guide evidence-based improvement of academic advising. The Conditions were jointly created by NACADA: The Global Community for Academic Advising and the John N. Gardner Institute for Excellence in Undergraduate Education and may be used in non-commercial ways by third parties under a Creative Commons Attribution and No Derivatives license.