Publish with NACADA:
Find the appropriate NACADA venue for your writing

Scholarship and the advising practice: three good reasons

Four stages of professionalization
1. Creating occupations
2. Establishing schools
3. Forming associations
4. Ratifying codes

Empowerment
Continuous improvement through praxis:
- practice based on theory
- doing based on understanding

Aspects of scholarship
- Discovery
- Application
- Integration
- Teaching and Learning

Ernest Boyer (1990)
260+ members wrote for NACADA venues in 2019

- NACADA Blog
- Academic Advising Today (AAT)
- NACADA book reviews
- The NACADA Journal
- NACADA books

By the way....

- This presentation is available on the Writing for NACADA webpage, which also has lots of good resources....

  RESOURCES
  - WRITING FOR NACADA - http://www.nacada.ksu.edu/Resources/Writing-for-NACADA.aspx
  - WRITER SUPPORT – https://nacada.ksu.edu/Resources/Research-Center/Writer-Support.aspx

What we’ll talk about today...

- Purpose
- Content
- Writing Guidelines
- Acceptance Process
- How do I get published...?
What would you like to contribute to the literature?

Write down at least one idea you have for writing about an advising-related issue and/or a question you have about writing for NACADA.

The continuum of NACADA publications

NACADA Publications Philosophy

Research, theory, and practice

- Research
  - Qualitative and quantitative research
  - Humanities-based research
  - Critical analysis
- Theory
  - Applying existing theory to academic advising
  - Developing new theory relevant to advising
- Advising Practice
Concise NACADA Publication options

Official NACADA Blog

Submissions should be:
- About an advising/student success related NACADA experience
- Educational in nature, positive in tone, & focused on particular aspects of academic advising
- Original and written especially for the NACADA blog
- Both product- and vendor-neutral, and non-political

https://www.nacada.ksu.edu/Resources/Writing-for-NACADA.aspx
“Concise” NACADA Publication options

Writing Guidelines
- To the point, roughly 400 words
- Use 1st person singular. Writing in a conversational tone engages readers; advisors like hearing personal stories.
- Bulleted format and urls when appropriate
- No peer review, minimal copy editing
- Images are effective! Contact nblog@ksu.edu

The continuum of NACADA publications

NACADA Blog
- Opinions welcome
- Quickest turn-around

Reviews: Books Articles

AAT

NACADA Review

NACADA Journal
The NACADA Book Review

- A way of sharing valuable information with peers – making the literature accessible
- Reviewing a book is a great place to start as a new author
- Request, read and review
- Current members may review once each year

- Upon publication: e-letter sent to administrator of choice
- Published to http://www.nacada.ksu.edu/Resources/Book-Reviews.aspx
- Email: bookrev@ksu.edu

- ALSO . . . "Research Briefs" and "Research Article Reviews"

The continuum of NACADA publications

- NACADA Blog
- Reviews: Books Articles
- AAT
- NACADA Review
- NACADA Journal

- Quickest turnaround
- Signed copyright letter to publisher
• Quarterly electronic publication (e-pub)
• Juried by Editorial Team
• Blind review as needed
• Practical application of theory or research
• ~1000-1500 words not counting reference citations
• APA (6th ed.) publication style preferred, MLA accepted (no footnotes)

• Draft acceptance rate ~ 60%
• Critical Friends are key to a successful submission! Potential authors are encouraged to join one of NACADA's Virtual Writing Groups or form one of their own.
• Authors should seek primary editing assistance prior to submission. Final copy editing assistance is provided.
• Submit your article via e-mail to Leigh Cunningham, Managing Editor, at Leigh@ksu.edu

The continuum of NACADA publications

- NACADA Blog
- Reviews: Books, Articles
- AAT
- NACADA Review
- NACADA Journal

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- Signed copyright release
- Letter to administrator
- Signed copyright release
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In-Depth NACADA publication opportunities

- Pocket Guides
- Books/chapters
- NACADA Review
- NACADA Journal

NACADA Review: Academic Advising Praxis and Perspectives

- Longer than AAT, more “contextual” than most NACADA Journal articles
- Focused on high impact practices and perspectives that are still theoretically based
- Example: Institutional initiatives with “lessons learned” and “implications for others”
- Peer-reviewed; 100% online, articles published when ready
- Additional information can be found online: https://www.nacada.ksu.edu/Resources/NACADA-Review.aspx
The continuum of NACADA publications

NACADA Blog
Reviews: Books Articles
NACADA Review
NACADA Journal

Journal Purpose

- Professional publication
  - Blind-reviewed
  - Peer-reviewed
- Published twice a year
- Scholarly articles on research, theory & practice

The NACADA Journal exists to advance scholarly discourse about the research, theory, and practice of academic advising in higher education.

Journal Guidelines

- Manuscripts should not exceed 6,000 words (excluding title page, abstract, and references)
- Most articles based upon IRB-approved research that uses standard qualitative or quantitative research methodology, or humanities-based research, or theoretical analysis
- Authors sign copyright release (can’t submit elsewhere until decision is made about acceptance)
- Journal and APA style guides
  - http://www.nacada.ksu.edu/Resources/Journal

NACADA members receive a print copy. All articles can be accessed at www.nacadajournal.org.

Download the mobile app!
Manuscript Review Process

1. Co-Editors read each manuscript; determine readiness to go to Manuscript Reviewers
   • Co-Editors work directly with authors if significant revision is needed before blind review
2. Three Manuscript Reviewers read article (no author identification) and write an independent review
3. Co-Editors read reviews and re-read manuscript
4. Co-Editors write an Editorial Decision Letter
   • Decisions: Accept, Revise study/manuscript, Reject
5. Approximately 30% of manuscripts are published

What happens after “revise and resubmit”?

• Author decides whether to revise and lets the editors know of intent (author is given about 3 months to work on next draft)
  Note: Consider copyright release agreement
• Author carefully considers the feedback from reviewers, reaches out to the co-editors and other critical friends, and re-writes
• Manuscript is resubmitted, including a companion document that addresses the revisions made
  *(hint for success: directly address the reviewers’ suggestions)*
• Revised manuscript goes back out to reviewers
• Editorial decision is made

What happens after acceptance?

Developmental copy editing process
• Accepted manuscripts sent to the Copy Editor(s)
• Edits:
  ✓ Clarify meaning and eliminate jargon
  ✓ Check mechanics and APA compliance
  ✓ Check internal consistency of facts and citations
• Author receives edited manuscript with queries where needed
• Authors return manuscript to Copy Editor (quick turnaround)
• Full editing process takes approx. one month
Tips for Getting Article Published

- Become familiar with the publication
- Place article in the context of previous articles on your topic
- Follow all relevant guidelines (NACADA Review and NACADA Journal web sites, APA style guide 6th edition ... soon to be 7th edition)
- Proofread to assure you are really finished
- "Clean" manuscript for blind review; use cover sheet for identification information
- Learn from the review process; schedule time to revise and then do it!
- Include letter with revision detailing how you addressed reviewer comments

The continuum of NACADA publications

And finally...
Reviewer Opportunities

• What is reviewed?
  • 1st drafts written for NACADA-produced books and pocket guides
  • NACADA books currently in print that are 6+ years old
• Who reviews? Members knowledgeable on the topic
  • Previous publishing experience is helpful but not required
• Complete application online to be considered

How to get started

• Become familiar with venue guidelines
• Read, read, read!
• Invite collaborators/reviewers; brainstorm "wonderings"
• Set a time & place to write, and give yourself deadlines
• Write, proofread, and review with "critical friends"
• Revise based upon feedback and submit!
• Join a NACADA writing group at: https://www.nacada.ksu.edu/Resources/Research-Center/Writer-Support.aspx
Virtual Writing Groups

- Group 1: Idea Generation
  - To discuss ideas on how my unique experience could be transformed into an article or study

- Group 2: Idea Development
  - To discuss with colleagues how I can move my idea forward

- Group 3: Drafting and Revising
  - To gain and give critical feedback on manuscripts

Opportunities for One-on-One Writing Consultation

- Quick virtual meeting to discuss the status of my project

Also seeking mentors to assist the Idea Generation groups

Writing Groups: Schedule and Expectations

Current Season: Fall 2019 – Summer 2020

Expectations for membership in this supportive peer review process:
- Be “present” at all sessions (100% attendance is key)
- Read deeply and reflectively (and they’ll do the same for you)
- Be a good “critical friend”
- Give as much as you get (you learn from each other)
POP QUIZ!!

• Where would you send a piece about an interesting and important opinion from your unique viewpoint?
• Where would you send an article based on your advising experience which could help others?
• Where would you send a scholarly article based on formal (IRB approved) inquiry or philosophical analysis?
• Where would you send an idea based on research or theory that will improve academic advising practice?

What will you write?

• What topic?
• What venue?
• Final questions and comments?

Questions when you get home?
email publish@ksu.edu

Thank you for attending!